

AMERICAN MOTORS SALES CORPORATION

CAR ORDERING GUIDE

AND

PRICE LISTS

CONTENTS

1. MODELS

Model Prices
Option Packages
Special Pricing Information
Special Fleet Instructions
License Specifications

2. AMERICAN TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options
Factory Installed Fleet Options

3. AMX—JAVELIN TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options

4. REBEL TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options
Factory Installed Fleet Options
Heavy Duty Taxi Packages

5. AMBASSADOR TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options
Factory Installed Fleet Options

6. TIRE OPTIONS AND AXLE RATIOS

Axle Ratios
Regular Production Tires
Fleet Tires

American Motors Sales Corporation

CAR ORDERING GUIDE AND PRICE LIST

1968 Models

Car Ordering Guide and Price List
Section 1 Page 1
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

- Effective January 5, 1968 the following prices are established to cover 1968 American Motors Models. Freight will be prepaid to destination city, and a charge for a portion of the freight will be billed as a separate item on the car invoice, the balance being included in the car price. Factory responsibility ceases upon delivery to the transportation company. This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

| DEALER PRICES | | | | | | | RETAIL PRICES | |
|-------------------------------|---------------------------|-------------------------|--------------------------|------------------|----------|---------------------------|------------------------------|--|
| MODEL | BODY TYPE | DEALER BASE PRICE | HOLD BACK AMOUNT † | INVOICE PRICE | E.O.H. | TOTAL INVOICE PRICE | SUGGESTED FACTORY LIST | SUGGESTED FACTORY DEL'D. PRICE * |
| 6 CYLINDER MODELS | | | | | | | | |
| RAMBLER AMERICAN | | | | | | | | |
| 6806 | 2-Dr. Sedan | \$1498.97 | \$36.12 | \$1535.09 | \$120.00 | \$1655.09 | \$1806.20 | \$1946.20 |
| 6805 | 4-Dr. Sedan | 1558.96 | 37.58 | 1596.54 | 125.00 | 1721.54 | 1879.20 | 2024.20 |
| RAMBLER AMERICAN 440 | | | | | | | | |
| 6805-5 | 4-Dr. Sedan | 1669.95 | 40.24 | 1710.19 | 134.00 | 1844.19 | 2012.20 | 2166.20 |
| 6808-5 | 4-Dr. Station Wagon | 1871.97 | 45.12 | 1917.09 | 150.00 | 2067.09 | 2256.20 | 2426.20 |
| RAMBLER AMERICAN ROGUE | | | | | | | | |
| 6809-7 | 2-Dr. Hardtop | 1729.97 | 41.70 | 1771.67 | 139.00 | 1910.67 | 2085.20 | 2244.20 |
| JAVELIN | | | | | | | | |
| 6879-5 | 2-Dr. Hardtop | 1914.96 | 46.16 | 1961.12 | 154.00 | 2115.12 | 2308.20 | 2482.20 |
| JAVELIN SST | | | | | | | | |
| 6879-7 | 2-Dr. Hardtop | 1997.95 | 48.14 | 2046.09 | 160.00 | 2206.09 | 2407.20 | 2587.20 |
| REBEL 550 | | | | | | | | |
| 6815 | 4-Dr. Sedan | 1796.06 | 45.48 | 1841.54 | 144.00 | 1985.54 | 2274.20 | 2443.20 |
| 6817 | 2-Dr. Convertible | 2013.47 | 50.98 | 2064.45 | 162.00 | 2226.45 | 2549.00 | 2736.00 |
| 6818 | 4-Dr. Sta. Wag. -2 Seat . | 2009.08 | 50.86 | 2059.94 | 161.00 | 2220.94 | 2543.20 | 2729.20 |
| 6819 | 2-Dr. Hardtop | 1804.09 | 45.68 | 1849.77 | 145.00 | 1994.77 | 2284.20 | 2454.20 |
| REBEL 770 | | | | | | | | |
| 6815-5 | 4-Dr. Sedan | 1870.05 | 47.34 | 1917.39 | 150.00 | 2067.39 | 2367.20 | 2542.20 |
| 6818-5 | 4-Dr. Sta. Wag. -2 Seat . | 2101.07 | 53.20 | 2154.27 | 169.00 | 2323.27 | 2660.20 | 2854.20 |
| 6819-5 | 2-Dr. Hardtop | 1880.09 | 47.60 | 1927.69 | 151.00 | 2078.69 | 2380.20 | 2556.20 |
| AMBASSADOR | | | | | | | | |
| 6885-2 | 4-Dr. Sedan | 2073.06 | 52.48 | 2125.54 | 166.00 | 2291.54 | 2624.20 | 2820.20 |
| 6889-2 | 2-Dr. Hardtop | 2088.09 | 52.88 | 2140.97 | 168.00 | 2308.97 | 2644.20 | 2842.20 |
| AMBASSADOR DPL | | | | | | | | |
| 6885-5 | 4-Dr. Sedan | 2147.08 | 54.36 | 2201.44 | 172.00 | 2373.44 | 2718.20 | 2920.20 |
| 6888-5 | 4-Dr. Sta. Wag. -2 Seat . | 2360.08 | 59.76 | 2419.84 | 189.00 | 2608.84 | 2988.20 | 3207.20 |
| 6889-5 | 2-Dr. Hardtop | 2162.08 | 54.74 | 2216.82 | 174.00 | 2390.82 | 2737.20 | 2941.20 |
| V-8 MODELS | | | | | | | | |
| RAMBLER AMERICAN | | | | | | | | |
| 6806 | 2-Dr. Sedan | 1590.98 | 38.34 | 1629.32 | 128.00 | 1757.32 | 1917.20 | 2065.20 |
| 6805 | 4-Dr. Sedan | 1650.97 | 39.80 | 1690.77 | 133.00 | 1823.77 | 1990.20 | 2143.20 |
| RAMBLER AMERICAN 440 | | | | | | | | |
| 6805-5 | 4-Dr. Sedan | 1761.96 | 42.46 | 1804.42 | 142.00 | 1946.42 | 2123.20 | 2285.20 |
| 6808-5 | 4-Dr. Station Wagon | 1963.98 | 47.34 | 2011.32 | 158.00 | 2169.32 | 2367.20 | 2545.20 |
| RAMBLER AMERICAN ROGUE | | | | | | | | |
| 6809-7 | 2-Dr. Hardtop | 1811.99 | 43.68 | 1855.67 | 146.00 | 2001.67 | 2184.20 | 2350.20 |

* Includes E.O.H. and a retail delivery charge of \$20.00 on Americans and Javelins; \$25.00 on Rebels; and \$30.00 on Ambassadors.

Three (3) gallons of gasoline will be installed at no extra charge on all cars. Five (5) additional gallons will also be installed and invoiced to all dealers at \$1.40 Total Dealer Billing.

† This amount shall be paid or credited quarterly on all new car purchases from the Zone less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1968 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

DEALER PRICES

RETAIL PRICES

| MODEL | BODY TYPE | DEALER BASE PRICE | HOLD BACK AMOUNT † | INVOICE PRICE | E.O.H. | TOTAL INVOICE PRICE | SUGGESTED FACTORY LIST | SUGGESTED FACTORY* DEL'D. PRICE |
|----------------------------|-----------------------------|-------------------------|--------------------------|------------------|----------|---------------------------|------------------------------|---------------------------------------|
| V-8 MODELS (Cont'd) | | | | | | | | |
| AMX | | | | | | | | |
| 6839-7 | 2-Dr. Sport Coupe | \$2391.49 | \$60.56 | \$2452.05 | \$192.00 | \$2644.05 | \$3028.00 | \$3245.00 |
| JAVELIN | | | | | | | | |
| 6879-5 | 2-Dr. Hardtop | 1997.95 | 48.14 | 2046.09 | 160.00 | 2206.09 | 2407.20 | 2587.20 |
| JAVELIN SST | | | | | | | | |
| 6879-7 | 2-Dr. Hardtop | 2078.97 | 50.10 | 2129.07 | 167.00 | 2296.07 | 2505.20 | 2692.20 |
| REBEL 550 | | | | | | | | |
| 6815 | 4-Dr. Sedan | 1874.06 | 47.46 | 1921.52 | 151.00 | 2072.52 | 2373.20 | 2549.20 |
| 6817 | 2-Dr. Convertible | 2092.47 | 52.98 | 2145.45 | 168.00 | 2313.45 | 2649.00 | 2842.00 |
| 6818 | 4-Dr. Sta. Wag. -2 Seat. . | 2087.08 | 52.84 | 2139.92 | 168.00 | 2307.92 | 2642.20 | 2835.20 |
| 6819 | 2-Dr. Hardtop | 1883.06 | 47.68 | 1930.74 | 151.00 | 2081.74 | 2384.20 | 2560.20 |
| REBEL 770 | | | | | | | | |
| 6815-5 | 4-Dr. Sedan | 1949.05 | 49.34 | 1998.39 | 156.00 | 2154.39 | 2467.20 | 2648.20 |
| 6818-5 | 4-Dr. Sta. Wag. -2 Seat. . | 2180.09 | 55.20 | 2235.29 | 175.00 | 2410.29 | 2760.20 | 2960.20 |
| 6819-5 | 2-Dr. Hardtop | 1959.09 | 49.60 | 2008.69 | 157.00 | 2165.69 | 2480.20 | 2662.20 |
| REBEL SST | | | | | | | | |
| 6817-7 | 2-Dr. Convertible | 2209.46 | 55.94 | 2265.40 | 177.00 | 2442.40 | 2797.00 | 2999.00 |
| 6819-7 | 2-Dr. Hardtop | 2043.07 | 51.72 | 2094.79 | 164.00 | 2258.79 | 2586.20 | 2775.20 |
| AMBASSADOR | | | | | | | | |
| 6885-2 | 4-Dr. Sedan | 2151.06 | 54.46 | 2205.52 | 173.00 | 2378.52 | 2723.20 | 2926.20 |
| 6889-2 | 2-Dr. Hardtop | 2167.08 | 54.86 | 2221.94 | 174.00 | 2395.94 | 2743.20 | 2947.20 |
| AMBASSADOR DPL | | | | | | | | |
| 6885-5 | 4-Dr. Sedan | 2225.08 | 56.34 | 2281.42 | 179.00 | 2460.42 | 2817.20 | 3026.20 |
| 6888-5 | 4-Dr. Sta. Wag. -2 Seat. . | 2438.08 | 61.74 | 2499.82 | 196.00 | 2695.82 | 3087.20 | 3313.20 |
| 6889-5 | 2-Dr. Hardtop | 2241.08 | 56.74 | 2297.82 | 180.00 | 2477.82 | 2837.20 | 3047.20 |
| AMBASSADOR SST | | | | | | | | |
| 6885-7 | 4-Dr. Sedan | 2318.09 | 58.70 | 2376.79 | 186.00 | 2562.79 | 2935.20 | 3151.20 |
| 6889-7 | 2-Dr. Hardtop | 2334.09 | 59.10 | 2393.19 | 187.00 | 2580.19 | 2955.20 | 3172.20 |

* Includes E.O.H. and a retail delivery charge of \$20.00 on Americans and Javelins; \$25.00 on Rebels and AMX; and \$30.00 on Ambassadors.

3 gallons of gasoline will be installed at no extra charge on all cars.

5 additional gallons will also be installed and invoiced to all dealers at \$1.40 Total Dealer Billing.

† This amount shall be paid or credited quarterly on all new car purchases from the Zone less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1968 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

Zone may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or Zone before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or Zone. All sales to be by bill of sale executed and delivered at Detroit, Michigan. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. Zone will cause to be paid or credited to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Cost to the Dealer for all new car purchases of 1968 models from the zone. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid or credited to the Dealer after the end of each calendar quarter.
3. Zone will pay to Dealer an amount equal to 5% of an average Suggested Factory List Price of all new and unused 1968 model vehicles unsold in Dealer's inventory as of the date the 1969 models are officially announced to the general public, and of all 1968 model Dealer-owned demonstrators purchased as new and unused which are on hand and unsold as of the date the 1969 models are officially announced to the general public. The exact amount of this rebate and the time when paid or credited will be determined by the Zone. For purposes of this rebate, a vehicle put into driver training service by a dealer is not considered a dealer-owned demonstrator, regardless of whether or not title remains with the dealer.
4. Dealer prices on American Motors Parts and Accessories are as follows:
American Motors Parts - net prices established from current Parts Price List and/or Parts Release and Change Notices issued from time to time.

American Motors Accessories - net prices established from current Accessories Price List and/or Letters issued from time to time.

The following discounts from Dealer Net Price of parts purchases (from the designated source) will be allowed at the time of billing on either, or both, of two semi-monthly Parts orders and weekly competitive Parts order (submitted on special pad), provided the order is prepared and submitted as specified:

- | | |
|---|----------------------|
| (a) Dealer Net \$ 100.00 to \$ 500.00 inclusive | 5% of Dealer Net |
| (b) Dealer Net \$ 500.01 to \$1000.00 inclusive | 7-1/2% of Dealer Net |
| (c) Dealer Net \$1000.00 and up | 10% of Dealer Net |

For example, for a \$1200.00 Parts order the discount would be as follows: The first \$500.00 at 5%, the second \$500.00 at 7-1/2%, and the remaining \$200.00 at 10%.

These allowances will not apply to Accessories.

All shipments are F.O.B. Warehouses designated as shipping points, except:

- (a) The semi-monthly Parts orders, which, if submitted as specified, will be shipped transportation prepaid. Accessory orders designated for shipment with such semi-monthly Parts orders, will be shipped transportation prepaid.
 - (b) Any Parts and/or Accessory order, other than the semi-monthly orders, amounting to \$100 minimum at dealer cost will be shipped transportation prepaid. (The 5%, 7-1/2% and 10% allowances do not apply to these orders.)
5. Zone will reimburse dealer for warranty or policy services rendered in compliance with respective obligations and provisions of the current issue of the Warranty and Policy Procedures Manual, as amended.

SPECIAL FLEET INSTRUCTIONS

Car Ordering Guide and Price List
Section 1 Page 4
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

HOW TO PRICE AND ORDER TAXI CABS-This bulletin contains detailed information on taxi options TX-1 through TX-9 together with the complete taxi price extension using Model 6815. When equipped with one of the TX options, Model 6815 is engineered to perform the service required in taxi use. Further, it has been proven most efficient in actual use covering many hundreds of thousands of miles. Therefore, only Model 6815 equipped with one of the TX options should be sold to cab companies.

BIDDING FOR CITY, COUNTY OR STATE GOVERNMENT BUSINESS- Use this bulletin to compute bid price. Contact your Zone office for proper Excise Tax deduction on all vehicles and equipment or when other assistance is desired in preparing a bid.

When a Bid Performance Bond is required, the Dealer obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from the Fleet Sales Department in Detroit prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN-Contact your Zone Office for assistance when required to furnish equipment not shown. Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Department approval.

ORDERING CARS WITH SPECIAL PAINT- Regularly stocked at the factory are:

| Code | Paint Color | Manufacture's Number | Stocked For: (Company and/or Agency) |
|-------|-------------------|----------------------|---|
| P-26A | Copco Turquoise | D-938-037 | Consumers Power |
| P-28A | Maroon | Pitts-75569 | State of Minnesota |
| P-55A | Westminster Green | D-938-78644 | States of Florida, New Hampshire, Maine & Southern New England Bell. |
| P-56A | Georgian Gray | D-938-96326 | Western Union |
| P-57A | White | D-938-93774 | National Cash Register |
| P-66A | Autumn Yellow | YAX-2191 | California Safety Center and North Shore Driving School. |
| P-73A | Corinthian White | D-938-94126 | Alabama Power Company |
| P-83A | Beige | D-938-57821 | Commonwealth Edison |
| P-98A | Green | D-938-546 | A.T. & T. System |

No delay will be experienced in processing orders requiring these colors. Other special colors will be stocked as demand warrants. Colors not stocked at the factory will be supplied provided paint name, number and paint supplier are forwarded to the Fleet Department in Detroit, together with a paint chip or sample where possible. A delay of approximately three weeks should be anticipated when colors not stocked in the factory are ordered in order to allow time for procurement of the paint and scheduling. When special or non-standard 2-tone areas of the car are involved, a diagram of the car showing the color numbers by area must also be supplied. Car orders for such special paint or areas are not to be forwarded to the factory until the Fleet Department has obtained factory approval and in turn has advised the Zone Car Distributor.

When special colors are ordered no charge is made unless 2-tone is specified. Charges for special two-tone colors and/or areas will be the same as for the regular production two tone color options.

1968

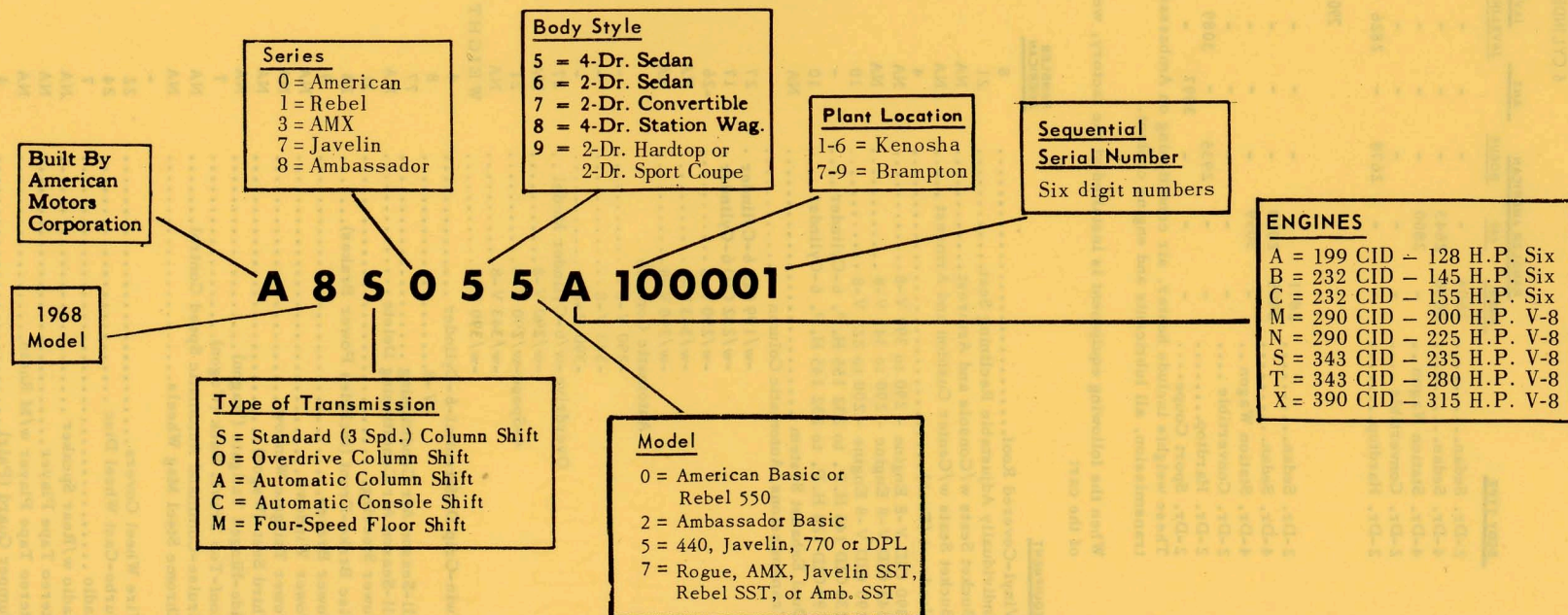
License Information

Basic Specifications

| | WHEELBASE | STANDARD ENGINE | | | | | | OPTIONAL ENGINES | | | | | |
|---------------------|------------|------------------|-------|----------------|------------------|---------------------|---------|------------------|-------|----------------|------------------|---------------------|---------|
| | | CU. IN. DISP. | CYLS. | CARB. BBLs. | BORE & STROKE | HORSEPOWER BRAKE | TAXABLE | CU. IN. DISP. | CYLS. | CARB. BBLs. | BORE & STROKE | HORSEPOWER BRAKE | TAXABLE |
| AMERICAN | 106 | 199 | 6 | 1 | 3.75 x 3.00 | 128 | 33.75 | *232 | 6 | 1 | 3.75 x 3.50 | 145 | 33.75 |
| | | 290 | 8 | 2 | 3.75 x 3.28 | 200 | 45.00 | 290 | 8 | 4 | 3.75 x 3.28 | 225 | 45.00 |
| AMX | 97 | 290 | 8 | 4 | 3.75 x 3.28 | 225 | 45.00 | 343 | 8 | 4 | 4.08 x 3.28 | 280 | 53.27 |
| | | | | | | | | 390 | 8 | 4 | 4.17 x 3.57 | 315 | 55.51 |
| JAVELIN | 109 | 232 | 6 | 1 | 3.75 x 3.50 | 145 | 33.75 | 290 | 8 | 4 | 3.75 x 3.28 | 225 | 45.00 |
| | | 290 | 8 | 2 | 3.75 x 3.28 | 200 | 45.00 | 343 | 8 | 4 | 4.08 x 3.28 | 280 | 53.27 |
| REBEL AMBASSADOR | 114 118 | 232 | 6 | 1 | 3.75 x 3.50 | 145 | 33.75 | 390 | 8 | 4 | 4.17 x 3.57 | 315 | 55.51 |
| | | 290 | 8 | 2 | 3.75 x 3.28 | 200 | 45.00 | 232 | 6 | 2 | 3.75 x 3.50 | 155 | 33.75 |
| | | | | | | | | 343 | 8 | 2 | 4.08 x 3.28 | 235 | 53.27 |
| | | | | | | | | 343 | 8 | 4 | 4.08 x 3.28 | 280 | 53.27 |
| | | | | | | | | 390 | 8 | 4 | 4.17 x 3.57 | 315 | 55.51 |

* Standard on Rogue Hardtop.

Vehicle Identification Number Key



IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS

Vehicle Identification Number is located on the top of the right-hand wheelhouse panel under the hood

1968

LICENSE INFORMATION (CONT'D)

Car Ordering Guide and Price List
 Section 1, Page 6
 Issued: August 31, 1967
 Reissued: September 26, 1967
 Reissued: December 7, 1967
 Reissued: January 5, 1968

Shipping Weights

6 CYLINDER MODELS

| BODY TYPE | RAMBLER AMERICAN | | | AMX | JAVELIN | | 550 | 770 | SST | AMBASSADOR | | |
|------------------------|------------------|------|-------|-----|---------|------|------|------|-----|------------|------|-----|
| | AMER. | 440 | ROGUE | | JAVELIN | SST | | | | AMB. | DPL | SST |
| 2-Dr. Sedan..... | 2604 | - | - | - | - | - | - | - | - | - | - | - |
| 4-Dr. Sedan..... | 2638 | 2643 | - | - | - | - | 3062 | 3074 | - | 3193 | 3265 | - |
| 4-Dr. Station Wagon .. | - | 2800 | - | - | - | - | 3301 | 3306 | - | - | 3475 | - |
| 2-Dr. Convertible | - | - | - | - | - | - | 3195 | - | - | - | - | - |
| 2-Dr. Hardtop..... | - | - | 2678 | - | 2826 | 2836 | 3117 | 3116 | - | 3252 | 3321 | - |

290 V-8 MODELS

| | | | | | | | | | | | | |
|------------------------|------|------|------|------|------|------|------|------|------|------|------|------|
| 2-Dr. Sedan..... | 2871 | - | - | - | - | - | - | - | - | - | - | - |
| 4-Dr. Sedan..... | 2905 | 2910 | - | - | - | - | 3277 | 3289 | - | 3385 | 3457 | 3476 |
| 4-Dr. Station Wagon .. | - | 3059 | - | - | - | - | 3488 | 3493 | - | - | 3662 | - |
| 2-Dr. Convertible | - | - | - | - | - | - | 3410 | - | 3427 | - | - | - |
| 2-Dr. Hardtop..... | - | - | 2935 | - | 3089 | 3099 | 3332 | 3331 | 3348 | 3444 | 3512 | 3520 |
| 2-Dr. Sport Coupe.... | - | - | - | 3097 | - | - | - | - | - | - | - | - |

These weights include heater, air conditioning on Ambassador only, spare wheel and tire, bumper jack, standard transmission, all lubricants and engine coolant.

When the following equipment is installed at the factory, weights listed below should be added to the weight of the car:

| EQUIPMENT | RAMBLER AMERICAN | AMX | JAVELIN | REBEL | AMBASSADOR |
|---|------------------|-----------|---------|-------|------------|
| Vinyl-Covered Roof..... | 8 | NA | 8 | 8 | 8 |
| Individually Adjustable Reclining Seat..... | 21 | NA | NA | 20 | 20 |
| Bucket Seats w/Console and Armrest..... | NA | - | - | 17 | 17 |
| Bucket Seats w/Center Cushion and Armrest | NA | - | - | 9 | 9 |
| Headrest (Each)..... | 4 | 4 | 4 | 4 | 4 |
| 390 CID V-8 Engine - 290 to 390 V-8..... | NA | 36 | 81 | 91 | 91 |
| 343 CID V-8 Engine - 290 to 343 V-8..... | NA | 12 | 37 | 37 | 37 |
| 290 CID V-8 Engine - 200 to 225 V-8..... | 10 | - | 7 | NA | NA |
| 232 CID 145 H.P. to 232 155 H.P. 6-Cylinder | - | - | - | 10 | 10 |
| 199 CID 128 H.P. to 232 145 H.P. 6-Cylinder | 10 | - | - | - | - |
| Dual Exhaust System | NA | STD | 20 | 30 | 30 |
| Transmissions, Automatic Column..... | - | - | - | - | - |
| -w/199 CID 6-Cylinder .. | 27 | NA | NA | NA | NA |
| -w/232 CID 6-Cylinder .. | 17 | NA | 17 | 10 | 10 |
| -w/290 V-8..... | -26 | NA | -26 | -26 | -26 |
| -w/343 V-8..... | NA | NA | 16 | 16 | 16 |
| -w/390 V-8..... | NA | NA | NA | 6 | 6 |
| Automatic Console | - | - | - | - | - |
| -290 V-8..... | - | 9 | -18 | - | - |
| -343 V-8..... | - | 12 | 4 | - | - |
| -390 V-8..... | - | 14 | 14 | - | - |
| Overdrive -w/6-Cylinder Model .. | 27 | NA | NA | 30 | 30 |
| -w/290 V-8..... | NA | NA | NA | 30 | 30 |
| 4-Speed-w/290 V-8..... | 21 | - | 21 | 21 | 21 |
| -w/343 V-8..... | NA | - | 37 | 37 | 37 |
| -w/390 V-8..... | - | - | - | - | - |
| Twin-Grip Differential-6-Cylinder | 4 | NA | 4 | 8 | 8 |
| -V-8..... | 8 | 8 | 8 | 8 | 8 |
| All-Season Air Conditioning | 77 | 77 | 77 | 81 | STD |
| All-Season Air Conditioning Delete | NA | NA | NA | NA | -81 |
| Power Steering..... | 31 | 31 | 31 | 32 | 31 |
| Disc Brake-Front (includes Power Brakes)..... | 28 | 28 | 28 | 28 | 28 |
| Power Brakes..... | 9 | 9 | 9 | 9 | 9 |
| Power Windows..... | NA | NA | NA | 17 | 17 |
| Power Tailgate Window | NA | - | - | 4 | 4 |
| Third Seat-(Wagon)..... | NA | - | - | 29 | 29 |
| Side-Hinged Tailgate (Wagon)..... | NA | - | - | 20 | 20 |
| Roof-Top Travel Rack (Wagon)..... | 7 | - | - | STD | STD |
| Cruise-Command Automatic Speed Control..... | NA | NA | NA | 5 | 5 |
| Chrome Steel Mag Wheels..... | NA | 13 (79-5) | 17 | NA | NA |
| - | - | (79-7) | 13 | - | - |
| Wire Wheel Covers..... | 22 | 22 | 22 | 22 | 22 |
| Turbo-Cast Wheel Disc | 24 | 24 | 24 | 24 | 24 |
| Radio | 7 | 7 | 7 | 8 | 8 |
| Radio w/Rear Speaker | NA | NA | NA | 11 | 11 |
| Stereo Tape Player | NA | NA | NA | 14 | 14 |
| Stereo Tape Player w/M Radio..... | NA | 12 | 12 | NA | NA |
| Bumper Guard (Pair)..... | 4 | 4 | 4 | 4 | 4 |
| Undercoating..... | NA | 14 | NA | 16 | 16 |
| Insulation Group | 14 | NA | 14 | 16 | 16 |
| Heavy-Duty Cooling System..... | 5 | 5 | 5 | 5 | 5 |
| 70-Amp. Battery..... | 7 | 7 | 7 | 7 | 7 |
| Handling Package-6-Cylinder | 10 | NA | 10 | 11 | 11 |
| -V-8 | 7 | NA | 7 | 7 | 7 |
| Over Size Tires: 6:95 x 14..... | 9 | NA | NA | NA | NA |
| 6:95 x 14 to 7:35 x 14 | 19 | NA | 14 | NA | NA |
| 7:35 x 14 to 7:75 x 14 | NA | NA | NA | 9 | 9 |
| 7:75 x 14 to 8:25 x 14 | NA | NA | NA | 7 | 7 |
| Wide-Profile Red-Line | 35 | - | 20 | 20 | 20 |

2. AMERICAN TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

Factory Installed Fleet Options

Issued: August 31, 1967

Reissued: September 26, 1967

| 1968 RAMBLER AMERICAN | | | | TRIM TYPE | FABRIC STANDARD | ALL-VINYL OPTIONAL |
|--|--|--|---------------|-----------------|--|-----------------------|
| SEAT, TRIM AND COLOR AVAILABILITY | | | | TRIM COLORS | C-GRAY AND WHITE M†-BLACK AND WHITE | BLACK AND WHITE |
| | | | | "T" CODES | 828 | 828 |
| MODELS | SEAT TYPES AVAILABLE | | | | | |
| 2-DOOR SEDAN | BENCH—NON-RECLINING—STANDARD | | | | C | B |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | M† | N† |
| 4-DOOR SEDAN | BENCH—NON-RECLINING—STANDARD | | | | C | B |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | M† | N† |
| | EXTERIOR COLORS | | COLOR CODE | WHEEL COLOR* | | |
| 6 SOLID COLORS STANDARD | CLASSIC BLACK | | 1 | 1 | ● | ● |
| | FROST WHITE | | 72 | 72 | ● | ● |
| | SATURN BLUE, Metallic (Light) | | 43 | 45 | ● | ● |
| | RALLY GREEN, Metallic (Dark) | | 47 | 47 | ● | ● |
| | LAREDO TAN, Metallic (Light) | | 49 | 50 | ● | ● |
| | TURBO SILVER, Metallic | | 54 | 1 | ● | ● |
| 2 REVERSIBLE 2-TONES OPTIONAL | CLASSIC BLACK FROST WHITE | | 1-72 72-1 | 1 | ● | ● |
| | CLASSIC BLACK TURBO SILVER, Metallic | | 1-54 54-1 | 1 | ● | ● |
| 5 NON-REVERSIBLE 2-TONES OPTIONAL | SATURN BLUE, Metallic (Light) FROST WHITE | | 43-72 | 45 | ● | ● |
| | SATURN BLUE, Metallic (Light) CLASSIC BLACK | | 43-1 | 45 | ● | ● |
| | RALLY GREEN, Metallic (Dark) FROST WHITE | | 47-72 | 47 | ● | ● |
| | LAREDO TAN, Metallic (Light) FROST WHITE | | 49-72 | 50 | ● | ● |
| | LAREDO TAN, Metallic (Light) CLASSIC BLACK | | 49-1 | 50 | ● | ● |

*Wheel color matches body color on Canadian-built cars.

†Models with optional individual seats use "440" trim style and material for front and rear seats.

| 1968 RAMBLER AMERICAN 440 | | | | TRIM TYPE | FABRIC STANDARD | | | | ALL-VINYL OPTIONAL (STANDARD ON WAGON) | | | |
|---------------------------------------|---|--|----------------|--------------|-----------------|-------|-----|---------------|---|-------|-----|---------------|
| SEAT, TRIM AND COLOR AVAILABILITY | | | | TRIM COLORS | BLUE | GREEN | RED | BLACK & WHITE | BLUE | GREEN | RED | BLACK & WHITE |
| MODELS | SEAT TYPES AVAILABLE | | | "T" CODES | 843 | 844 | 845 | 848 | 843 | 844 | 845 | 848 |
| 4-DOOR SEDAN | BENCH—NON-RECLINING—STANDARD | | | | C | C | C | C | B | B | B | B |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | C | C | C | C | B | B | B | B |
| 4-DOOR WAGON | BENCH—NON-RECLINING—STANDARD | | | | | | | | B | B | B | B |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | | | | | B | B | B | B |
| | EXTERIOR COLORS | | COLOR CODE | WHEEL COLOR* | | | | | | | | |
| 13 SOLID COLORS STANDARD | CLASSIC BLACK | | 1 | 1 | ● | ● | ● | ● | ● | ● | ● | ● |
| | FROST WHITE | | 72 | 72 | ● | ● | ● | ● | ● | ● | ● | ● |
| | MATADOR RED | | 39 | 39 | | | ● | ● | | | ● | ● |
| | SATURN BLUE, Metallic (Light) | | 43 | 45 | ● | | | ● | ● | | | ● |
| | CARAVELLE BLUE, Metallic (Medium) | | 44 | 45 | ● | | | ● | ● | | | ● |
| | BLAZER BLUE, Metallic (Dark) | | 45 | 45 | ● | | | ● | ● | | | ● |
| | LAUREL GREEN, Metallic (Light) | | 46 | 47 | | ● | | ● | | ● | | ● |
| | RALLY GREEN, Metallic (Dark) | | 47 | 47* | | ● | | ● | | ● | | ● |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48 | 48 | | | | ● | | | | ● |
| | LAREDO TAN, Metallic (Light) | | 49 | 50 | | | | ● | | | | ● |
| | SCARAB GOLD, Metallic | | 52 | 52 | | | | ● | | | | ● |
| | TURBO SILVER, Metallic | | 54 | 1 | ● | | ● | ● | ● | | ● | ● |
| | HIALEAH YELLOW | | 58 | 58 | | ● | | ● | | ● | | ● |
| 5 REVERSIBLE 2-TONES OPTIONAL | CLASSIC BLACK FROST WHITE | | 1-72 72-1 | 1 | | | ● | ● | | | ● | ● |
| | CLASSIC BLACK TURBO SILVER, Metallic | | 1-54 54-1 | 1 | | | ● | ● | | | ● | ● |
| | SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark) | | 43-45 45-43 | 45 | ● | | | ● | ● | | | |
| | CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark) | | 44-45 45-44 | 45 | ● | | | ● | ● | | | |
| | LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark) | | 46-47 47-46 | 47 | | ● | | | | ● | | |
| | | | | | | | | | | | | |
| 18 NON-REVERSIBLE 2-TONES OPTIONAL | MATADOR RED FROST WHITE | | 39-72 | 39 | | | ● | ● | | | ● | ● |
| | MATADOR RED CLASSIC BLACK | | 39-1 | 39 | | | ● | ● | | | ● | ● |
| | SATURN BLUE, Metallic (Light) FROST WHITE | | 43-72 | 45 | ● | | | ● | ● | | | ● |
| | SATURN BLUE, Metallic (Light) CLASSIC BLACK | | 43-1 | 45 | ● | | | ● | ● | | | ● |
| | CARAVELLE BLUE, Metallic (Medium) FROST WHITE | | 44-72 | 45 | ● | | | ● | ● | | | ● |
| | CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK | | 44-1 | 45 | ● | | | ● | ● | | | ● |
| | BLAZER BLUE, Metallic (Dark) FROST WHITE | | 45-72 | 45 | ● | | | ● | ● | | | ● |
| | LAUREL GREEN, Metallic (Light) FROST WHITE | | 46-72 | 47 | | ● | | ● | | ● | | ● |
| | LAUREL GREEN, Metallic (Light) CLASSIC BLACK | | 46-1 | 47 | | ● | | ● | | ● | | ● |
| | RALLY GREEN, Metallic (Dark) FROST WHITE | | 47-72 | 47 | | ● | | ● | | ● | | ● |
| | TAHITI TURQUOISE, Metallic (Medium) FROST WHITE | | 48-72 | 48 | | | | ● | | | | ● |
| | TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK | | 48-1 | 48 | | | | ● | | | | ● |
| | LAREDO TAN, Metallic (Light) FROST WHITE | | 49-72 | 50 | | | | ● | | | | ● |
| | LAREDO TAN, Metallic (Light) CLASSIC BLACK | | 49-1 | 50 | | | | ● | | | | ● |
| | SCARAB GOLD, Metallic FROST WHITE | | 52-72 | 52 | | | | ● | | | | ● |
| | SCARAB GOLD, Metallic CLASSIC BLACK | | 52-1 | 52 | | | | ● | | | | ● |
| | HIALEAH YELLOW FROST WHITE | | 58-72 | 58 | | ● | | ● | | ● | | ● |
| | HIALEAH YELLOW CLASSIC BLACK | | 58-1 | 58 | | | | ● | | | | ● |

*Wheel color matches major body color on Canadian-built cars.

| 1968 RAMBLER AMERICAN ROGUE | | | | TRIM TYPE | FABRIC STANDARD | | | | ALL-VINYL OPTIONAL | | | |
|---------------------------------------|---|----|----------------|----------------|-----------------|-------|-----|------------------|--------------------|-------|-----|------------------|
| SEAT, TRIM AND COLOR AVAILABILITY | | | | TRIM COLORS | BLUE | GREEN | RED | BLACK & WHITE | BLUE | GREEN | RED | BLACK & WHITE |
| | | | | "T" CODES | 843 | 844 | 845 | 848 | 843 | 844 | 845 | 848 |
| MODELS | SEAT TYPES AVAILABLE | | | | | | | | | | | |
| 2-DOOR HARDTOP | BENCH—NON-RECLINING—STANDARD | | | | C | C | C | C | B | B | B | B |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | C | C | C | C | B | B | B | B |
| | EXTERIOR COLORS | | COLOR CODE | WHEEL COLOR | | | | | | | | |
| 13 SOLID COLORS STANDARD | CLASSIC BLACK | | 1 | 1 | ● | ● | ● | ● | ● | ● | ● | ● |
| | FROST WHITE | | 72 | 72 | ● | ● | ● | ● | ● | ● | ● | ● |
| | MATADOR RED | | 39 | 39 | | | ● | ● | | | ● | ● |
| | SATURN BLUE, Metallic (Light) | | 43 | 45 | ● | | | ● | ● | | | ● |
| | CARAVELLE BLUE, Metallic (Medium) | | 44 | 45 | ● | | | ● | ● | | | ● |
| | BLAZER BLUE, Metallic (Dark) | | 45 | 45 | ● | | | ● | ● | | | ● |
| | LAUREL GREEN, Metallic (Light) | | 46 | 47 | | ● | | ● | | ● | | ● |
| | RALLY GREEN, Metallic (Dark) | | 47 | 47 | | ● | | ● | | ● | | ● |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48 | 48 | | | | ● | | | | ● |
| | LAREDO TAN, Metallic (Light) | | 49 | 50 | | | | ● | | | | ● |
| | SCARAB GOLD, Metallic | | 52 | 52 | | | | ● | | | | ● |
| | TURBO SILVER, Metallic | | 54 | 1 | ● | | ● | ● | ● | | ● | ● |
| HIALEAH YELLOW | | 58 | 58 | | ● | | ● | | ● | | ● | |
| 5 REVERSIBLE 2-TONES OPTIONAL | CLASSIC BLACK FROST WHITE | | 1-72 72-1 | 1 | | | ● | ● | | | ● | ● |
| | CLASSIC BLACK TURBO SILVER, Metallic | | 1-54 54-1 | 1 | | | ● | ● | | | ● | ● |
| | SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark) | | 43-45 45-43 | 45 | ● | | | | ● | | | |
| | CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark) | | 44-45 45-44 | 45 | ● | | | | ● | | | |
| | LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark) | | 46-47 47-46 | 47 | | ● | | | | ● | | |
| | | | | | | | | | | | | |
| 18 NON-REVERSIBLE 2-TONES OPTIONAL | MATADOR RED FROST WHITE | | 39-72 | 39 | | | ● | ● | | | ● | ● |
| | MATADOR RED CLASSIC BLACK | | 39-1 | 39 | | | ● | ● | | | ● | ● |
| | SATURN BLUE, Metallic (Light) FROST WHITE | | 43-72 | 45 | ● | | | ● | ● | | | ● |
| | SATURN BLUE, Metallic (Light) CLASSIC BLACK | | 43-1 | 45 | ● | | | ● | ● | | | ● |
| | CARAVELLE BLUE, Metallic (Medium) FROST WHITE | | 44-72 | 45 | ● | | | ● | ● | | | ● |
| | CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK | | 44-1 | 45 | ● | | | ● | ● | | | ● |
| | BLAZER BLUE, Metallic (Dark) FROST WHITE | | 45-72 | 45 | ● | | | ● | ● | | | ● |
| | LAUREL GREEN, Metallic (Light) FROST WHITE | | 46-72 | 47 | | ● | | ● | | ● | | ● |
| | LAUREL GREEN, Metallic (Light) CLASSIC BLACK | | 46-1 | 47 | | ● | | ● | | ● | | ● |
| | RALLY GREEN, Metallic (Dark) FROST WHITE | | 47-72 | 47 | | ● | | ● | | ● | | ● |
| | TAHITI TURQUOISE, Metallic (Medium) FROST WHITE | | 48-72 | 48 | | | | ● | | | | ● |
| | TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK | | 48-1 | 48 | | | | ● | | | | ● |
| | LAREDO TAN, Metallic (Light) FROST WHITE | | 49-72 | 50 | | | | ● | | | | ● |
| | LAREDO TAN, Metallic (Light) CLASSIC BLACK | | 49-1 | 50 | | | | ● | | | | ● |
| | SCARAB GOLD, Metallic FROST WHITE | | 52-72 | 52 | | | | ● | | | | ● |
| | SCARAB GOLD, Metallic CLASSIC BLACK | | 52-1 | 52 | | | | ● | | | | ● |
| | HIALEAH YELLOW FROST WHITE | | 58-72 | 58 | | ● | | ● | | ● | | ● |
| | HIALEAH YELLOW CLASSIC BLACK | | 58-1 | 58 | | | | ● | | | | ● |

VINYL-COVERED ROOFS

Black or Off-White with all solid colors.

1968 AMERICAN STANDARD EQUIPMENT

| | AMERICAN | | |
|--|-----------------|----------------------|----------------------|
| | AMERICAN | 440 | ROGUE |
| Air Cleaner, Cellulose-Fiber for Carburetor..... | STD | STD | STD |
| Alternator, 35-Amp. (40 Amp. w/AC)..... | STD | STD | STD |
| Arm Rests - Front | STD | STD | STD |
| - Rear; 2-Door Models | NA | STD | STD |
| 4-Door Models | NA | STD | - |
| Ash Tray - Front..... | STD | STD | STD |
| - Rear | NA | STD | STD |
| Battery - 50 Amp. (60 Amp. w/AC) | STD | STD | STD |
| Cigarette Lighter..... | NA | STD | STD |
| Coat Hooks, Two..... | STD | STD | STD |
| Custom Steering Wheel..... | EXT | STD | STD |
| Dome Light (2-Rear Compartment Lights on Hardtop)..... | STD | STD | STD |
| Engine - 128 H.P., 199 CID, Six 1-B Carb. | STD | STD | NA |
| - 145 H.P., 232 CID, Six 1-B Carb. | EXT | EXT | STD |
| - 200 H.P., 290 CID, V-8, 2-B Carb., (V-8 Models)..... | STD | STD | STD |
| Engine Coolant..... | STD | STD | STD |
| Exhaust Emission Control System with closed PCV | | | |
| "Air-Guard" System with Air Pump (V-8 w/M Trans.)..... | STD | STD | STD |
| "Engine-Mod" System Less Air Pump (V-8's w/Auto Trans. & All 6-cylinder)..... | STD | STD | STD |
| Floor Mats - Passenger Compartment (Black Carpet on 220 Models w/ 4-Speed Floor Shift)..... | | | |
| -Cargo Area (Wagons)..... | BLACK RUBBER | COLORED LOOP PILE | COLORED LOOP PILE |
| -Trunk Mat (Rubber)..... | - | COLORED LOOP PILE | - |
| Fresh-Air Ventilation, Dual Intakes | STD | STD | STD |
| Fuel Tank and Fuel Pump Filters | STD | STD | STD |
| Fuel-Pump - Vacuum Booster (Booster NA w/Electric Wipers)..... | STD | STD | STD |
| Fuel Tank - 16 Gallons..... | STD | STD | STD |
| Glove Box Lock | NA | STD | STD |
| Headlights - Single | STD | STD | STD |
| Weather Eye Heating System..... | STD | STD | STD |
| Horn - Single | STD | - | - |
| - Dual..... | NA | STD | STD |
| Oil Filter, Full-Flow | STD | STD | STD |
| Roof-Top Travel Rack (Station Wagon) | - | EXT | - |
| Safety Features - Double-Safety Brake System | STD | STD | STD |
| - Brake System Pressure Warning Light | STD | STD | STD |
| - Self-Adjusting Brakes | STD | STD | STD |
| - Bonded Brake Linings | STD | STD | STD |
| @ - Shoulder-Belt, 2 Front | STD | STD | STD |
| - 4-Way Hazard Warning Signals | STD | STD | STD |
| - Energy-Absorbing, Safety Steering Column | STD | STD | STD |
| - 3-Spoke, Deep-Dish Steering Wheel, 16" | STD | STD | STD |
| - Double-Safety-Pivot Inside Rear-View Tilt Mirror . | STD | STD | STD |
| - Rear-View Outside Mirror, Left..... | STD | STD | STD |
| - Padded Instrument Panel & Sun Visors | STD | STD | STD |
| - Back-Up Lights | STD | STD | STD |
| - Side Reflectors | STD | STD | STD |
| - Windshield Washers, Manual Type | STD | STD | STD |
| - Variable-Speed, Non-Glare Windshield Wipers..... | STD | STD | STD |
| - High-Penetration-Strength Windshield Glass | STD | STD | STD |
| - Seat-Belts, 3 Front (2 Retractable) and 3 Rear..... | STD | STD | STD |
| - Moulded Headlining..... | STD | STD | STD |
| - Turn Signals w/"Lane Changer" feature..... | STD | STD | STD |
| Seats - Non-Reclining Front (Split Back on 2-Dr. Models) | STD | STD | STD |
| Seat Cushions Foam - Front..... | STD | STD | STD |
| Single Exhaust System (Ceramic-Armored)..... | STD | STD | STD |
| Transmission-Standard, 3-Speed Column Shift | STD | STD | STD |
| Wheel Trim - Hub Caps | STD | STD | STD |
| - Wheel Discs | EXT | EXT | EXT |

1968 RAMBLER AMERICAN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 2 Page 5
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|--|-----|-------|---------|----------------------------|---------------------------------------|
| | | | AMERICAN | 440 | ROGUE | E.O.H. | | |
| | | PAINT AND UPHOLSTERY (See Trim Charts) | | | | | | |
| - | - | Color - Two-Tone (Std. Appl. of A. M. Colors)..... | X | X | X | \$ 1.25 | \$ 18.75 | \$ 24.30 |
| - | - | Additional Charge For Deviation From Normal A. M. Seat, Trim and Color Availability..... | X | X | X | 2.00 | 30.40 | 39.40 |
| - | N | All-Vinyl Seat Upholstery for Individual Seat Only... | X | NA | NA | 1.25 | 18.85 | 24.45 |
| - | B | All-Vinyl Seat Upholstery - Std on Wagon | X | X | X | 1.25 | 18.85 | 24.45 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 3) | - | - | - | | | |
| | | TOPS | | | | | | |
| 35-9 | BKV | Vinyl-Covered Roof (Hardtops Only) - Black..... | NA | NA | X | 3.80 | 57.70 | 74.75 |
| 35-8 | WHV | - Off-White | NA | NA | X | 3.80 | 57.70 | 74.75 |
| | | SEAT OPTIONS | | | | | | |
| 36-2 | IS | Individually Adjustable Reclining Seats..... | X | X | X | 2.50 | 38.00 | 49.25 |
| 38-1 | 2HR | Headrests - Right and Left | X | X | X | 1.80 | 27.00 | 35.00 |
| | | ENGINES | | | | | | |
| (a) 40-5 | 225 | 225 H.P. - 290 CID, V-8, 4 Barrel | X | X | X | 2.30 | 35.00 | 45.35 |
| (a) 40-4 | 200 | 200 H.P. - 290 CID, V-8, 2 Barrel | (Std. on V-8 Models See Page 1, Sec. 1 for Prices) | | | | | |
| 40-2 | 145 | 145 H.P. - 232 CID, 6, 1 Barrel..... | X | X | STD | 2.30 | 35.00 | 45.35 |
| 40-1 | 128 | 128 H.P. - 199 CID, 6, 1 Barrel..... | X | X | NA | NC | NC | NC |
| | | TRANSMISSIONS | | | | | | |
| 42-A | A | Shift-Command, Column Shift - 6-Cylinder..... | X | X | X | 9.10 | 138.90 | 171.40 |
| | | - V-8 (N/A 225 H.P.) | X | X | X | 10.10 | 153.70 | 189.65 |
| 42-M | M | 4-Speed Floor Mounted Shift for V-8 Only | X | X | X | 9.35 | 142.25 | 184.25 |
| 42-O | O | Overdrive, Column Shift (128 H.P. Only) | X | X | NA | 5.55 | 84.50 | 109.45 |
| 42-S | S | 3-Speed, Column Shift (N/A 225 H.P. V-8) | X | X | X | NC | NC | NC |
| 45-1 | TGD | Twin-Grip Differential..... | X | X | X | 2.00 | 29.95 | 38.80 |
| | | COOLING OPTION | | | | | | |
| 46-2 | AC | All-Season Air Conditioning System; H.D. Cooling System, 60 Amp. Battery and 40 Amp. Alternator | X | X | X | 15.70 | 239.95 | 310.80 |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8) ... | X | X | X | .90 | 13.50 | 17.50 |
| | | POWER ASSISTS | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning).. | X | X | X | 4.30 | 65.15 | 84.40 |
| 49-2 | DB | Power Disc Brakes (V-8 Only)..... | X | X | X | 4.95 | 75.00 | 97.15 |
| 49-1 | PB | Power Brakes..... | X | X | X | 2.15 | 32.55 | 42.15 |

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Car Ordering Guide and Price List
Section 2 Page 6
Issued: August 31, 1967
Reissued: September 26, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE | |
|-----------------------|------|--|--------------|--------|--------|----------------------------|---------------------------------------|---------------|
| | | | AMERICAN 440 | ROGUE | E.O.H. | | | |
| SOLEX GLASS | | | | | | | | |
| 51-1 | SG | All Windows (Recommended w/Air Conditioning) | X | X | X | \$1.55 | \$23.65 | \$30.65 |
| 51-2 | SW | Windshield Only | X | X | X | 1.10 | 16.30 | 21.15 |
| 52-3 | LGR | Roof-Top Travel Rack (Wagon Only) | - | X | - | 2.00 | 30.00 | 38.85 |
| APPEARANCE ITEMS | | | | | | | | |
| 55-3 | SSW | Sports Steering Wheel | NA | X | X | 1.35 | 20.40 | 26.45 |
| 55-2 | CR | Custom Steering Wheel | X | STD | STD | .50 | 6.95 | 9.00 |
| 56-4 | APG | Appearance Group - Rocker Panel Moldings and Wheel Discs | X | X | X | 2.00 | 30.00 | 38.85 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) | X | X | X | 3.40 | 51.95 | 67.30 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) | X | X | X | 3.65 | 55.70 | 72.15 |
| 56-1 | WD | Wheel Discs | X | X | X | 1.10 | 16.35 | 21.20 |
| CONVENIENCE ITEMS | | | | | | | | |
| (a) 57-2 | VG | Visibility Group - Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers | X | X | X | 1.40 | 20.70 | 26.80 |
| (a) 57-1 | EW | Electric Windshield Wipers only | X | X | X | .80 | 11.50 | 14.90 |
| 59-1 | LG | Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models | X | X | X | 1.00 | 15.00 | 19.45 |
| RADIOS | | | | | | | | |
| 62-2 | RP | AM Push Button Radio | X | X | X | 3.10 | 47.25 | 61.20 |
| BUMPER GUARDS | | | | | | | | |
| 64-2 | BG4 | Bumper Guards - Front and Rear (N/A Wagons) | X | X | X | 1.30 | 19.50 | 25.30 |
| 64-1 | BG2 | Bumper Guards - Front Only (Wagons Only) | - | X | - | .65 | 9.75 | 12.65 |
| 65-2 | ING | Insulation Group - (Undercoating & Hood Insulation) . | X | X | X | .80 | 12.00 | 19.50 |
| ENGINE COOLING | | | | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - H. D. Radiator, Power- Flex Fan, and Fan Shroud (Std. w/Air Conditioning) X | X | X | X | .85 | 12.40 | 16.05 |
| HEAVY-DUTY ELECTRICAL | | | | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | X | .40 | 5.70 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty Battery, 70 Amp. & 40 Amp. Alternator (For Cars Less AC) | X | X | X | .95 | 13.85 | 17.95 |
| 70-1 | HP | Handling Package - 6-Cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers) | X | X | X | .85 | 12.50 | 16.20 |
| 70-1 | HP | Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels) | X | X | X | .90 | 13.25 | 17.15 |
| 72-1 | BH | Engine-Block Heater | X | X | X | .40 | 5.85 | 7.60 |
| 77-1 | HC | H.D. Clutch (w/3-Speed Transmission) - 128 H.P. - 200 H.P. | X X | X X | X X | .30 .55 | 4.10 8.15 | 5.30 10.55 |
| 81-1 | TAC | Tachometer (V-8 Only) | X | X | X | 2.45 | 37.10 | 48.05 |

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 2 Page 7
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: November 6, 1967
Reissued: December 7, 1967

| # | C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|------|-------------------|-------|--|--------------|-----|-------|--------|----------------------------|---------------------------------------|
| | | | | AMERICAN | 440 | ROGUE | | | |
| # | - | 828-F | H.D. Vinyl Upholstery 31 oz. (Black & White) | X | NA | NA | \$1.25 | \$18.85 | \$24.45 |
| 57-1 | EW | | Electric Windshield Wipers..... | X | X | X | .80 | 11.50 | 14.90 |
| 59-2 | EL | | Parking Brake Warning Light..... | X | X | X | .30 | 3.90 | 5.05 |
| 68-4 | 55A | | Alternator 55 Amp | X | X | X | 1.65 | 24.75 | 32.05 |
| 75-1 | HCF | | Heavy Duty Seat Cushion - Front Only (N.A. Hardtop) | X | X | NA | .50 | 6.95 | 9.00 |
| 75-3 | HCBF | | Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops)..... | X | X | NA | .85 | 12.90 | 16.75 |
| 77-3 | CIG | | Cigarette Lighter..... | X | STD | STD | .20 | 2.85 | 3.70 |
| 77-5 | TRL | | Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wires Only..... | X | X | X | .55 | 8.25 | 10.70 |
| 77-8 | RAR | | Rear Armrests W/Built-in Ash Receivers..... | X | STD | STD | .75 | 11.35 | 14.70 |
| 77-9 | DLFS | | Dome Light Over Front Seat (N.A. on Hardtop).... | X | X | NA | .55 | 7.95 | 10.30 |
| 78-2 | DH | | Dual Horn | X | STD | STD | .40 | 5.80 | 7.55 |
| 78-3 | MP | | Drain Plugs - Magnetic | X | X | X | .25 | 3.45 | 4.50 |
| 78-5 | LRS | | Less Rear Seat - 220 Sedans Only. (Includes Cargo Platform for Rear Seat Area)..... | X | NA | NA | 1.00 | 14.75 | 19.10 |
| 78-6 | MC | | Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans Only..... | X | X | NA | 3.80 | 57.70 | 74.75 |
| 78-7 | GL | | Glove Box Lock | X | STD | STD | .20 | 3.05 | 3.95 |
| 78-8 | RKWP | | Radio Suppression Kit - Includes Resistance Type Plugs | X | X | X | .65 | 9.40 | 12.20 |
| 78-9 | RKNP | | -Less Resistance Type Plugs..... | X | X | X | .40 | 5.55 | 7.20 |
| 79-5 | APW | | Pull Wire for Roof Type Antenna..... | X | X | X | .35 | 4.95 | 6.45 |
| 79-6 | TL | | Luggage Compartment Light (N.A. on Wagons) | X | X | X | .20 | 2.95 | 3.85 |
| 79-8 | FLS | | Front Dome Light Switches | X | STD | STD | .10 | 1.45 | 1.90 |
| 84-1 | FAG | | Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror | X | X | X | 1.25 | 18.50 | 23.95 |
| 85-1 | EWG | | Electric Windshield Wipers and Electric Washers | X | X | X | 1.05 | 15.75 | 20.40 |
| - | - | | Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) (N.A. with Air Conditioning) | X | X | X | 1.80 | 26.90 | 34.85 |

3. AMX—JAVELIN TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

| 1968 AMX SEAT, TRIM AND COLOR AVAILABILITY | | | VINYL (VENTILAIR) | | | |
|---|-------------------------------------|------------|-------------------|-------|-----|-----|
| | | | TRIM TYPE | BLACK | TAN | RED |
| | | | TRIM COLORS | | | |
| MODEL | SEAT TYPE AVAILABLE | | "T" CODES | 831 | 832 | 835 |
| 2-DOOR SPORTS COUPE | BUCKET—RECLINING—STANDARD | | | A | A | A |
| *STRIPE COLOR | 14 EXTERIOR COLORS | COLOR CODE | WHEEL COLOR | | | |
| WHITE | CLASSIC BLACK | 1 | 1 | ● | ● | ● |
| BLACK | FROST WHITE | 72 | 72 | ● | ● | ● |
| WHITE | MATADOR RED | 39 | 39 | ● | ● | ● |
| BLACK | SATURN BLUE, Metallic (Light) | 43 | 45 | ● | ● | |
| WHITE | CARAVELLE BLUE, Metallic (Medium) | 44 | 45 | ● | ● | |
| WHITE | BLAZER BLUE, Metallic (Dark) | 45 | 45 | ● | ● | |
| BLACK | LAUREL GREEN, Metallic (Light) | 46 | 47 | ● | ● | |
| WHITE | RALLY GREEN, Metallic (Dark) | 47 | 47 | ● | ● | |
| BLACK | TAHITI TURQUOISE, Metallic (Medium) | 48 | 48 | ● | ● | |
| BLACK | LAREDO TAN, Metallic (Light) | 49 | 50 | ● | ● | |
| WHITE | CALCUTTA RUSSET, Metallic (Dark) | 50 | 50 | ● | ● | |
| BLACK | SCARAB GOLD, Metallic | 52 | 52 | ● | ● | |
| BLACK | TURBO SILVER, Metallic | 54 | 1 | ● | ● | ● |
| BLACK | HIALEAH YELLOW | 58 | 58 | ● | ● | |

*
Stripe is available only in Opt. Performance "Go" Package.

| 1968 JAVELIN SEAT, TRIM AND COLOR AVAILABILITY | | | | JAVELIN | | JAVELIN SST | | | | | | |
|--|-------------------------------------|---------------|----------------|--------------|---------------|------------------|---------------------------|-----|-----|----------------------|-----|-----|
| | | | | TRIM TYPE | VINYL STD. | VINYL OPT. | FABRIC (STRATA-STRIPE) | | | VINYL (VENTILAIR) | | |
| | | | | | BLACK | WHITE & BLACK | BLACK | TAN | RED | BLACK | TAN | RED |
| | | | | | | | | | | | | |
| "T" CODES | | | | 831 | 838 | 831 | 832 | 835 | 831 | 832 | 835 | |
| MODELS | SEAT TYPES AVAILABLE | | | | | | | | | | | |
| 2-DOOR HARDTOP | BUCKET—NON-RECLINING—STANDARD | | | J | J | | | | | | | |
| "SST" 2-DOOR HARDTOP | BUCKET—RECLINING—STANDARD | | | | | D | D | D | E | E | E | |
| STRIPE COLOR | 14 EXTERIOR COLORS | COLOR CODE | WHEEL COLOR | | | | | | | | | |
| WHITE | CLASSIC BLACK | 1 | 1 | ● | ● | ● | ● | ● | ● | ● | ● | |
| BLACK | FROST WHITE | 72 | 72 | ● | ● | ● | ● | ● | ● | ● | ● | |
| WHITE | MATADOR RED | 39 | 39 | ● | ● | ● | ● | ● | ● | ● | ● | |
| BLACK | SATURN BLUE, Metallic (Light) | 43 | 45 | ● | ● | ● | ● | | ● | ● | | |
| WHITE | CARAVELLE BLUE, Metallic (Medium) | 44 | 45 | ● | ● | ● | ● | | ● | ● | | |
| WHITE | BLAZER BLUE, Metallic (Dark) | 45 | 45 | ● | ● | ● | ● | | ● | ● | | |
| BLACK | LAUREL GREEN, Metallic (Light) | 46 | 47 | ● | ● | ● | ● | | ● | ● | | |
| WHITE | RALLY GREEN, Metallic (Dark) | 47 | 47 | ● | ● | ● | ● | | ● | ● | | |
| BLACK | TAHITI TURQUOISE, Metallic (Medium) | 48 | 48 | ● | ● | ● | ● | | ● | ● | | |
| BLACK | LAREDO TAN, Metallic (Light) | 49 | 50 | ● | ● | ● | ● | | ● | ● | | |
| WHITE | CALCUTTA RUSSET, Metallic (Dark) | 50 | 50 | ● | ● | ● | ● | | ● | ● | | |
| BLACK | SCARAB GOLD, Metallic | 52 | 52 | ● | ● | ● | ● | | ● | ● | | |
| BLACK | TURBO SILVER, Metallic | 54 | 1 | ● | ● | ● | ● | ● | ● | ● | ● | |
| BLACK | HIALEAH YELLOW | 58 | 58 | ● | ● | ● | ● | | ● | ● | | |

VINYL-COVERED ROOFS
Black or Off-White with All Solid Colors.

1968 AMX & JAVELIN STANDARD EQUIPMENT

| | AMX | JAVELIN | |
|---|-----|---------|-----|
| | | JAVELIN | SST |
| Air Cleaner, Cellulose-Fiber for Carburetor..... | STD | STD | STD |
| Alternator, 35-Amp. (40-Amp. w/A/C) | STD | STD | STD |
| Arm Rests - Front | STD | STD | STD |
| Ash Tray - Front | STD | STD | STD |
| Batteries - 50 Amp. (60 Amp. w/A/C or w/343 & 390 CID V-8) | STD | STD | STD |
| Cigarette Lighter..... | STD | STD | STD |
| Coat Hooks, Two..... | STD | STD | STD |
| # Collapsible Spare Tire | STD | EXT | EXT |
| Custom Steering Wheel..... | NA | STD | NA |
| Sports Steering Wheel..... | STD | NA | STD |
| Compartment Lights | STD | STD | STD |
| Engine - 145 H.P., 232 CID, Six, 1-B Carb. | NA | STD | STD |
| - 200 H.P., 290 CID, V-8, 2-B Carb. (V-8 Models)..... | NA | STD | STD |
| - 225 H.P., 290 CID, V-8, 4-B Carb. | STD | EXT | EXT |
| Engine Coolant..... | STD | STD | STD |
| Exhaust Emission Control System with Closed PCV | | | |
| "Air-Guard" System with Air Pump (V-8 w/M Trans.)..... | STD | STD | STD |
| "Engine-Mod" System Less Air Pump (V-8's w/Auto Trans. & All 6-Cylinder) | STD | STD | STD |
| Floor Mats - Passenger Compartment (Colored Loop Pile)..... | STD | STD | STD |
| - Trunk Mat (Rubber) | STD | STD | STD |
| Fresh-Air Ventilation, Dual Intakes | STD | STD | STD |
| Flo-Thru Ventilation..... | STD | STD | STD |
| Fuel Tank and Fuel Pump Filter | STD | STD | STD |
| Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)..... | STD | STD | STD |
| Fuel Tank - 19 Gallons..... | STD | STD | STD |
| Glove Box Lock | STD | STD | STD |
| Headlights - Single | STD | STD | STD |
| Weather Eye Heating System..... | STD | STD | STD |
| Horn - Dual..... | STD | STD | STD |
| Oil Filter, Full-Flow | STD | STD | STD |
| Safety Features - Double-Safety Brake System..... | STD | STD | STD |
| - Brake System Pressure Warning Light | STD | STD | STD |
| - Self-Adjusting Brakes | STD | STD | STD |
| - Bonded Brake Linings | STD | STD | STD |
| - Shoulder-Belt, 2 Front | STD | STD | STD |
| - 4-Way Hazard Warning Signals | STD | STD | STD |
| - Energy-Absorbing Safety Steering Column | STD | STD | STD |
| - 3-Spoke, Deep-Dish Steering Wheel, 16" | STD | STD | STD |
| - Double-Safety-Pivot Inside Rear-View Tilt Mirror.. | STD | STD | STD |
| - Rear-View Outside Mirror, Left..... | STD | STD | STD |
| - Padded Instrument Panel & Sun Visors | STD | STD | STD |
| - Back-Up Lights..... | STD | STD | STD |
| - Side Marker Lights..... | STD | STD | STD |
| - Windshield Washers, Manual Type..... | STD | STD | STD |
| - Variable-Speed, Non-Glare Windshield Wipers..... | STD | STD | STD |
| - High-Penetration-Strength Windshield Glass | STD | STD | STD |
| - Seat Belts, 2 Front (Retractable) and 2 Rear (Javelin) | STD | STD | STD |
| - Molded Headlining..... | STD | STD | STD |
| - Turn Signals with "Lane Changer" feature | STD | STD | STD |
| Seats - Non-Reclining Front, Bucket | NA | STD | NA |
| - Reclining Bucket | STD | NA | STD |
| Seat Cushions, Foam - Front..... | STD | STD | STD |
| Single Exhaust System (Ceramic-Armored), Dual Std. on 390 CID V-8 | NA | STD | STD |
| Dual Exhaust System (Ceramic-Armored), Std. on 390 CID V-8..... | STD | EXT | EXT |
| Transmission - Standard, 3-Speed Column Shift..... | - | STD | STD |
| - Manual, 4-Speed Floor Shift | STD | EXT | EXT |
| Wheel Trim - Hub Caps | NA | STD | NA |
| - Wheel Discs | STD | EXT | STD |
| Tachometer | STD | EXT | EXT |
| Rear traction Bars..... | STD | - | - |
| Suspension, Heavy-Duty | STD | EXT | EXT |

1968 AMX & JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 3 Page 3
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968
Reissued: February 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------|------|--|---------------------|--------------|----------------------------|--------|----------------------|------------------------------|
| | | | AMX | JAVELIN | SST | E.O.H. | | |
| | | PAINT AND UPHOLSTERY (See trim charts) | | | | | | |
| - | - | Additional Charge for Deviation from normal A.M. Seat, Trim and Color Availability..... | X | X | X | \$2.00 | \$ 30.40 | \$ 39.40 |
| - | J | White Vinyl Seat Upholstery | NA | X | NA | 1.05 | 15.45 | 20.00 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 3)... | - | - | - | | | |
| # 87-1 | CST | Collapsible Spare Tire (Replaces STD. Spare Tire) | | | | | | |
| | | - W/All Black Tires | - | X | X | 1.00 | 15.00 | 19.45 |
| | | - W/All White Tires | - | X | X | .70 | 10.00 | 12.95 |
| | | - W/ Red-Line Tires | STD | X | X | .35 | 5.00 | 6.50 |
| | | TOPS | | | | | | |
| 35-9 | BKV | Vinyl-Covered Roof - Black..... | NA | X | X | 5.05 | 77.00 | 99.75 |
| 35-8 | WHV | - Off-White..... | NA | X | X | 5.05 | 77.00 | 99.75 |
| 38-1 | 2HR | Headrests - Right and Left..... | X | X | X | 2.50 | 38.00 | 49.25 |
| 39-1 | PP1 | Performance "Go" Package - 343 CID Engine, Dual Exhaust, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, "Rally" Stripes (Replaces Std. Striping)..... | NA | X | X | 13.45 | 205.00 | 265.50 |
| 39-1 | PP1 | Performance "Go" Package - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin- Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), "Racing" Stripes (Over - The-Top)..... | X | NA | NA | 11.80 | 180.00 | 233.15 |
| 39-2 | PP2 | Performance "Go" Package - 390 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, Rally Stripes (Replaces Std. Striping)..... | NA | NA | X | 17.35 | 265.00 | 343.25 |
| 39-2 | PP2 | Performance "Go" Package - 390 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin- Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), "Racing" Stripes (Over-The-Top)..... | X | NA | NA | 15.70 | 240.00 | 310.85 |
| | | ENGINES | | | | | | |
| 40-9 | 315 | 315 H.P. - 390 CID, V-8, 4 Barrel - Except AMX ... | NA | NA | X | 8.55 | 130.00 | 168.40 |
| | | - AMX | X | NA | NA | 6.25 | 95.00 | 123.05 |
| 40-7 | 280 | 280 H.P. - 343 CID, V-8, 4 Barrel - Except AMX ... | NA | X | X | 4.60 | 70.00 | 90.70 |
| | | - AMX | X | NA | NA | 2.30 | 35.00 | 45.35 |
| 40-5 | 225 | 225 H.P. - 290 CID, V-8, 4 Barrel | STD | X | X | 2.30 | 35.00 | 45.35 |
| 40-4 | 200 | 200 H.P. - 290 CID, V-8, 2 Barrel | (Std. on V-8 Models | See Javelins | Page 2, Sec. 1 for Prices) | | | |
| 40-2 | 145 | 145 H.P. - 232 CID, 6, 1 Barrel | NA | X | X | NC | NC | NC |
| 41-1 | DE | Dual Exhaust (Avail. w/225 H.P. & 280 H.P. V-8) Std. on 390 CID..... | STD | X | X | 1.40 | 21.15 | 27.40 |
| | | TRANSMISSIONS | | | | | | |
| 42-C | C | Shift-Command Floor Shift & Console | | | | | | |
| | | - 200 H.P. & 280 H.P. V-8..... | NA | X | X | 13.65 | 207.95 | 269.35 |
| | | - 315 H.P. V-8..... | NA | NA | X | 14.15 | 216.15 | 279.95 |
| # | | - 225 H.P., 280 H.P. & 315 H.P. V-8 .. | X | NA | NA | 5.05 | 77.00 | 95.00 |
| 42-A | A | Shift-Command, Column Shift - 6 Cylinder..... | NA | X | X | 10.15 | 154.90 | 191.10 |
| | | - 290 V-8 (N/A 225 H. P.) | NA | X | X | 10.70 | 162.80 | 200.85 |
| | | - 343 V-8 | NA | X | X | 11.85 | 180.80 | 223.05 |
| 42-M | M | 4-Speed Full-Synchro Floor Shift for V-8 - Except AMX | NA | X | X | 9.35 | 142.25 | 184.25 |
| | | - AMX | X | NA | NA | NC | NC | NC |
| 42-S | S | 3-Speed, Column Shift (Avail. on 145 H.P. & 200 H.P. Only) | NA | X | X | NC | NC | NC |
| 45-1 | TGD | Twin-Grip Differential..... | X | X | X | 1.50 | 32.35 | 42.10 |

1968 AMX & JAVELIN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 3 Page 4
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: November 1, 1967
Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|--------------|---------|------|----------|----------------------------|---------------------------------------|
| | | | AMX | JAVELIN | SST. | E.O.H. | | |
| | | COOLING OPTION | | | | | | |
| 46-2 | AC | All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/ 343 & 390 V-8). | X | X | X | \$ 18.25 | \$ 278.15 | \$ 360.25 |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8)..... | NA | X | X | .90 | 13.50 | 17.50 |
| | | POWER ASSISTS | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning) | X | X | X | 4.30 | 65.15 | 84.40 |
| 48-2 | QRM | Quick-Ratio Steering (Manual)..... | X | X | X | .85 | 12.25 | 15.90 |
| 49-2 | DB | Power Disc Brakes (V-8 Only)..... | X | X | X | 4.95 | 75.00 | 97.15 |
| 49-1 | PB | Power Brakes | X | X | X | 2.15 | 32.55 | 42.15 |
| | | SOLEX GLASS | | | | | | |
| 51-1 | SG | All Windows (Recommended w/Air Conditioning)..... | X | X | X | 1.55 | 23.65 | 30.65 |
| 51-2 | SW | Windshield Only..... | X | X | X | 1.10 | 16.30 | 21.15 |
| 54-1 | ASW | Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)..... | X | X | X | 2.15 | 32.55 | 42.15 |
| | | APPEARANCE ITEMS | | | | | | |
| 85-1 | SRW | Chrome Steel Mag Wheels (N/A w/6.95 x 14 Tires) - Except SST & AMX..... | NA | X | NA | 4.75 | 72.25 | 93.60 |
| | | - SST & AMX Only..... | X | NA | X | 3.70 | 56.00 | 72.55 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) - Except SST & AMX..... | NA | X | NA | 3.40 | 51.95 | 67.30 |
| | | - SST & AMX Only..... | X | NA | X | 2.35 | 35.60 | 46.15 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) - Except SST..... | NA | X | NA | 3.65 | 55.70 | 72.15 |
| | | - SST Only..... | X | NA | X | 2.60 | 39.35 | 51.00 |
| 56-1 | WD | Wheel Discs | STD | X | STD | 1.10 | 16.35 | 21.20 |
| | | CONVENIENCE ITEMS | | | | | | |
| 57-2 | VG | Visibility Group Remote-Control Left Outside Mirror, Clock (N/A when Tachometer is also ordered), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers..... | NA | X | X | 2.05 | 31.25 | 40.50 |
| | | -Less Clock when Tachometer is also ordered | X | X | X | 1.40 | 20.70 | 26.80 |
| 59-1 | LG | Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, and Lights-On Warning Buzzer | NA | X | X | 1.15 | 17.00 | 22.05 |
| 59-1 | LG | Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light, and Lights-On, Warning Buzzer | X | NA | NA | .95 | 14.00 | 18.15 |

1968 AMX & JAVELIN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 3 Page 5
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|--|--------------|---------|------|--------|----------------------------|---------------------------------------|
| | | | AMX | JAVELIN | SST. | E.O.H. | | |
| | | APPEARANCE ITEMS | | | | | | |
| | | RADIOS AND SPEAKERS | | | | | | |
| 62-3 | RFM | AM-FM Push Button | X | X | X | \$6.80 | \$103.30 | \$133.80 |
| 62-2 | RP | AM Push Button | X | X | X | 3.10 | 47.25 | 61.20 |
| 63-2 | STR | 8-Track Stereo Tape Player with Manual Radio and 2 Rear Speakers | X | X | X | 9.85 | 150.55 | 195.00 |
| 64-3 | BGR | Bumper Guards - Rear Only | X | X | X | .65 | 9.75 | 12.65 |
| 65-1 | UN | Undercoating | X | NA | NA | .70 | 10.30 | 17.00 |
| 65-2 | ING | Insulation Group (Undercoating and Hood Insulation) | NA | X | X | .80 | 12.00 | 19.80 |
| | | ENGINE COOLING | | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. W/AC) | X | X | X | .85 | 12.40 | 16.05 |
| | | HEAVY-DUTY ELECTRICAL | | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | X | .40 | 5.70 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty Battery, 70 Amp. and 40 Amp. Alternator (For Cars Less AC) | X | X | X | .95 | 13.85 | 17.95 |
| 70-1 | HP | Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers) | NA | X | X | .90 | 13.50 | 17.50 |
| 70-1 | HP | Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels) | NA | X | X | .95 | 14.25 | 18.45 |
| 70-1 | HP | Handling Package (Special Duty Suspension)- Higher Rate Front & Rear Springs and 1-3/16" piston diameter shock absorbers | X | NA | NA | .95 | 14.25 | 18.45 |
| 72-1 | BH | Engine-Block Heater | X | X | X | .40 | 5.85 | 7.60 |
| 77-1 | HC | H.D. Clutch (with 200 H.P. V-8, w/3-Speed Transmission) | NA | X | X | .55 | 8.15 | 10.55 |
| 81-1 | TAC | Tachometer (V-8 Only) | STD | X | X | 2.45 | 37.10 | 48.05 |

4. REBEL TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

Factory Installed Fleet Options

Heavy Duty Taxi Packages

| 1968 REBEL 550 | | | | TRIM TYPE | FABRIC STANDARD | | | ALL-VINYL OPTIONAL (STD. WAGON & CONVERT.) | | |
|---------------------------------------|-------------------------------------|--|---------------|-----------------|-----------------|------|-----|---|------|-----|
| SEAT, TRIM AND COLOR AVAILABILITY | | | | TRIM COLORS | BLACK | BLUE | RED | BLACK | BLUE | RED |
| | | | | "T" CODES | 851 | 853 | 855 | 851 | 853 | 855 |
| MODELS | SEAT TYPES AVAILABLE | | | | | | | | | |
| 4-DOOR SEDAN | BENCH—NON-RECLINING—STANDARD | | | | C | C | C | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | C | C | C | V | V | V |
| 4-DOOR WAGON | BENCH—NON-RECLINING—STANDARD | | | | | | | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | C | C | C | V | V | V |
| 2-DOOR HARDTOP | BENCH—NON-RECLINING—STANDARD | | | | C | C | C | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | C | C | C | V | V | V |
| 2-DOOR CONVERT. | BENCH—NON-RECLINING—STANDARD | | | | | | | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | | | | V | V | V |
| | EXTERIOR COLORS | | COLOR CODE | WHEEL COLOR* | | | | | | |
| 14 SOLID COLORS STANDARD | CLASSIC BLACK | | 1 | 1 | ● | ● | ● | ● | ● | ● |
| | FROST WHITE | | 72 | 72 | ● | ● | ● | ● | ● | ● |
| | MATADOR RED | | 39 | 39 | | | ● | ● | | ● |
| | SATURN BLUE, Metallic (Light) | | 43 | 45 | ● | ● | | ● | ● | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44 | 45 | ● | ● | | ● | ● | |
| | BLAZER BLUE, Metallic (Dark) | | 45 | 45 | | ● | | ● | ● | |
| | LAUREL GREEN, Metallic (Light) | | 46 | 47 | ● | | | ● | | |
| | RALLY GREEN, Metallic (Dark) | | 47 | 47 | ● | | | ● | | |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48 | 48 | ● | | | ● | | |
| | LAREDO TAN, Metallic (Light) | | 49 | 50 | ● | | | ● | | |
| | CALCUTTA RUSSET, Metallic (Dark) | | 50 | 50 | ● | | | ● | | |
| | SCARAB GOLD, Metallic | | 52 | 52 | ● | | | ● | | |
| | TURBO SILVER, Metallic | | 54 | 1 | ● | ● | ● | ● | ● | ● |
| | HIALEAH YELLOW | | 58 | 58 | ● | | | ● | | |
| 6 REVERSIBLE 2-TONES OPTIONAL | CLASSIC BLACK | | 1-72 | 1 | ● | | ● | ● | | ● |
| | FROST WHITE | | 72-1 | | | | | | | |
| | CLASSIC BLACK | | 1-54 | 1 | ● | | ● | ● | | ● |
| | TURBO SILVER, Metallic | | 54-1 | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-45 | 45 | | ● | | | ● | |
| | BLAZER BLUE, Metallic (Dark) | | 45-43 | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-45 | | | | | | | |
| | BLAZER BLUE, Metallic (Dark) | | 45-44 | 45 | | ● | | | ● | |
| 19 NON-REVERSIBLE 2-TONES OPTIONAL | MATADOR RED | | 39-72 | 39 | ● | | ● | ● | | ● |
| | FROST WHITE | | | | | | | | | |
| | MATADOR RED | | 39-1 | 39 | ● | | ● | ● | | ● |
| | CLASSIC BLACK | | | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-72 | 45 | | ● | | | ● | |
| | FROST WHITE | | | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-1 | 45 | ● | ● | | ● | ● | |
| | CLASSIC BLACK | | | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-72 | 45 | | ● | | | ● | |
| | FROST WHITE | | | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-1 | 45 | ● | ● | | ● | ● | |
| | CLASSIC BLACK | | | | | | | ● | | |
| | BLAZER BLUE, Metallic (Dark) | | 45-72 | 45 | | ● | | | ● | |
| | FROST WHITE | | | | | | | | | |
| | LAUREL GREEN, Metallic (Light) | | 46-72 | 47 | ● | | | ● | | |
| | FROST WHITE | | | | | | | | | |
| | LAUREL GREEN, Metallic (Light) | | 46-1 | 47 | ● | | | ● | | |
| | CLASSIC BLACK | | | | | | | | | |
| | RALLY GREEN, Metallic (Dark) | | 47-72 | 47 | ● | | | ● | | |
| | FROST WHITE | | | | | | | | | |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48-72 | 48 | ● | | | ● | | |
| | FROST WHITE | | | | | | | | | |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48-1 | 48 | ● | | | ● | | |
| | CLASSIC BLACK | | | | | | | | | |
| | LAREDO TAN, Metallic (Light) | | 49-72 | 50 | ● | | | ● | | |
| | FROST WHITE | | | | | | | | | |
| | LAREDO TAN, Metallic (Light) | | 49-1 | 50 | ● | | | ● | | |
| | CLASSIC BLACK | | | | | | | | | |
| | CALCUTTA RUSSET, Metallic (Dark) | | 50-72 | 50 | ● | | | ● | | |
| | FROST WHITE | | | | | | | | | |
| | SCARAB GOLD, Metallic | | 52-72 | 52 | ● | | | ● | | |
| | FROST WHITE | | | | | | | | | |
| | SCARAB GOLD, Metallic | | 52-1 | 52 | ● | | | ● | | |
| | CLASSIC BLACK | | | | | | | | | |
| | HIALEAH YELLOW | | 58-72 | 58 | ● | | | ● | | |
| | FROST WHITE | | | | | | | | | |
| | HIALEAH YELLOW | | 58-1 | 58 | ● | | | ● | | |
| | CLASSIC BLACK | | | | | | | | | |

*Wheel color matches major body color on Canadian-built cars.

CONVERTIBLE TOPS
Black or Off-White with All Solid Colors.

| 1968 REBEL 770 | | | | TRIM TYPE | | FABRIC STANDARD | | | | | ALL-VINYL OPTIONAL (STANDARD ON WAGON) | | | |
|-------------------------------------|-------------------------------------|----------------------|-------|-------------|--------------|-----------------|------|-------|------|--------|---|------|-----|------|
| SEAT, TRIM AND COLOR AVAILABILITY | | | | TRIM COLORS | | BLACK | BLUE | GREEN | GOLD | RUSSET | BLACK | BLUE | RED | GOLD |
| MODELS | | SEAT TYPES AVAILABLE | | "T" CODES | | 871 | 873 | 874 | 876 | 879 | 871 | 873 | 875 | 876 |
| 4-DOOR SEDAN | BENCH—NON-RECLINING—STANDARD | | | | | C | C | C | C | C | V | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | | C | C | C | C | C | V | V | V | V |
| 4-DOOR WAGON | BENCH—NON-RECLINING—STANDARD | | | | | C | | | | | V | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | | C | C | C | C | C | V | V | V | V |
| 2-DOOR HARDTOP | BENCH—NON-RECLINING—STANDARD | | | | | C | C | C | C | C | V | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | | C | C | C | C | C | V | V | V | V |
| | | EXTERIOR COLORS | | COLOR CODE | WHEEL COLOR* | | | | | | | | | |
| 14 SOLID COLORS—STANDARD | CLASSIC BLACK | | 1 | 1 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | ●1 | ●2 | ●1 | ●1 |
| | FROST WHITE | | 72 | 72 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | ●1 | ●2 | ●1 | ●1 |
| | MATADOR RED | | 39 | 39 | ●1 | | | | | | ●1 | | ●1 | |
| | SATURN BLUE, Metallic (Light) | | 43 | 45 | ●2 | ●2 | | | | | ●2 | ●2 | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44 | 45 | ●2 | ●2 | | | | | ●2 | ●2 | | |
| | BLAZER BLUE, Metallic (Dark) | | 45 | 45 | ●2 | ●2 | | | | | ●2 | ●2 | | |
| | LAUREL GREEN, Metallic (Light) | | 46 | 47 | ●1 | | ●1 | | | | ●1 | | | |
| | RALLY GREEN, Metallic (Dark) | | 47 | 47 | ●1 | | ●1 | | | | ●1 | | | |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48 | 48 | ●1 | | | | | | ●1 | | | |
| | LAREDO TAN, Metallic (Light) | | 49 | 50 | ●1 | | | | ●1 | | ●1 | | | |
| | CALCUTTA RUSSET, Metallic (Dark) | | 50 | 50 | ●1 | | | | ●1 | | ●1 | | | |
| | SCARAB GOLD, Metallic | | 52 | 52 | ●1 | | | ●1 | | | ●1 | | | ●1 |
| | TURBO SILVER, Metallic | | 54 | 1 | ●1 | ●2 | | | | | ●1 | ●2 | ●1 | |
| HIALEAH YELLOW | | 58 | 58 | ●1 | | ●1 | | | | ●1 | | | | |
| 6 REVERSIBLE 2-TONES—OPTIONAL | CLASSIC BLACK | | 1-72 | 1 | ● | | | | | | ● | | ● | |
| | FROST WHITE | | 72-1 | | | | | | | | | | | |
| | CLASSIC BLACK | | 1-54 | 1 | ● | | | | | | ● | | ● | |
| | TURBO SILVER, Metallic | | 54-1 | | | | | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-45 | 45 | | ● | | | | | | ● | | |
| | BLAZER BLUE, Metallic (Dark) | | 45-43 | | | | | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-45 | 45 | | ● | | | | | | ● | | |
| | BLAZER BLUE, Metallic (Dark) | | 45-44 | | | | | | | | | | | |
| | LAUREL GREEN, Metallic (Light) | | 46-47 | 47 | | | ● | | | | ● | | | |
| RALLY GREEN, Metallic (Dark) | | 47-46 | | | | | | | | | | | | |
| LAREDO TAN, Metallic (Light) | | 49-50 | 50 | | | | | ● | | ● | | | | |
| CALCUTTA RUSSET, Metallic (Dark) | | 50-49 | | | | | | | | | | | | |
| 19 NON-REVERSIBLE 2-TONES—OPTIONAL | MATADOR RED | | 39-72 | 39 | ● | | | | | | ● | | ● | |
| | FROST WHITE | | | | | | | | | | | | | |
| | MATADOR RED | | 39-1 | 39 | ● | | | | | | ● | | ● | |
| | CLASSIC BLACK | | | | | | | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-72 | 45 | | ● | | | | | | ● | | |
| | FROST WHITE | | | | | | | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-1 | 45 | ● | ● | | | | | ● | ● | | |
| | CLASSIC BLACK | | | | | | | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-72 | 45 | | ● | | | | | | ● | | |
| | FROST WHITE | | | | | | | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-1 | 45 | ● | ● | | | | | ● | ● | | |
| | CLASSIC BLACK | | | | | | | | | | | | | |
| | BLAZER BLUE, Metallic (Dark) | | 45-72 | 45 | | ● | | | | | | ● | | |
| | FROST White | | | | | | | | | | | | | |
| | LAUREL GREEN, Metallic (Light) | | 46-72 | 47 | | | ● | | | | ● | | | |
| | FROST WHITE | | | | | | | | | | | | | |
| | LAUREL GREEN, Metallic (Light) | | 46-1 | 47 | ● | | ● | | | | ● | | | |
| | CLASSIC BLACK | | | | | | | | | | | | | |
| | RALLY GREEN, Metallic (Dark) | | 47-72 | 47 | | | ● | | | | ● | | | |
| | FROST WHITE | | | | | | | | | | | | | |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48-72 | 48 | ● | | | | | | ● | | | |
| FROST WHITE | | | | | | | | | | | | | | |
| TAHITI TURQUOISE, Metallic (Medium) | | 48-1 | 48 | ● | | | | | | ● | | | | |
| CLASSIC BLACK | | | | | | | | | | | | | | |
| LAREDO TAN, Metallic (Light) | | 49-72 | 50 | | | | | | ● | ● | | | | |
| FROST WHITE | | | | | | | | | | | | | | |
| LAREDO TAN, Metallic (Light) | | 49-1 | 50 | ● | | | | | ● | ● | | | | |
| CLASSIC BLACK | | | | | | | | | | | | | | |
| CALCUTTA RUSSET, Metallic (Dark) | | 50-72 | 50 | | | | | | ● | ● | | | | |
| FROST WHITE | | | | | | | | | | | | | | |
| SCARAB GOLD, Metallic | | 52-72 | 52 | | | | ● | | | | | | ● | |
| FROST WHITE | | | | | | | | | | | | | | |
| SCARAB GOLD, Metallic | | 52-1 | 52 | ● | | | ● | | | ● | | | ● | |
| CLASSIC BLACK | | | | | | | | | | | | | | |
| HIALEAH YELLOW | | 58-72 | 58 | ● | | ● | | | | ● | | | | |
| FROST WHITE | | | | | | | | | | | | | | |
| HIALEAH YELLOW | | 58-1 | 58 | ● | | | | | | ● | | | | |
| CLASSIC BLACK | | | | | | | | | | | | | | |

*Wheel color matches major body color on Canadian-built cars.

VINYL-COVERED ROOFS

1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

| 1968 REBEL SST SEAT, TRIM AND COLOR AVAILABILITY | | | | TRIM TYPE | FABRIC STANDARD | | | | | ALL-VINYL OPTIONAL (STD. ON CONVERTIBLE) | | | | | | |
|--|---|----|----------------|-------------|-----------------|------|-------|------|--------|--|------|-------|-----|------|------------------|----------------|
| | | | | TRIM COLORS | BLACK | BLUE | GREEN | GOLD | RUSSET | BLACK | BLUE | GREEN | RED | GOLD | RUSSET | |
| | | | | | "T" CODES | 871 | 873 | 874 | 876 | 879 | 871 | 873 | 874 | 875 | 876 | 879 |
| MODELS | SEAT TYPES AVAILABLE | | | | | | | | | | | | | | | |
| 2-DOOR HARDTOP | INDIVIDUAL—RECLINING—STANDARD | | | | W | W | W | W | W | K | K | K | K | K | K | |
| | BUCKET—RECLINING—OPTIONAL | | | | | | | | | E | E | E | E | E | E | |
| 2-DOOR CONVERT. | INDIVIDUAL—RECLINING—STANDARD | | | | | | | | | K | K | K | K | K | K | |
| | BUCKET—RECLINING—OPTIONAL | | | | | | | | | E | E | E | E | E | E | |
| | EXTERIOR COLORS | | COLOR CODE | WHEEL COLOR | | | | | | | | | | | OPT. STRIP COLOR | |
| 14 SOLID COLORS STANDARD | CLASSIC BLACK | | 1 | 1 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | WHITE |
| | FROST WHITE | | 72 | 72 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | BLACK |
| | MATADOR RED | | 39 | 39 | ●1 | | | | | ●1 | | | ●1 | | | WHITE |
| | SATURN BLUE, Metallic (Light) | | 43 | 45 | ●2 | ●2 | | | | ●2 | ●2 | | | | | BLACK |
| | CARAVELLE BLUE, Metallic (Medium) | | 44 | 45 | ●2 | ●2 | | | | ●2 | ●2 | | | | | WHITE |
| | BLAZER BLUE, Metallic (Dark) | | 45 | 45 | ●2 | ●2 | | | | ●2 | ●2 | | | | | WHITE |
| | LAUREL GREEN, Metallic (Light) | | 46 | 47 | ●1 | | ●1 | | | ●1 | | ●1 | | | | BLACK |
| | RALLY GREEN, Metallic (Dark) | | 47 | 47 | ●1 | | ●1 | | | ●1 | | ●1 | | | | WHITE |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48 | 48 | ●1 | | | | | ●1 | | | | | | BLACK |
| | LAREDO TAN, Metallic (Light) | | 49 | 50 | ●1 | | | | ●1 | ●1 | | | | | ●1 | BLACK |
| | CALCUTTA RUSSET, Metallic (Dark) | | 50 | 50 | ●1 | | | | ●1 | ●1 | | | | | ●1 | WHITE |
| | SCARAB GOLD, Metallic | | 52 | 52 | ●1 | | | ●1 | | ●1 | | | | ●1 | | BLACK |
| | TURBO SILVER, Metallic | | 54 | 1 | ●1 | ●2 | | | | ●1 | ●2 | | ●1 | | | BLACK |
| HIALEAH YELLOW | | 58 | 58 | ●1 | | ●1 | | | ●1 | | ●1 | | | | BLACK | |
| 6 REVERSIBLE 2-TONES OPTIONAL | CLASSIC BLACK FROST WHITE | | 1-72 72-1 | 1 | ● | | | | | ● | | | ● | | | BLACK WHITE |
| | CLASSIC BLACK TURBO SILVER, Metallic | | 1-54 54-1 | 1 | ● | | | | | ● | | | ● | | | BLACK WHITE |
| | SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark) | | 43-45 45-43 | 45 | | ● | | | | | ● | | | | | BLACK WHITE |
| | CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark) | | 44-45 45-44 | 45 | | ● | | | | | ● | | | | | WHITE WHITE |
| | LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark) | | 46-47 47-46 | 47 | | | ● | | | | | ● | | | | BLACK WHITE |
| | LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark) | | 49-50 50-49 | 50 | | | | | ● | | | | | | ● | BLACK WHITE |
| | | | | | | | | | | | | | | | | |
| 19 NON-REVERSIBLE 2-TONES OPTIONAL | MATADOR RED FROST WHITE | | 39-72 | 39 | ● | | | | | ● | | | ● | | | WHITE |
| | MATADOR RED CLASSIC BLACK | | 39-1 | 39 | ● | | | | | ● | | | ● | | | WHITE |
| | SATURN BLUE, Metallic (Light) FROST WHITE | | 43-72 | 45 | | ● | | | | | ● | | | | | BLACK |
| | SATURN BLUE, Metallic (Light) CLASSIC BLACK | | 43-1 | 45 | ● | ● | | | | ● | ● | | | | | BLACK |
| | CARAVELLE BLUE, Metallic (Medium) FROST WHITE | | 44-72 | 45 | | ● | | | | | ● | | | | | WHITE |
| | CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK | | 44-1 | 45 | ● | ●2 | | | | ● | ● | | | | | WHITE |
| | BLAZER BLUE, Metallic (Dark) FROST WHITE | | 45-72 | 45 | | ● | | | | | ● | | | | | WHITE |
| | LAUREL GREEN, Metallic (Light) FROST WHITE | | 46-72 | 47 | | | ● | | | | | ● | | | | BLACK |
| | LAUREL GREEN, Metallic (Light) CLASSIC BLACK | | 46-1 | 47 | ● | | ● | | | ● | | ● | | | | BLACK |
| | RALLY GREEN, Metallic (Dark) FROST WHITE | | 47-72 | 47 | | | ● | | | | | ● | | | | WHITE |
| | TAHITI TURQUOISE, Metallic (Medium) FROST WHITE | | 48-72 | 48 | ● | | | | | | ● | | | | | BLACK |
| | TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK | | 48-1 | 48 | ● | | | | | | ● | | | | | BLACK |
| | LAREDO TAN, Metallic (Light) FROST WHITE | | 49-72 | 50 | | | | | ● | | | | | | ● | BLACK |
| | LAREDO TAN, Metallic (Light) CLASSIC BLACK | | 49-1 | 50 | ● | | | | | ● | ● | | | | ● | BLACK |
| | CALCUTTA RUSSET, Metallic (Dark) FROST WHITE | | 50-72 | 50 | | | | | ● | | | | | | ● | WHITE |
| | SCARAB GOLD, Metallic FROST WHITE | | 52-72 | 52 | | | | ● | | | | | | | ● | BLACK |
| | SCARAB GOLD, Metallic CLASSIC BLACK | | 52-1 | 52 | ● | | | ● | | | ● | | | | ● | BLACK |
| | HIALEAH YELLOW FROST WHITE | | 58-72 | 58 | ● | | ● | | | | ● | | ● | | | BLACK |
| | HIALEAH YELLOW CLASSIC BLACK | | 58-1 | 58 | ● | | | | | | ● | | | | | BLACK |

1968 REBEL STANDARD EQUIPMENT[@]

| | REBEL | | |
|---|--------|------|------|
| | 550 | 770 | SST |
| Air Cleaner, Cellulose-Fiber for Carburetor..... | STD | STD | STD |
| Alternator, 35-Amp. (40 Amp. w/AC)..... | STD | STD | STD |
| Arm Rests - Front..... | STD | STD | STD |
| - Rear; 2-Door Models..... | NA | STD | STD |
| 4-Door Models..... | STD | STD | - |
| Ash Tray - Front..... | STD | STD | STD |
| -Rear & Ash Tray for Rear Door of 3-Seat Wagon..... | NA | STD | STD |
| Batteries - 50 Amp. (60 Amp. w/AC or w/343 & 390 CID V-8)..... | STD | STD | STD |
| Cigarette Lighter..... | STD | STD | STD |
| Coat Hooks, Two (Except Conv.)..... | STD | STD | STD |
| Custom Steering Wheel..... | EXT | STD | STD |
| Dome Light (2 Rear Compartment Lights on SST Hardtop and Conv.).. | STD | STD | STD |
| Engine - 145 H.P., 232 CID, Six, 1-B Carb..... | STD | STD | NA |
| - 200 H.P., 290 CID, V-8, 2-B Carb, (V-8 Models)..... | STD | STD | STD |
| Engine Coolant..... | STD | STD | STD |
| Exhaust Emission Control System with Closed PCV | | | |
| "Air-Guard" System with Air Pump (V-8 w/M Trans.)..... | STD | STD | STD |
| "Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder)..... | STD | STD | STD |
| Floor Mats - Passenger Compartment (Black Carpet on 550 Models w/4-Speed Floor Shift)..... | Black | Loop | Loop |
| -Cargo Area (Wagons)..... | Rubber | Pile | Pile |
| -Trunk Mat (Rubber)..... | STD | STD | STD |
| Fresh-Air Ventilation, Dual Intakes..... | STD | STD | STD |
| Fuel Tank and Fuel Pump Filters..... | STD | STD | STD |
| Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)..... | STD | STD | STD |
| Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)..... | STD | STD | STD |
| Glove Box Lock..... | NA | STD | STD |
| Lock for Hidden Rear Compartment on Wagons..... | NA | STD | - |
| Headlights - Dual..... | STD | STD | STD |
| Weather Eye Heating System..... | STD | STD | STD |
| Horn - Single..... | STD | - | - |
| - Dual..... | NA | STD | STD |
| Oil Filter, Full-Flow..... | STD | STD | STD |
| Power-Top, Convertible (2 Colors)..... | STD | - | STD |
| Roof-Top Travel Rack (Station Wagon)..... | STD | STD | - |
| Safety Features - Double-Safety Brake System..... | STD | STD | STD |
| - Brake System Pressure Warning Light..... | STD | STD | STD |
| - Self-Adjusting Brakes..... | STD | STD | STD |
| - Bonded Brake Linings..... | STD | STD | STD |
| @ - Shoulder-Belt, 2 Front (Except Conv.)..... | STD | STD | STD |
| - 4-Way Hazard Warning Signals..... | STD | STD | STD |
| - Energy-Absorbing Safety Steering Column..... | STD | STD | STD |
| - 3-Spoke, Deep-Dish Steering Wheel, 16"..... | STD | STD | STD |
| - Double-Safety-Pivot Inside Rear-View Mirror..... | STD | STD | STD |
| - Rear-View Outside Mirror, Left..... | STD | STD | STD |
| - Padded Instrument Panel & Sun Visors..... | STD | STD | STD |
| - Back-Up Lights..... | STD | STD | STD |
| - Side Marker Lights, Front & Rear..... | STD | STD | STD |
| - Windshield Washers, Manual Type..... | STD | STD | STD |
| - Variable-Speed, Non-Glare Windshield Wipers..... | STD | STD | STD |
| - High-Penetration-Strength Windshield Glass..... | STD | STD | STD |
| - Seat Belts, 3 Front (2 Retractable) Except Bucket Seats and 3 Rear..... | STD | STD | STD |
| - Molded Headlining (Except Convertible)..... | STD | STD | STD |
| - Turn Signals with "Lane Changer" feature..... | STD | STD | STD |
| Seats - Non-Reclining Front (Split Back on 2-Dr. Models)..... | STD | STD | NA |
| - Individually Adjustable Reclining Seat..... | EXT | EXT | STD |
| Seat Cushions Foam - Front..... | STD | STD | STD |
| @ Single Exhaust System (Ceramic-Armored), Dual Std. on 390 CID V-8 (Except Wagons)..... | STD | STD | STD |
| Tailgate - Horizontal or Vertical Hinged on 2-Seat Wagons..... | STD | STD | - |
| - Vertical on 3-Seat Wagons (Incl. Power Window)..... | NA | STD | - |
| Transmission - Standard, 3-Speed Column Shift..... | STD | STD | STD |
| Wheel Trim - Hub Caps..... | STD | STD | NA |
| - Wheel Discs..... | EXT | EXT | STD |

1968 REBEL

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4 Page 5
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|--|--|-----|-----|---------|----------------------------|---------------------------------------|
| | | | 550 | 770 | SST | | | |
| | | PAINT AND UPHOLSTERY (See Trim Charts) | | | | | | |
| - | - | Colors - Two-Tone (Std. Appl. of A. M. Colors) | | | | | | |
| | | - Sedans and Hardtops..... | X | X | X | \$ 1.40 | \$ 20.70 | \$ 26.80 |
| | | - Wagons Only (Includes Painted Body Side- Panels and Accent Moldings)..... | X | X | - | 3.30 | 49.90 | 64.65 |
| - | - | Additional Charge for Deviation from normal A.M. Seat, Trim and Color Availability..... | X | X | X | 2.00 | 30.40 | 39.40 |
| - | WO | Simulated Wood-Grain Body Side Panels (770 Wagon Only) N/A Two Tones..... | NA | X | - | 5.70 | 86.85 | 112.50 |
| - | V | All-Vinyl Seat Upholstery -Std. on Convertibles and Wagons | X | X | NA | 1.25 | 18.85 | 24.45 |
| - | K | All-Vinyl Seat Upholstery For Individual Seats..... | NA | NA | X | 1.25 | 18.85 | 24.45 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 4) | - | - | - | | | |
| 61-1 | EPS | Exterior Paint Stripe | NA | NA | X | .75 | 11.00 | 14.25 |
| | | TOPS | | | | | | |
| 35-9 | BKV | Vinyl Covered Roof (Hardtops Only) - Black..... | NA | X | X | 4.30 | 65.55 | 84.90 |
| 35-8 | WHV | - Off-White | NA | X | X | 4.30 | 65.55 | 84.90 |
| 35-7 | BUV | - Blue..... | NA | X | X | 4.30 | 65.55 | 84.90 |
| 35-9 | BKV | (4-Dr. Sedans Only) - Black..... | NA | X | - | 4.30 | 65.55 | 84.90 |
| 35-8 | WHV | - Off-White | NA | X | - | 4.30 | 65.55 | 84.90 |
| 35-7 | BUV | - Blue..... | NA | X | - | 4.30 | 65.55 | 84.90 |
| 35-1 | PBK | Power Convertible Top - Black | X | NA | X | NC | NC | NC |
| 35-2 | PWH | - Off-White..... | X | NA | X | NC | NC | NC |
| | | SEAT OPTIONS | | | | | | |
| 36-5 | SB | Reclining Bucket Seats w/Front Armrest and Center Cushion..... | NA | NA | X | 4.95 | 75.00 | 97.15 |
| 36-2 | IS | Individually Adjustable Reclining Seats..... | X | X | STD | 2.50 | 38.00 | 49.25 |
| 37-8 | SB8 | 2 Seat Belts for Third Seat of Wagon..... | NA | X | - | 1.00 | 14.60 | 18.90 |
| 38-1 | 2HR | Headrests - Right and Left - Except Bucket Seats .. | X | X | X | 1.80 | 27.00 | 35.00 |
| | | - Bucket Seats | - | - | X | 2.50 | 38.00 | 49.25 |
| | | ENGINES | | | | | | |
| 40-9 | 315 | 315 H.P. - 390 CID, V-8, 4 Barrel | NA | NA | X | 8.55 | 130.00 | 168.40 |
| 40-7 | 280 | 280 H.P. - 343 CID, V-8, 4 Barrel | X | X | X | 4.60 | 70.00 | 90.70 |
| 40-6 | 235 | 235 H.P. - 343 CID, V-8, 2 Barrel | X | X | X | 2.95 | 45.00 | 58.30 |
| 40-4 | 200 | 200 H.P. - 290 CID, V-8, 2 Barrel | (Std. on V-8 Models See Page 2, Sec. 1 for Prices) | | | | | |
| 40-3 | 155 | 155 H.P. - 232 CID, 6, 2 Barrel..... | X | X | NA | .80 | 12.00 | 15.55 |
| 40-2 | 145 | 145 H.P. - 232 CID, 6, 1 Barrel..... | X | X | NA | NC | NC | NC |
| 41-1 | DE | Dual Exhaust w/343 CID V-8, Std. on 390 CID, V-8 (NA Wagons) | X | X | X | 1.40 | 21.15 | 27.40 |
| | | TRANSMISSIONS | | | | | | |
| 42-C | C | Shift-Command Floor Shift and Console (V-8 Only) | | | | | | |
| | | - Except 390 CID ... | NA | NA | X | 13.65 | 207.95 | 269.35 |
| | | - 390 CID Only | NA | NA | X | 14.15 | 216.15 | 279.95 |
| 42-A | A | Shift-Command, Column Shift - 6 Cylinder..... | X | X | X | 10.15 | 154.90 | 191.10 |
| | | - 290 V-8..... | X | X | X | 10.70 | 162.80 | 200.85 |
| | | - 343 V-8..... | X | X | X | 11.85 | 180.80 | 223.05 |
| | | - 390 V-8 | NA | NA | X | 12.40 | 189.00 | 233.15 |
| 42-M | M | 4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.) | X | X | X | 9.35 | 142.25 | 184.25 |
| 42-O | O | Overdrive, Column Shift (N/A on 343 & 390 CID Eng.) | X | X | X | 5.90 | 89.50 | 115.90 |
| 42-S | S | 3-Speed, Column Shift (N/A on 343 & 390 CID Eng.) | X | X | X | NC | NC | NC |

1968 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4 Page 6
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|--------------------------|------|--|--------------|-----|-----|--------|----------------------------|---------------------------------------|
| | | | 550 | 770 | SST | E.O.H. | | |
| 45-1 | TGD | Twin-Grip Differential..... | X | X | X | \$2.15 | \$32.35 | \$41.90 |
| COOLING OPTION | | | | | | | | |
| # 46-2 | AC | All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/343 & 390 V-8) | X | X | X | 18.25 | 278.15 | 360.25 |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8)... | X | X | X | .90 | 13.50 | 17.50 |
| POWER ASSISTS | | | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning).. | X | X | X | 4.80 | 73.25 | 94.90 |
| 49-2 | DB | Power Disc Brakes (V-8 Only) | X | X | X | 4.95 | 75.00 | 97.15 |
| 49-1 | PB | Power Brakes..... | X | X | X | 2.15 | 32.55 | 42.15 |
| 50-4 | PW4 | Power Lift Windows - Side Windows | NA | NA | X | 5.10 | 77.40 | 100.25 |
| 50-1 | PW1 | - Tailgate (Std. on 3-Seat Wagon) | X | X | - | 1.75 | 26.00 | 33.70 |
| SOLEX GLASS | | | | | | | | |
| 51-1 | SG | All Windows - Except Rear on Convertible (Recommended w/Air Conditioning) | X | X | X | 1.80 | 26.95 | 34.90 |
| 51-2 | SW | Windshield Only | X | X | X | 1.20 | 17.90 | 23.20 |
| WAGONS ONLY | | | | | | | | |
| 52-1 | TS | Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window) | NA | X | - | 5.65 | 86.25 | 111.75 |
| 52-2 | RD | Side Hinged Tailgate, for 2-Seat Wagons | X | X | - | NC | NC | NC |
| 53-1 | ASC | Cruise-Command Automatic Speed Control System - (Available w/V-8 & Automatic Transmission only) | X | X | X | 2.65 | 40.00 | 51.80 |
| 54-1 | ASW | Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift) | X | X | X | 2.15 | 32.55 | 42.15 |
| APPEARANCE ITEMS | | | | | | | | |
| 55-3 | SSW | Sports Steering Wheel..... | NA | X | X | 1.35 | 20.40 | 26.45 |
| 55-2 | CR | Custom Steering Wheel..... | X | STD | STD | .55 | 8.10 | 10.50 |
| 56-4 | APG | Appearance Group - Wheel Opening Moldings & Wheel Discs | X | X | NA | 2.00 | 30.00 | 38.85 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) -All except SST | X | X | NA | 3.40 | 51.95 | 67.30 |
| | | -SST Only | NA | NA | X | 2.35 | 35.60 | 46.15 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) -All Except SST | X | X | NA | 3.65 | 55.70 | 72.15 |
| | | -SST Only | NA | NA | X | 2.60 | 39.35 | 51.00 |
| 56-1 | WD | Wheel Discs | X | X | STD | 1.10 | 16.35 | 21.20 |
| CONVENIENCE ITEMS | | | | | | | | |
| 57-2 | VG | Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror (N/A Conv.), Electric Windshield Wipers and Electric Washers | X | X | X | 2.05 | 31.25 | 40.50 |

1968 REBEL

Car Ordering Guide and Price List
Section 4 Page 7
Issued: August 31, 1967
Reissued: September 26, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|--------------|-----|-----|--------|----------------------------|---------------------------------------|
| | | | 550 | 770 | SST | | | |
| 59-1 | LG | Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for 550 Models and Rear Door Switches for 770 Models | X | X | X | \$1.15 | \$17.00 | \$22.05 |
| 62-3 | RFM | RADIOS AND SPEAKERS AM-FM Push Button | X | X | X | 6.80 | 103.30 | 133.80 |
| 62-2 | RP | AM Push Button | X | X | X | 3.10 | 47.25 | 61.20 |
| 63-3 | STP | 8-Track Stereo Tape Player and 2 Rear Speakers - (Sedan & Hardtop Only) | X | X | X | 6.80 | 103.30 | 133.80 |
| 63-1 | DCS | Duo-Coustic Rear Speaker - Available only with Radio (N/A w/Stereo Tape Player, Wagons or Convertible) | X | X | X | .70 | 10.15 | 13.15 |
| 64-2 | BG4 | BUMPER GUARDS Bumper Guards - Front and Rear (N/A Wagons) | X | X | X | 1.30 | 19.50 | 25.30 |
| 64-1 | BG2 | Bumper Guards - Front (Wagons only) | X | X | - | .65 | 9.75 | 12.65 |
| 65-1 | UN | Undercoating | NA | NA | X | .70 | 10.30 | 17.00 |
| 65-2 | ING | Insulation Group (Undercoating and Hood Insulation) . | X | X | NA | .80 | 12.00 | 19.80 |
| 66-1 | HDC | ENGINE COOLING Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/AC) | X | X | X | .85 | 12.40 | 16.05 |
| 67-1 | HB | HEAVY-DUTY ELECTRICAL Heavy-Duty 70 Amp. Battery | X | X | X | .40 | 5.70 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty Battery 70 Amp. and 40 Amp. Alternator (For Cars Less AC) | X | X | X | .95 | 13.85 | 17.95 |
| 70-1 | HP | Handling Package - 6-cylinder Sedans, Hardtops & Convertibles (Front Sway Bar, H.D. Springs & Shock Absorbers) | X | X | X | .90 | 13.50 | 17.50 |
| 70-1 | HP | Handling Package - 6-cylinder Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers) | X | X | X | .50 | 7.50 | 9.75 |
| 72-1 | BH | Engine-Block Heater | X | X | X | .40 | 5.85 | 7.60 |
| 77-1 | HC | Heavy-Duty Clutch - (w/3-Speed Transmission Only) - 6 Cylinder | X | X | X | .30 | 4.10 | 5.30 |
| | | - 200 H.P. V-8 | X | X | X | .55 | 8.15 | 10.55 |
| 81-1 | TAC | Tachometer (V-8 only) | X | X | X | 2.45 | 37.10 | 48.05 |

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4 Page 8
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: November 6, 1967
Reissued: March 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|-------|--|--------------|-----|-----|--------|----------------------------|---------------------------------------|
| | | | 550 | 770 | SST | E.O.H. | | |
| - | 851-F | H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) | X | NA | NA | \$1.25 | \$18.85 | \$24.45 |
| 47-2 | HDP | Heavy Duty Drive Line Package (N.A. V-8 Engine) | X | X | - | 2.70 | 40.60 | 52.60 |
| 57-1 | EW | Electric Windshield Wipers | X | X | X | .80 | 11.50 | 14.90 |
| 59-2 | EL | Parking Brake Warning Light | X | X | X | .30 | 3.90 | 5.05 |
| 66-3 | LEC | Law Enforcement Cooling System - V-8 Only | | | | | | |
| | | (N.A. with Air Conditioning) | X | X | X | .90 | 13.40 | 17.35 |
| 68-1 | 65D | Alternator, 65 Amp. (N.A. with Air Conditioning) | | | | | | |
| | | -With Dual Belt Drive - 6 Cyl. Models | | | | | | |
| | | Only (Also N.A. with Power Steering, | | | | | | |
| | | or Air Conditioning) | X | X | X | 8.85 | 134.95 | 174.80 |
| 68-3 | 65S | -With Single Belt Drive - V-8 Only (N.A. w/AC). | X | X | X | 8.15 | 124.50 | 161.25 |
| 68-4 | 55A | Alternator, 55 Amp. | X | X | X | 1.65 | 24.75 | 32.05 |
| (a) 71-1 | HBD | Heavy Duty Brakes | X | X | X | .80 | 11.55 | 14.95 |
| 74-2 | PO | Police Special Calibrated Speedometer | X | X | X | .35 | 5.30 | 6.85 |
| 75-1 | HCF | Heavy Duty Seat Cushion - Front Only | X | X | NA | .50 | 6.95 | 9.00 |
| 75-2 | HCFR | Heavy Duty Seat Cushion - Front and Rear (N.A. | | | | | | |
| | | Hardtops and Convertibles) | X | X | NA | .95 | 13.90 | 18.00 |
| 75-3 | HCBF | Heavy Duty Seat Cushion and Back - Front Only (N.A. | | | | | | |
| | | Hardtops and Convertibles) | X | X | NA | .85 | 12.90 | 16.75 |
| 75-4 | HCB | Heavy Duty Seat Cushions and Backs - Front and | | | | | | |
| | | Rear (N.A. Convertibles and Hardtops) | X | X | NA | 1.70 | 25.80 | 33.45 |
| 77-2 | TTH | Taxi Trunk Handle with Locking Provision - Sedans | | | | | | |
| | | and Hardtops Only | X | X | X | .65 | 9.90 | 12.85 |
| 77-5 | TRL | Wiring - Shielded for Roof Light and/or Taxi Meter | | | | | | |
| | | 3 Wire Only (N.A. on Convertibles) | X | X | X | .55 | 8.25 | 10.70 |
| 77-6 | TAS | Assist Straps (4-Door Sedan Only) | X | NA | NA | .35 | 5.10 | 6.60 |
| 77-7 | HT | Hand Throttle Control - Locking Type | | | | | | |
| | | (N.A. w/Cruise Command Speed Control System) | X | X | X | .65 | 9.85 | 12.80 |
| # 77-8 | RAR | Rear Armrests w/Built-in Ash Receiver 2-Door... | X | STD | STD | .75 | 11.35 | 14.70 |
| | | 4-Door... | X | STD | STD | .25 | 3.25 | 4.20 |
| 77-9 | DLFS | Dome Light Over Front Seat | X | X | NA | .55 | 7.95 | 10.30 |
| 78-2 | DH | Dual Horn | X | STD | STD | .40 | 5.80 | 7.55 |
| 78-3 | MP | Drain Plugs - Magnetic | X | X | X | .25 | 3.45 | 4.50 |
| 78-5 | LRS | Less Rear Seat (Includes Cargo Platform for Rear | | | | | | |
| | | Seat Area) Sedans and Hardtops Only | X | NA | NA | 1.00 | 14.75 | 19.10 |
| 78-6 | MC | Flexible Metal Conduit 1-1/4" Inside Diameter - | | | | | | |
| | | Sedans and Hardtops Only | X | X | X | 3.80 | 57.70 | 74.75 |
| 78-7 | GL | Glove Box Lock | X | STD | STD | .20 | 3.05 | 3.95 |
| 78-8 | RKWP | Radio Suppression Kit - Includes Resistance Type | | | | | | |
| | | Plugs | X | X | X | .65 | 9.40 | 12.20 |
| 78-9 | RKNP | -Less Resistance Type Plugs | X | X | X | .40 | 5.55 | 7.20 |
| 79-1 | AHI | Assist Handle - Left Rear Door (4-Door Sedan Only) | X | NA | NA | .40 | 5.60 | 7.25 |
| 79-2 | AH2 | -Right Rear Door (4-Door Sedan Only) | X | NA | NA | .40 | 5.60 | 7.25 |
| 79-5 | APW | Pull Wire For Roof Type Antenna (N.A. Convertible) | X | X | X | .35 | 4.95 | 6.45 |
| 79-6 | TL | Luggage Compartment Light (N.A. on Wagons) | X | X | X | .20 | 2.95 | 3.85 |
| 79-8 | FLS | Front Door Dome Light Switches | X | STD | STD | .10 | 1.45 | 1.90 |
| 79-9 | RLS | Rear Door Dome Light Switches (4-Door Models Only) | X | X | NA | .15 | 2.05 | 2.65 |
| 84-1 | FAG | Fleet Appointment Group - Electric Wipers & | | | | | | |
| | | Remote-Control Left Outside Mirror | X | X | X | 1.25 | 18.50 | 23.95 |
| 86-1 | EWG | Electric Windshield Wipers and Electric Washers.. | X | X | X | 1.05 | 15.75 | 20.40 |
| - | - | Emergency Flasher Signal System - Alternate | | | | | | |
| | | Flashing (Restricted to Special Purpose Vehicles) | X | X | X | 1.80 | 26.90 | 34.85 |
| - | - | Taxi Rear Door Warning Signal - 4-Door Sedan Only- | | | | | | |
| | | Includes Front & Rear Door Light Switches | | | | | | |
| | | (N.A. w/Cruise-Command) | X | NA | NA | .50 | 6.95 | 9.00 |

- (a) 6-Cylinder Sedan, Std. V-8 Brake 10" Diameter
8-Cylinder Sedan, Wagons and 6-Cylinder Wagons 10"

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Rebel 6 Heavy Duty Taxi

Eight Special Taxi Cab Equipment TX Groups have been developed for model 6815 to provide a Heavy Duty Taxi Cab for 1968.

The items in these groups and their prices are as follows:

| | STANDARD TRANSMISSION VERSIONS | | | | AUTOMATIC TRANSMISSION VERSIONS | | | |
|--|--------------------------------|------|------|------|---------------------------------|------|------|------|
| | TX-1 | TX-3 | TX-5 | TX-7 | TX-2 | TX-4 | TX-6 | TX-8 |
| H. D. Three Speed Transmission | X | X | X | X | | | | |
| Automatic Transmission (Including Oil Cooler).... | | | | | X | X | X | X |
| H. D. Clutch & Housing | X | X | X | X | | | | |
| H. D. T-851F Vinyl Upholstery & Side Panels | X | X | X | X | X | X | X | X |
| H. D. Springs & Shocks, Front & Rear | X | X | X | X | X | X | X | X |
| Roof Light & Meter Wiring (3 Wire)..... | X | X | X | X | X | X | X | X |
| H. D. Battery (70 amp)..... | X | X | X | X | X | X | X | X |
| H. D. Seat Cushion & Backs, (Front & Rear) | X | X | X | X | X | X | X | X |
| H. D. Brakes (Std. V-8 Brakes 10" Diameter)..... | X | X | X | X | X | X | X | X |
| Solid Front Seat Backs | X | X | X | X | X | X | X | X |
| Trunk Handle - T-Type..... | X | X | X | X | X | X | X | X |
| 40 Amp Alternator | X | | | | X | | | |
| H. D. Cooling System (Radiator-Power Flex Fan-Shroud)..... | X | | | X | X | | | X |
| Air Conditioning (Includes H. D. Cooling System) .. | | X | X | | | X | X | |
| 55 Amp Alternator | | | X | X | | | X | X |

GROUP PRICES

| | E.O.H. | TOTAL DEALER INVOICE PRICE | SUGGESTED FACTORY DEL'D PRICE |
|------------|---------|----------------------------|-------------------------------|
| +TX-1..... | \$ 9.15 | \$139.25 | \$180.35 |
| +TX-2..... | 16.65 | 254.25 | 329.30 |
| +TX-3..... | 26.10 | 398.90 | 516.65 |
| +TX-4..... | 33.65 | 513.95 | 665.65 |
| +TX-5..... | 27.60 | 421.20 | 545.50 |
| +TX-6..... | 35.10 | 536.20 | 694.45 |
| +TX-7..... | 10.10 | 154.20 | 199.75 |
| +TX-8..... | 17.65 | 269.20 | 348.65 |

Cost of Model 6815-550 6 Cylinder 4-Door Sedan 143.00 1,966.50 2,420.00
 (Add to Selected Package)

IMPORTANT

NOTE: NO DEVIATIONS OF SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 6815 models to be used as taxi cabs be ordered with one of the above TX groups. If 6815 models are ordered for taxi cab use 1 (without a TX group, or 2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

5. AMBASSADOR TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

Factory Installed Fleet Options

| 1968 AMBASSADOR | | | | TRIM TYPE | FABRIC STANDARD | | | ALL-VINYL OPTIONAL | | |
|------------------------------------|---|----------------------|----------------|---------------|-----------------|------|-----|--------------------|------|-----|
| SEAT, TRIM AND COLOR AVAILABILITY | | | | TRIM COLORS | BLACK | BLUE | RED | BLACK | BLUE | RED |
| MODELS | | SEAT TYPES AVAILABLE | | "T" CODES | 881 | 883 | 885 | 881 | 883 | 885 |
| 4-DOOR SEDAN | BENCH—NON-RECLINING—STANDARD | | | | C | C | C | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | C | C | C | V | V | V |
| 2-DOOR HARDTOP | BENCH—NON-RECLINING—STANDARD | | | | C | C | C | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | | C | C | C | V | V | V |
| | EXTERIOR COLORS | | COLOR CODE | WHEEL COLOR * | | | | | | |
| 14 SOLID COLORS STANDARD | CLASSIC BLACK | | 1 | 1 | ● | ● | ● | ● | ● | ● |
| | FROST WHITE | | 72 | 72 | ● | ● | ● | ● | ● | ● |
| | MATADOR RED | | 39 | 39 | ● | | ● | ● | | ● |
| | SATURN BLUE, Metallic (Light) | | 43 | 45 | ● | ● | | ● | ● | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44 | 45 | ● | ● | | ● | ● | |
| | BLAZER BLUE, Metallic (Dark) | | 45 | 45 | ● | ● | | ● | ● | |
| | LAUREL GREEN, Metallic (Light) | | 46 | 47 | ● | | | ● | | |
| | RALLY GREEN, Metallic (Dark) | | 47 | 47 | ● | | | ● | | |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48 | 48 | ● | | | ● | | |
| | LAREDO TAN, Metallic (Light) | | 49 | 50 | ● | | | ● | | |
| | CALCUTTA RUSSET, Metallic (Dark) | | 50 | 50 | ● | | | ● | | |
| | SCARAB GOLD, Metallic | | 52 | 52 | ● | | | ● | | |
| | TURBO SILVER, Metallic | | 54 | 1 | ● | ● | ● | ● | ● | ● |
| HIALEAH YELLOW | | 58 | 58 | ● | | | ● | | | |
| 6 REVERSIBLE 2-TONES OPTIONAL | CLASSIC BLACK FROST WHITE | | 1-72 72-1 | 1 | ● | | ● | ● | | ● |
| | CLASSIC BLACK TURBO SILVER, Metallic | | 1-54 54-1 | 1 | ● | | ● | ● | | ● |
| | SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark) | | 43-45 45-43 | 45 | | ● | | | ● | |
| | CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark) | | 44-45 45-44 | 45 | | ● | | | ● | |
| | LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark) | | 46-47 47-46 | 47 | ● | | ● | | | |
| | LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark) | | 49-50 50-49 | 50 | ● | | | ● | | |
| | MATADOR RED FROST WHITE | | 39-72 | 39 | ● | | ● | ● | | ● |
| | MATADOR RED CLASSIC BLACK | | 39-1 | 39 | ● | | ● | ● | | ● |
| 19 NON-REVERSIBLE 2-TONES OPTIONAL | SATURN BLUE, Metallic (Light) FROST WHITE | | 43-72 | 45 | | ● | | | ● | |
| | SATURN BLUE, Metallic (Light) CLASSIC BLACK | | 43-1 | 45 | ● | ● | | ● | ● | |
| | CARAVELLE BLUE, Metallic (Medium) FROST WHITE | | 44-72 | 45 | | ● | | | ● | |
| | CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK | | 44-1 | 45 | ● | ● | | ● | ● | |
| | BLAZER BLUE, Metallic (Dark) FROST WHITE | | 45-72 | 45 | | ● | | | ● | |
| | LAUREL GREEN, Metallic (Light) FROST WHITE | | 46-72 | 47 | ● | | | ● | | |
| | LAUREL GREEN, Metallic (Light) CLASSIC BLACK | | 46-1 | 47 | ● | | | ● | | |
| | RALLY GREEN, Metallic (Dark) FROST WHITE | | 47-72 | 47 | ● | | | ● | | |
| | TAHITI TURQUOISE, Metallic (Medium) FROST WHITE | | 48-72 | 48 | ● | | | ● | | |
| | TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK | | 48-1 | 48 | ● | | | ● | | |
| | LAREDO TAN, Metallic (Light) FROST WHITE | | 49-72 | 50 | ● | | | ● | | |
| | LAREDO TAN, Metallic (Light) CLASSIC BLACK | | 49-1 | 50 | ● | | | ● | | |
| | CALCUTTA RUSSET, Metallic (Dark) FROST WHITE | | 50-72 | 50 | ● | | | ● | | |
| | SCARAB GOLD, Metallic FROST WHITE | | 52-72 | 52 | ● | | | ● | | |
| | SCARAB GOLD, Metallic CLASSIC BLACK | | 52-1 | 52 | ● | | | ● | | |
| | HIALEAH YELLOW FROST WHITE | | 58-72 | 58 | ● | | | ● | | |
| | HIALEAH YELLOW CLASSIC BLACK | | 58-1 | 58 | ● | | | ● | | |

*Wheel color matches major body color on Canadian-built cars.

| 1968 AMBASSADOR | | | | TRIM TYPE | FABRIC STANDARD | | | | | ALL-VINYL OPTIONAL (STANDARD ON WAGONS) | | | |
|---------------------------------------|-------------------------------------|-------|------------|--------------|-----------------|------|-------|------|--------|--|------|-----|------|
| DPL | | | | TRIM COLORS | BLACK | BLUE | GREEN | GOLD | RUSSET | BLACK | BLUE | RED | GOLD |
| | | | | "T" CODES | 891 | 893 | 894 | 896 | 899 | 891 | 893 | 895 | 896 |
| MODELS | SEAT TYPES AVAILABLE | | | | | | | | | | | | |
| 4-DOOR SEDAN | BENCH—NON-RECLINING—STANDARD | | | C | C | C | C | C | C | V | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | C | C | C | C | C | C | V | V | V | V |
| 4-DOOR WAGON | BENCH—NON-RECLINING—STANDARD | | | | | | | | | V | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | C | C | C | C | C | C | V | V | V | V |
| 2-DOOR HARDTOP | BENCH—NON-RECLINING—STANDARD | | | C | C | C | C | C | C | V | V | V | V |
| | INDIVIDUAL—RECLINING—OPTIONAL | | | C | C | C | C | C | C | V | V | V | V |
| | EXTERIOR COLORS | | COLOR CODE | WHEEL COLOR* | | | | | | | | | |
| 14 SOLID COLORS STANDARD | CLASSIC BLACK | | 1 | 1 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | ●2 | ●1 | ●1 |
| | FROST WHITE | | 72 | 72 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | ●2 | ●1 | ●1 |
| | MATADOR RED | | 39 | 39 | ●1 | | | | | ●1 | | ●1 | |
| | SATURN BLUE, Metallic (Light) | | 43 | 45 | ●2 | ●2 | | | | ●2 | ●2 | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44 | 45 | ●2 | ●2 | | | | ●2 | ●2 | | |
| | BLAZER BLUE, Metallic (Dark) | | 45 | 45 | ●2 | ●2 | | | | ●2 | ●2 | | |
| | LAUREL GREEN, Metallic (Light) | | 46 | 47 | ●1 | | ●1 | | | ●1 | | | |
| | RALLY GREEN, Metallic (Dark) | | 47 | 47 | ●1 | | ●1 | | | ●1 | | | |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48 | 48 | ●1 | | | | | ●1 | | | |
| | LAREDO TAN, Metallic (Light) | | 49 | 50 | ●1 | | | | ●1 | ●1 | | | |
| | CALCUTTA RUSSET, Metallic (Dark) | | 50 | 50 | ●1 | | | | ●1 | ●1 | | | |
| | SCARAB GOLD, Metallic | | 52 | 52 | ●1 | | | ●1 | | ●1 | | | ●1 |
| | TURBO SILVER, Metallic | | 54 | 1 | ●1 | ●2 | | | | ●1 | ●2 | ●1 | |
| HIALEAH YELLOW | | 58 | 58 | ●1 | | ●1 | | | ●1 | | | | |
| 6 REVERSIBLE 2-TONES OPTIONAL | CLASSIC BLACK | | 1-72 | 1 | ● | | | | | ● | | ● | |
| | FROST WHITE | | 72-1 | | | | | | | | | | |
| | CLASSIC BLACK | | 1-54 | 1 | ● | | | | | ● | | ● | |
| | TURBO SILVER, Metallic | | 54-1 | | | | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-45 | 45 | | ● | | | | | ● | | |
| | BLAZER BLUE, Metallic (Dark) | | 45-43 | | | | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-45 | 45 | | ● | | | | | ● | | |
| | BLAZER BLUE, Metallic (Dark) | | 45-44 | | | | | | | | | | |
| LAUREL GREEN, Metallic (Light) | | 46-47 | 47 | | | ● | | | ● | | | | |
| RALLY GREEN, Metallic (Dark) | | 47-46 | | | | | | | | | | | |
| LAREDO TAN, Metallic (Light) | | 49-50 | 50 | | | | | ● | ● | | | | |
| CALCUTTA RUSSET, Metallic (Dark) | | 50-49 | | | | | | | | | | | |
| 19 NON-REVERSIBLE 2-TONES OPTIONAL | MATADOR RED | | 39-72 | 39 | ● | | | | | ● | | ● | |
| | FROST WHITE | | | | | | | | | | | | |
| | MATADOR RED | | 39-1 | 39 | ● | | | | | ● | | ● | |
| | CLASSIC BLACK | | | | | | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-72 | 45 | | ● | | | | | ● | | |
| | FROST WHITE | | | | | | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-1 | 45 | ● | ● | | | | ● | ● | | |
| | CLASSIC BLACK | | | | | | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-72 | 45 | | ● | | | | | ● | | |
| | FROST WHITE | | | | | | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-1 | 45 | ● | ● | | | | ● | ● | | |
| | CLASSIC BLACK | | | | | | | | | | | | |
| | BLAZER BLUE, Metallic (Dark) | | 45-72 | 45 | | ● | | | | | ● | | |
| | FROST White | | | | | | | | | | | | |
| | LAUREL GREEN, Metallic (Light) | | 46-72 | 47 | | | ● | | | ● | | | |
| | FROST WHITE | | | | | | | | | | | | |
| | LAUREL GREEN, Metallic (Light) | | 46-1 | 47 | ● | | ● | | | ● | | | |
| | CLASSIC BLACK | | | | | | | | | | | | |
| | RALLY GREEN, Metallic (Dark) | | 47-72 | 47 | | | ● | | | ● | | | |
| | FROST WHITE | | | | | | | | | | | | |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48-72 | 48 | ● | | | | | ● | | | |
| | FROST WHITE | | | | | | | | | | | | |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48-1 | 48 | ● | | | | | ● | | | |
| | CLASSIC BLACK | | | | | | | | | | | | |
| | LAREDO TAN, Metallic (Light) | | 49-72 | 50 | | | | | ● | ● | | | |
| | FROST WHITE | | | | | | | | | | | | |
| | LAREDO TAN, Metallic (Light) | | 49-1 | 50 | ● | | | | ● | ● | | | |
| | CLASSIC BLACK | | | | | | | | | | | | |
| CALCUTTA RUSSET, Metallic (Dark) | | 50-72 | 50 | | | | | ● | ● | | | | |
| FROST WHITE | | | | | | | | | | | | | |
| SCARAB GOLD, Metallic | | 52-72 | 52 | | | | ● | | | | | ● | |
| FROST WHITE | | | | | | | | | | | | | |
| SCARAB GOLD, Metallic | | 52-1 | 52 | ● | | | ● | | ● | | | ● | |
| CLASSIC BLACK | | | | | | | | | | | | | |
| HIALEAH YELLOW | | 58-72 | 58 | ● | | ● | | | ● | | | | |
| FROST WHITE | | | | | | | | | | | | | |
| HIALEAH YELLOW | | 58-1 | 58 | ● | | | | | ● | | | | |
| CLASSIC BLACK | | | | | | | | | | | | | |

*Wheel color matches major body color on Canadian-built cars.

VINYL-COVERED ROOFS

- Choice of Black or Off-White
- Choice of Black, Off-White or Blue

| 1968 AMBASSADOR SST | | | | TRIM TYPE | | FABRIC STANDARD | | | | | ALL-VINYL OPTIONAL (STD. WITH BUCKETS) | | | | | |
|---------------------------------------|-------------------------------------|-------|------------|-------------|----|-----------------|------|-------|------|--------|---|------|-------|-----|-------|-------------------|
| SEAT, TRIM AND COLOR AVAILABILITY | | | | TRIM COLORS | | BLACK | BLUE | GREEN | GOLD | RUSSET | BLACK | BLUE | GREEN | RED | GOLD | RUSSET |
| | | | | "T" CODES | | 891 | 893 | 894 | 896 | 899 | 891 | 893 | 894 | 895 | 896 | 899 |
| MODELS | SEAT TYPES AVAILABLE | | | | | | | | | | | | | | | |
| 2-DOOR HARDTOP | INDIVIDUAL—RECLINING—STANDARD | | | | | W | W | W | W | W | K | K | K | K | K | K |
| | BUCKET—RECLINING—OPTIONAL | | | | | | | | | | E | E | E | E | E | E |
| 4-DOOR SEDAN | INDIVIDUAL—RECLINING—STANDARD | | | | | W | W | W | W | W | K | K | K | K | K | K |
| | EXTERIOR COLORS | | COLOR CODE | WHEEL COLOR | | | | | | | | | | | | OPT. STRIPE COLOR |
| 14 SOLID COLORS STANDARD | CLASSIC BLACK | | 1 | 1 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | WHITE |
| | FROST WHITE | | 72 | 72 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | ●2 | ●1 | ●1 | ●1 | ●1 | BLACK |
| | MATADOR RED | | 39 | 39 | ●1 | | | | | ●1 | | | ●1 | | | WHITE |
| | SATURN BLUE, Metallic (Light) | | 43 | 45 | ●2 | ●2 | | | | ●2 | ●2 | | | | | BLACK |
| | CARAVELLE BLUE, Metallic (Medium) | | 44 | 45 | ●2 | ●2 | | | | ●2 | ●2 | | | | | WHITE |
| | BLAZER BLUE, Metallic (Dark) | | 45 | 45 | ●2 | ●2 | | | | ●2 | ●2 | | | | | WHITE |
| | LAUREL GREEN, Metallic (Light) | | 46 | 47 | ●1 | | ●1 | | | ●1 | | ●1 | | | | BLACK |
| | RALLY GREEN, Metallic (Dark) | | 47 | 47 | ●1 | | ●1 | | | ●1 | | ●1 | | | | WHITE |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48 | 48 | ●1 | | | | | ●1 | | | | | | BLACK |
| | LAREDO TAN, Metallic (Light) | | 49 | 50 | ●1 | | | | ●1 | ●1 | | | | | ●1 | BLACK |
| | CALCUTTA RUSSET, Metallic (Dark) | | 50 | 50 | ●1 | | | | ●1 | ●1 | | | | | ●1 | WHITE |
| | SCARAB GOLD, Metallic | | 52 | 52 | ●1 | | | ●1 | | ●1 | | | | ●1 | | BLACK |
| | TURBO SILVER, Metallic | | 54 | 1 | ●1 | ●2 | | | | ●1 | ●2 | | ●1 | | | BLACK |
| | HIALEAH YELLOW | | 58 | 58 | ●1 | | ●1 | | | ●1 | | ●1 | | | | BLACK |
| 6 REVERSIBLE 2-TONES OPTIONAL | CLASSIC BLACK | | 1-72 | 1 | ● | | | | | ● | | | ● | | | BLACK |
| | FROST WHITE | | 72-1 | | | | | | | | | | | | | WHITE |
| | CLASSIC BLACK | | 1-54 | | | | | | | | | | | | | BLACK |
| | TURBO SILVER, Metallic | | 54-1 | 1 | ● | | | | | ● | | | ● | | | WHITE |
| | SATURN BLUE, Metallic (Light) | | 43-45 | 45 | | ● | | | | | ● | | | | | BLACK |
| | BLAZER BLUE, Metallic (Dark) | | 45-43 | | | | | | | | | | | | | WHITE |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-45 | 45 | | ● | | | | | ● | | | | | WHITE |
| BLAZER BLUE, Metallic (Dark) | | 45-44 | | | | | | | | | | | | | WHITE | |
| LAUREL GREEN, Metallic (Light) | | 46-47 | 47 | | | ● | | | | | ● | | | | BLACK | |
| RALLY GREEN, Metallic (Dark) | | 47-46 | | | | | | | | | | ● | | | WHITE | |
| LAREDO TAN, Metallic (Light) | | 49-50 | 50 | | | | | | ● | | | | | | ● | BLACK |
| CALCUTTA RUSSET, Metallic (Dark) | | 50-49 | | | | | | | | | | | | | | WHITE |
| 19 NON-REVERSIBLE 2-TONES OPTIONAL | MATADOR RED | | 39-72 | 39 | ● | | | | | ● | | | ● | | | WHITE |
| | FROST WHITE | | | | | | | | | | | | | | | |
| | MATADOR RED | | 39-1 | 39 | ● | | | | | ● | | | ● | | | WHITE |
| | CLASSIC BLACK | | | | | | | | | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-72 | 45 | | ● | | | | | ● | | | | | BLACK |
| | FROST WHITE | | | | | | | | | | | | | | | |
| | SATURN BLUE, Metallic (Light) | | 43-1 | 45 | ● | ● | | | | ● | ● | | | | | BLACK |
| | CLASSIC BLACK | | | | | | | | | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-72 | 45 | | ● | | | | | ● | | | | | WHITE |
| | FROST WHITE | | | | | | | | | | | | | | | |
| | CARAVELLE BLUE, Metallic (Medium) | | 44-1 | 45 | ● | ● | | | | ● | ● | | | | | WHITE |
| | CLASSIC BLACK | | | | | | | | | | | | | | | |
| | BLAZER BLUE, Metallic (Dark) | | 45-72 | 45 | | ● | | | | | ● | | | | | WHITE |
| | FROST WHITE | | | | | | | | | | | | | | | |
| | LAUREL GREEN, Metallic (Light) | | 46-72 | 47 | | | ● | | | | | ● | | | | BLACK |
| | FROST WHITE | | | | | | | | | | | | | | | |
| | LAUREL GREEN, Metallic (Light) | | 46-1 | 47 | ● | | ● | | | ● | | ● | | | | BLACK |
| | CLASSIC BLACK | | | | | | | | | | | | | | | |
| | RALLY GREEN, Metallic (Dark) | | 47-72 | 47 | | | ● | | | | | ● | | | | WHITE |
| | FROST WHITE | | | | | | | | | | | | | | | |
| | TAHITI TURQUOISE, Metallic (Medium) | | 48-72 | 48 | ● | | | | | | ● | | | | | BLACK |
| | FROST WHITE | | | | | | | | | | | | | | | |
| TAHITI TURQUOISE, Metallic (Medium) | | 48-1 | 48 | ● | | | | | | ● | | | | | BLACK | |
| CLASSIC BLACK | | | | | | | | | | | | | | | | |
| LAREDO TAN, Metallic (Light) | | 49-72 | 50 | | | | | ● | | | | | | ● | BLACK | |
| FROST WHITE | | | | | | | | | | | | | | | | |
| LAREDO TAN, Metallic (Light) | | 49-1 | 50 | ● | | | | ● | ● | | | | | ● | BLACK | |
| CLASSIC BLACK | | | | | | | | | | | | | | | | |
| CALCUTTA RUSSET, Metallic (Dark) | | 50-72 | 50 | | | | | ● | | | | | | ● | WHITE | |
| FROST WHITE | | | | | | | | | | | | | | | | |
| SCARAB GOLD, Metallic | | 52-72 | 52 | | | | ● | | | | | | | ● | BLACK | |
| FROST WHITE | | | | | | | | | | | | | | | | |
| SCARAB GOLD, Metallic | | 52-1 | 52 | ● | | | ● | | ● | | | | | ● | BLACK | |
| CLASSIC BLACK | | | | | | | | | | | | | | | | |
| HIALEAH YELLOW | | 58-72 | 58 | ● | | ● | | | | ● | | ● | | | BLACK | |
| FROST WHITE | | | | | | | | | | | | | | | | |
| HIALEAH YELLOW | | 58-1 | 58 | ● | | | | | | ● | | | | | BLACK | |
| CLASSIC BLACK | | | | | | | | | | | | | | | | |

VINYL-COVERED ROOFS
1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

1968 AMBASSADOR STANDARD EQUIPMENT @

Reissued: December 7, 1967
Reissued: January 5, 1968

AMBASSADOR

| | AMB. | DPL | SST |
|---|--------------|------|-----|
| Air Cleaner, Cellulose-Fiber for Carburetor..... | STD | STD | STD |
| Alternator, 35-Amp. (40 Amp. w/AC)..... | STD | STD | STD |
| Arm Rests - Front..... | STD | STD | STD |
| - Rear; 2-Door Models..... | STD | STD | STD |
| 4-Door Models..... | STD | STD | STD |
| Ash Tray - Front..... | STD | STD | STD |
| - Rear & Ash Tray for Rear Door of 3-Seat Wagon..... | STD | STD | STD |
| Batteries - 50 Amp. (60 Amp. w/AC or w/343 & 390 CID V-8)..... | STD | STD | STD |
| Cigarette Lighter..... | STD | STD | STD |
| Coat Hooks, Two..... | STD | STD | STD |
| Custom Steering Wheel..... | STD | STD | STD |
| Dome Light (2 Rear Compartment Lights on DPL Hardtop)..... | STD | STD | STD |
| Electric Clock..... | EXT | EXT | STD |
| Engine - 145 H.P., 232 CID, Six, 1-B Carb..... | STD | STD | NA |
| - 200 H.P., 290 CID, V-8, 2-B Carb. (V-8 Models)..... | STD | STD | STD |
| Engine Coolant..... | STD | STD | STD |
| Exhaust Emission Control System with Closed PCV | | | |
| "Air-Guard" System with Air Pump (V-8 w/M Trans.)..... | STD | STD | STD |
| "Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-Cylinder)..... | STD | STD | STD |
| Floor Mats - Passenger Compartment..... | Colored Loop | Pile | |
| - Cargo Area (Wagons)..... | Colored Loop | Pile | |
| - Trunk Mat (Rubber)..... | STD | STD | STD |
| Fresh-Air Ventilation, Dual Intakes..... | STD | STD | STD |
| Fuel Tank and Fuel Pump Filters..... | STD | STD | STD |
| Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)..... | STD | STD | STD |
| Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)..... | STD | STD | STD |
| Glove Box Lock..... | STD | STD | STD |
| Lock for Hidden Rear Compartment on Wagons..... | STD | STD | - |
| Headlights - Dual..... | STD | STD | STD |
| All Season Air Conditioning System..... | STD | STD | STD |
| Weather Eye Heating System..... | STD | STD | STD |
| Horn - Dual..... | STD | STD | STD |
| Oil Filter, Full-Flow..... | STD | STD | STD |
| Roof Top Travel Rack (Station Wagon)..... | - | STD | - |
| Safety Features - Double-Safety Brake System..... | STD | STD | STD |
| - Brake System Pressure Warning Light..... | STD | STD | STD |
| - Self-Adjusting Brakes..... | STD | STD | STD |
| - Bonded Brake Linings..... | STD | STD | STD |
| @ - Shoulder-Belt, 2 Front..... | STD | STD | STD |
| - Energy-Absorbing Safety Steering Column..... | STD | STD | STD |
| - 4-Way Hazard Warning..... | STD | STD | STD |
| - 3-Spoke, Deep-Dish Steering Wheel, 16"..... | STD | STD | STD |
| - Double-Safety-Pivot Inside Rear-View Tilt Mirror.. | STD | STD | STD |
| - Rear-View Outside Mirror, Left..... | STD | STD | STD |
| - Padded Instrument Panel & Sun Visors..... | STD | STD | STD |
| - Back-Up Lights..... | STD | STD | STD |
| - Side Marker Lights, Front & Rear..... | STD | STD | STD |
| - Windshield Washers, Manual Type..... | STD | STD | STD |
| - Variable-Speed, Non-Glare Windshield Wipers..... | STD | STD | STD |
| - High-Penetration-Strength Windshield Glass..... | STD | STD | STD |
| - Seat-Belts, 3 Front (2 Retractable) Except Bucket Seats and 3 Rear..... | STD | STD | STD |
| - Molded Headlinings..... | STD | STD | STD |
| - Turn Signals with "Lane Changer" feature..... | STD | STD | STD |
| Seats - Non-Reclining Front (Split Back on 2-Dr. Models)..... | STD | STD | NA |
| - Individually Adjustable Reclining Seat..... | EXT | EXT | STD |
| Seat Cushions Foam - Front..... | STD | STD | STD |
| @ Single Exhaust System (Ceramic-Armored), Dual Std. on 390 CID V-8 (Except Wagon)..... | STD | STD | STD |
| Tailgate - Horizontal or Vertical Hinged on 2-Seat Wagons..... | - | STD | - |
| - Vertical on 3-Seat Wagons (Incl. Power Window)..... | - | STD | - |
| Transmission - Standard, 3-Speed Column Shift..... | STD | STD | STD |
| Wheel Trim - Hub Caps..... | STD | NA | NA |
| - Wheel Discs..... | EXT | STD | STD |

1968 AMBASSADOR

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 5 Page 5
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
@ Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|--------------|-----|-----|---------|----------------------------|---------------------------------------|
| | | | AMB | DPL | SST | E.O.H. | | |
| | | PAINT AND UPHOLSTERY (See Trim Charts) | | | | | | |
| - | - | Colors - Two-Tone (Std. Appl. of A. M. Colors) | | | | | | |
| | | - Sedans and Hardtops | X | X | X | \$ 1.40 | \$ 20.70 | \$ 26.80 |
| | | - Wagons only (Includes Painted Body Side Panels and Accent Moldings)..... | - | X | - | 3.30 | 49.90 | 64.65 |
| - | - | Additional Charge For Deviation From Normal A.M. Seat, Trim and Color Availability | X | X | X | 2.00 | 30.40 | 39.40 |
| - | WO | Simulated Wood-Grain Body Side Panels-N/A Two-Tones | - | X | - | 5.70 | 86.85 | 112.50 |
| - | V | All-Vinyl Seat Upholstery - Std. on Wagon..... | X | X | NA | 1.25 | 18.85 | 24.45 |
| - | K | All-Vinyl Seat Upholstery For Individual Seats | NA | NA | X | 1.25 | 18.85 | 24.45 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 4) | - | - | - | | | |
| 61-1 | EPS | Exterior# Paint Stripe | NA | NA | X | .75 | 11.00 | 14.25 |
| | | TOPS | | | | | | |
| 35-9 | BKV | Vinyl Covered Roof - (Hardtop Only) - Black..... | NA | X | X | 4.30 | 65.55 | 84.90 |
| 35-8 | WHV | - Off-White ... | NA | X | X | 4.30 | 65.55 | 84.90 |
| 35-7 | BUV | - Blue | NA | X | X | 4.30 | 65.55 | 84.90 |
| 35-9 | BKV | - 4-Dr. Sedan - Black..... | NA | X | X | 4.30 | 65.55 | 84.90 |
| 35-8 | WHV | - Off-White ... | NA | X | X | 4.30 | 65.55 | 84.90 |
| 35-7 | BUV | - Blue | NA | X | X | 4.30 | 65.55 | 84.90 |
| 36-5 | SB | Reclining Bucket Seats w/Front Armrest and Center Cushion (SST Hardtop Only) | NA | NA | X | 4.95 | 75.00 | 97.15 |
| 36-2 | IS | Individually Adjustable Reclining Seats | X | X | STD | 2.50 | 38.00 | 49.25 |
| 37-8 | SB8 | 2 Seat Belts for Third Seat of Wagon | - | X | - | 1.00 | 14.60 | 18.90 |
| 38-1 | 2HR | Headrests - Right and Left - Except Bucket Seats ... | X | X | X | 1.80 | 27.00 | 35.00 |
| | | - Bucket Seats | - | - | X | 2.50 | 38.00 | 49.25 |
| | | ENGINES | | | | | | |
| 40-9 | 315 | 315 H.P. -390 CID, V-8, 4-Barrel | NA | NA | X | 8.55 | 130.00 | 168.40 |
| 40-7 | 280 | 280 H.P. -343 CID, V-8, 4-Barrel | X | X | X | 4.60 | 70.00 | 90.70 |
| 40-6 | 235 | 235 H.P. -343 CID, V-8, 2-Barrel..... | X | X | X | 2.95 | 45.00 | 58.30 |
| 40-4 | 200 | 200 H.P. -290 CID, V-8, 2-Barrel.....(Std. on V-8 Models See Page 2, Sec. 1 for Prices) | X | X | NA | .80 | 12.00 | 15.55 |
| 40-3 | 155 | 155 H.P. -232 CID, 6, 2-Barrel..... | X | X | NA | NC | NC | NC |
| 40-2 | 145 | 145 H.P. -232 CID, 6, 1-Barrel..... | X | X | NA | NC | NC | NC |
| 41-1 | DE | Dual Exhaust w/343 CID V-8, Std. on 390 CID V-8 (N/A Wagon)..... | X | X | X | 1.40 | 21.15 | 27.40 |
| | | TRANSMISSIONS | | | | | | |
| 42-C | C | Shift-Command Floor Shift and Console (V-8 Only) | | | | | | |
| | | - Except 390 CID | NA | NA | X | 13.65 | 207.95 | 269.35 |
| | | - 390 CID Only | NA | NA | X | 14.15 | 216.15 | 279.95 |
| 42-A | A | Shift-Command, Column Shift - 6 Cylinder..... | X | X | X | 10.15 | 154.90 | 191.10 |
| | | - 290 V-8 | X | X | X | 10.70 | 162.80 | 200.85 |
| | | - 343 V-8 | X | X | X | 11.85 | 180.80 | 223.05 |
| | | - 390 V-8 | NA | NA | X | 12.40 | 189.00 | 233.15 |
| 42-M | M | 4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.) | X | X | X | 9.35 | 142.25 | 184.25 |
| @ * 42-O | O | Overdrive, Column Shift (N/A on 343 & 390 CID Eng.) | X | X | X | 5.90 | 89.50 | 115.90 |
| 42-S | S | 3-Speed Column Shift (N/A on 343 & 390 CID Engine) | X | X | X | NC | NC | NC |

* N/A after March 1, 1968 Production
on Ambassador 6-Cylinders.

1968 AMBASSADOR

Car Ordering Guide and Price List
Section 5 Page 6
Issued: August 31, 1967
Reissued: September 26, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|--------------------------|------|---|--------------|-----|-----|---------|----------------------------|---------------------------------------|
| | | | AMB. | DPL | SST | E.O.H. | | |
| 45-1 | TGD | Twin-Grip Differential | X | X | X | \$2.15 | \$32.35 | \$41.90 |
| COOLING OPTION | | | | | | | | |
| 82-1 | LAC | All Season Air Conditioning System Deletion | X | X | X | (11.45) | (175.00) | (218.50) |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8) | X | X | X | .90 | 13.50 | 17.50 |
| POWER ASSISTS | | | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning)... | X | X | X | 4.80 | 73.35 | 95.00 |
| 49-2 | DB | Power Disc Brakes (V-8 Only) | X | X | X | 4.95 | 75.00 | 97.15 |
| 49-1 | PB | Power Brakes | X | X | X | 2.20 | 33.30 | 43.15 |
| 50-4 | PW4 | Power Lift Windows - Side Windows | NA | X | X | 5.10 | 77.40 | 100.25 |
| 50-5 | PW5 | - Side Windows and Tailgate | - | X | - | 6.80 | 103.40 | 133.95 |
| 50-1 | PW1 | - Tailgate Only (Std on 3-Seat Wagon) | - | X | - | 1.75 | 26.00 | 33.70 |
| SOLEX GLASS | | | | | | | | |
| 51-1 | SG | All Windows (Recommended w/Air Conditioning) | X | X | X | 1.80 | 26.95 | 34.90 |
| 51-2 | SW | Windshield Only | X | X | X | 1.20 | 17.90 | 23.20 |
| WAGONS ONLY | | | | | | | | |
| 52-1 | TS | Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window) | - | X | - | 5.65 | 86.25 | 111.75 |
| 52-2 | RD | Side Hinged Tailgate for 2-Seat Wagons | - | X | - | NC | NC | NC |
| 53-1 | ASC | Cruise-Command Automatic Speed Control System (Available w/V-8 Automatic Transmission Only) .. | X | X | X | 2.65 | 40.00 | 51.80 |
| 54-1 | ASW | Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift) | X | X | X | 2.15 | 32.55 | 42.15 |
| APPEARANCE ITEMS | | | | | | | | |
| 55-3 | SSW | Sports Steering Wheel | X | X | X | 1.35 | 20.40 | 26.45 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) - All except DPL & SST | X | NA | NA | 3.40 | 51.95 | 67.30 |
| | | - DPL & SST | NA | X | X | 2.35 | 35.60 | 46.15 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) - All except DPL & SST | X | NA | NA | 3.65 | 55.70 | 72.15 |
| | | - DPL & SST | NA | X | X | 2.60 | 39.35 | 51.00 |
| 56-1 | WD | Wheel Discs | X | STD | STD | 1.10 | 16.35 | 21.20 |
| CONVENIENCE ITEMS | | | | | | | | |
| 57-2 | VG | Visibility Group - Remote-Control Left Outside Mirror, Clock (STD on SST), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers - All except SST | X | X | NA | 2.05 | 31.25 | 40.50 |
| | | - SST | NA | NA | X | 1.40 | 20.70 | 26.80 |

1968 AMBASSADOR

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 5 Page 7
Issued: August 31, 1967
Reissued: September 26, 1967
@ Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|------------------------------|------|---|--------------|-----|-----|--------|----------------------------|---------------------------------------|
| | | | AMB. | DPL | SST | E.O.H. | | |
| 59-1 | LG | Light Group-Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer and Rear Door Switches for DPL Models .. | X | X | STD | \$1.15 | \$17.00 | \$22.05 |
| RADIOS AND SPEAKERS | | | | | | | | |
| 62-3 | RFM | AM-FM Push Button | X | X | X | 6.80 | 103.30 | 133.80 |
| 62-2 | RP | AM Push Button | X | X | X | 3.10 | 47.25 | 61.20 |
| 63-3 | STP | 8-Track Stereo Tape Player and 2 Rear Speakers - (Sedans and Hardtops Only) | X | X | X | 6.80 | 103.30 | 133.80 |
| 63-1 | DCS | Duo-Coustic Rear Speaker - Available Only with Radio (N/A w/Stereo Tape Player or Wagons).... | X | X | X | .70 | 10.15 | 13.15 |
| BUMPER GUARDS | | | | | | | | |
| @ * 64-2 | BG4 | Bumper Guards - Front and Rear (N/A Wagons).... | X | X | X | 1.30 | 19.50 | 25.30 |
| @ * 64-1 | BG2 | Bumper Guards - Front (Wagons Only)..... * N/A After March 1, 1968 Production on Ambassador 6-Cylinders | - | X | - | .65 | 9.75 | 12.65 |
| 65-1 | UN | Undercoating | NA | NA | X | .70 | 10.30 | 17.00 |
| 65-2 | ING | Insulation Group (Undercoating & Hood Insulation ... | X | X | NA | .80 | 12.00 | 19.80 |
| ENGINE COOLING | | | | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/Air Conditioning) | X | X | X | .85 | 12.40 | 16.05 |
| HEAVY-DUTY ELECTRICAL | | | | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | X | .40 | 5.70 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty 70 Amp. Battery & 40 Amp. Alternator (For Cars Less AC) | X | X | X | .95 | 13.85 | 17.95 |
| 70-1 | HP | Handling Package - Heavy-Duty Springs and Shock Absorbers | X | X | X | .50 | 7.50 | 9.75 |
| 72-1 | BH | Engine-Block Heater | X | X | X | .40 | 5.85 | 7.60 |
| 77-1 | HC | Heavy-Duty Clutch-(w/3-Speed Transmission) - 6 Cylinder | X | X | X | .30 | 4.10 | 5.30 |
| | | - 200 H. P. V-8 | X | X | X | .55 | 8.15 | 10.55 |
| 81-1 | TAC | Tachometer (V-8 Only) | X | X | X | 2.45 | 37.10 | 48.05 |

1968 AMBASSADOR

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 5 Page 8
Issued: August 31, 1967
Reissued: September 26, 1967
† Reissued: November 6, 1967

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL DEALER BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|-------|--|--------------|-----|-----|--------|----------------------------|---------------------------------------|
| | | | AMB | DPL | SST | | | |
| † - | 851-F | H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) | X | NA | NA | \$1.25 | \$18.85 | \$ 24.45 |
| 47-2 | HDP | H.D. Drive Line Package (N.A. V-8 Engine)..... | X | X | - | 2.70 | 40.60 | 52.60 |
| † 57-1 | EW | Electric Windshield Wipers..... | X | X | X | .80 | 11.50 | 14.90 |
| 59-2 | EL | Parking Brake Warning Light (Std. On SST) | X | X | STD | .30 | 3.90 | 5.05 |
| 66-3 | LEC | Law Enforcement Cooling System - V-8 Only (N.A. With Air Conditioning) | X | X | X | .90 | 13.40 | 17.35 |
| † 68-1 | 65D | Alternator 65 Amp. (Not available with Air condi- tioning) -With Dual Belt Drive - 6 Models Only (Also N.A. with Power Steering or Air Conditioning) | X | X | X | 8.85 | 134.95 | 174.80 |
| † 68-3 | 65S | -With Single Belt Drive (V-8 Only) (N.A. w/AC) .. | X | X | X | 8.15 | 124.50 | 161.25 |
| 68-4 | 55A | Alternator, 55 Amp. | X | X | X | 1.65 | 24.75 | 32.05 |
| † 71-1 | HBD | Heavy Duty Brakes | X | X | X | .80 | 11.55 | 14.95 |
| 74-2 | PO | Police Special Calibrated Speedometer..... | X | X | X | .35 | 5.30 | 6.85 |
| 75-1 | HCF | Heavy Duty Seat Cushion - Front Only | X | X | NA | .50 | 6.95 | 9.00 |
| 75-2 | HCFR | Heavy Duty Seat Cushions - Front and Rear | X | X | NA | .95 | 13.90 | 18.00 |
| 75-3 | HCBR | Heavy Duty Seat Cushions and Back - Front Only - | X | X | NA | .85 | 12.90 | 16.75 |
| 75-4 | HCB | Heavy Duty Seat Cushions and Backs - Front and Rear | X | X | NA | 1.70 | 25.80 | 33.45 |
| † 77-2 | TTH | Taxi Trunk Handle with Locking Provision - Sedans and Hardtops Only | X | X | X | .65 | 9.90 | 12.85 |
| 77-5 | TRL | Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only | X | X | X | .55 | 8.25 | 10.70 |
| 77-7 | HT | Hand Throttle Control - Locking Type (N.A. w/Cruise-Command Speed Control System) .. | X | X | X | .65 | 9.85 | 12.80 |
| 77-9 | DLFS | Dome Light Over Front Seat (N.A. DPL & SST H.T.) | X | X | X | .55 | 7.95 | 10.30 |
| 78-3 | MP | Drain Plugs - Magnetic | X | X | X | .25 | 3.45 | 4.50 |
| † 78-6 | MC | Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans and Hardtops Only | X | X | X | 3.80 | 57.70 | 74.75 |
| † 78-8 | RKWP | Radio Suppression Kit - Includes Resistance Type Plugs | X | X | X | .65 | 9.40 | 12.20 |
| 78-9 | RKNP | -Less Resistance Type Plugs | X | X | X | .40 | 5.55 | 7.20 |
| 79-5 | APW | Pull Wire for Roof Type Antenna | X | X | X | .35 | 4.95 | 6.45 |
| † 79-6 | TL | Luggage Compartment Light (N.A. Wagon) | X | X | STD | .20 | 2.95 | 3.85 |
| 79-9 | RLS | Rear Door Dome Light Switches - 4-Door Models Only | X | X | STD | .15 | 2.05 | 2.65 |
| 84-1 | FAG | Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror | X | X | X | 1.25 | 18.50 | 23.95 |
| † 86-1 | EWG | Electric Windshield Wipers and Electric Washers... | X | X | X | 1.05 | 15.75 | 20.40 |
| † - | - | Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) | X | X | X | 1.80 | 26.90 | 34.85 |
| - | - | H.D. Rubber Floor Mats | X | X | NA | NC | NC | NC |
| | | (Fleet Dept. Approval Required) | | | | | | |

6. TIRE OPTIONS AND AXLE RATIOS

Axle Ratios

Regular Production Tires

Fleet Tires

1968 AMERICAN MOTORS POWER TEAMS

Car Ordering Guide and Price List
 Section 6 Page 1
 Issued: August 31, 1967
 Reissued: December 7, 1967
 Reissued: January 5, 1968
 # Reissued: March 5, 1968

| 1968 | TRANSMISSION ENGINE | 3-Speed Manual Column Shift | Over- drive Column Shift | Shift- Command Column Shift | Shift- Command Console Shift | 4-Speed Manual Floor Shift |
|---------------|---|--------------------------------------|--|--|---------------------------------------|-------------------------------------|
| AMERICAN | 199, 1-Bbl. Sedans Less AC | 3. 08 Std. 3. 31 Opt. | 3. 31 Std. 3. 08 Opt. | 2. 73 Std. 3. 08 Opt. 3. 31 Opt. | N. A. | |
| | 199, 1-Bbl. Wagons (plus Sedans W/AC) | | | 3. 08 Std. 2. 73 Opt. 3. 31 Opt. | | |
| | 232, 1-Bbl. Sedans & Wag. | | 2. 37 Std. 2. 73 Opt. 3. 08 Opt. | | | |
| | 232, 1-Bbl. Hardtop | | | | | |
| | 290, 2-Bbl. | 3. 15 | N. A. | 3. 15 Std. 2. 87 Opt. | N. A. | 3. 54 Std. # 3. 15 Opt. |
| | 290, 4-Bbl. | N. A. | | N. A. | | |
| | REBEL & AMBASSADOR | 232, 1-Bbl. | 3. 15 | 3. 54 | 3. 15 | N. A. |
| 232, 2-Bbl. | | N. A. | | | | |
| 290, 2-Bbl. | | 3. 15 Std. 3. 54 Opt. | 3. 54 | 3. 15 Std. 2. 87 Opt. | | 3. 54 Std. # 3. 15 Opt. |
| 343, 2-Bbl. | | N. A. | 2. 87 Std. 3. 15 Opt. | | N. A. | |
| 343, 4-Bbl. | | | | | 3. 15 Std. 3. 54 Opt. | |
| 390, 4-Bbl. | | | | | | |
| AMX & JAVELIN | 232, 1-Bbl. (N. A. AMX) | 3. 08 Std. 3. 31 Opt. | N. A. | 3. 08 Std. 2. 73 Opt. 3. 31 Opt. | N. A. | |
| | 290, 2-Bbl. (N. A. AMX) | 3. 15 | | 3. 15 Std. 2. 87 Opt. | 3. 15 Std. 2. 87 Opt. | 3. 54 Std. 3. 15 Opt. |
| | 290, 4-Bbl. | N. A. | | N. A. | 3. 15 (AMX) 2. 87 only | |
| | 343, 4-Bbl. | | | * 2. 87 Std. 3. 15 Opt. | * 2. 87 Std. 3. 15 Opt. | 3. 15 Std. 3. 54 Opt. |
| | 390, 4-Bbl. | | | | | |

OPTIONAL RATIOS ARE AVAILABLE AT NO EXTRA COST. WE CANNOT ACCEPT DEVIATIONS

* 3.15 Std. with "Go" Packages.

TIRE AVAILABILITY

| 1968 Tire Sizes (Whitewalls are optional extra) | American | | | Rebel | | Ambassador | | | AMX & Javelin | |
|---|--------------|------|----------------|----------------|------|--------------|--------------|--------------|---------------|----------|
| | Six | | V-8 | Six & V-8 | | Six | V-8 | Six | Six | V-8 |
| | Exc. Wag. | Wag. | All | Exc. Wag. | Wag. | Exc. Wag. | Exc. Wag. | &V-8 Wag. | | & AMX |
| 6. 45 x 14, 4-Ply-Rated 2-Ply | Std. | -- | -- | -- | -- | -- | -- | -- | -- | -- |
| 6. 95 x 14, 4-Ply-Rated 2-Ply | Ext. | Std. | Std. | -- | -- | -- | -- | -- | Std. | -- |
| 6. 95 x 14, 8-Ply-Rated 4-Ply | Ext. | Ext. | Ext. | -- | -- | -- | -- | -- | Ext. | -- |
| 7. 35 x 14, 4-Ply-Rated 2-Ply | -- | -- | Ext. | Std. | -- | Std. | -- | -- | Ext. | Std. |
| 7. 35 x 14, 8-Ply-Rated 4-Ply | -- | -- | Ext. | Ext. | -- | Ext. | -- | -- | Ext. | Ext. |
| 7. 75 x 14, 4-Ply-Rated 2-Ply | -- | -- | -- | Ext. | Std. | Ext. | Std. | -- | -- | -- |
| 7. 75 x 14, 8-Ply-Rated 4-Ply | -- | -- | -- | Ext. | Ext. | Ext. | Ext. | -- | -- | -- |
| 8. 25 x 14, 4-Ply-Rated 2-Ply | -- | -- | -- | -- | Ext. | -- | Ext. | Std. | -- | -- |
| 8. 25 x 14, 8-Ply-Rated 4-Ply | -- | -- | -- | -- | Ext. | -- | Ext. | Ext. | -- | -- |
| D70-14 Red-Line 4-Ply-Rated 2-Ply | -- | -- | Ext. na/wag | -- | -- | -- | -- | -- | -- | -- |
| E70-14 Red-Line 4-Ply-Rated 2-Ply | -- | -- | -- | -- | -- | -- | -- | -- | -- | *Ext. |
| F70-14 Red Line 4-Ply-Rated 2-Ply | -- | -- | -- | Ext. na/six | -- | -- | Ext. | -- | -- | -- |

Std. Tire Size Black - Code 00

Std. Tire Size White - Code 01

* E70-14 BLACK Wide-Profile Standard on AMX

1968 REGULAR PRODUCTION TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | E.O.H. | TOTAL DEALER BILLING | SUGG'D FACTORY DEL'D PRICE |
|---|-----------------------------|-----------|--------|----------------------|----------------------------|
| AMERICAN - "6" (Sedans & Hardtop) | | | | | |
| 6.45 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.45 x 14 | 2 Ply (4 PR) White..... | 01 | \$1.65 | \$24.50 | \$31.75 |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 04 | .70 | 10.00 | 12.95 |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 05 | 2.50 | 38.00 | 49.25 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 3.05 | 46.00 | 59.60 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.85 | 74.00 | 95.85 |
| AMERICAN - "6" (Wagon) | | | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 01 | 1.65 | 25.00 | 32.40 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 2.40 | 36.00 | 46.65 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.20 | 64.00 | 82.90 |
| AMERICAN - "V-8" (All Models) | | | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 01 | 1.65 | 25.00 | 32.40 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 2.40 | 36.00 | 46.65 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.20 | 64.00 | 82.90 |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 16 | .75 | 11.00 | 14.25 |
| 7.35 x 14 | 2 Ply (4 PR) White..... | 17 | 2.60 | 39.00 | 50.50 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 3.10 | 47.00 | 60.90 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.95 | 75.00 | 97.15 |
| AMERICAN - "V-8" (Sedans & Hardtop) | | | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | | | |
| D70-14 | 2 Ply (4 PR) Red-Line | 90 | 2.80 | 42.80 | 55.45 |
| (with 5-1/2" width wheel rims) | | | | | |
| AMX - "V-8" | | | | | |
| WIDE-PROFILE - HI - PERFORMANCE FIBERGLASS BELTED | | | | | |
| E70-14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| E70-14 | 2 Ply (4 PR) Red-Line | 91 | 1.75 | 26.50 | 34.35 |
| (Collapsible Spare Tires is STD on AMX) | | | | | |
| JAVELIN - "6" | | | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 01 | 1.65 | 25.00 | 32.40 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 2.40 | 36.00 | 46.65 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.20 | 64.00 | 82.90 |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 16 | .75 | 11.00 | 14.25 |
| 7.35 x 14 | 2 Ply (4 PR) White..... | 17 | 2.60 | 39.00 | 50.50 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 3.10 | 47.00 | 60.90 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.95 | 75.00 | 97.15 |
| JAVELIN - "V-8" | | | | | |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 7.35 x 14 | 2 Ply (4 PR) White..... | 01 | 1.75 | 26.50 | 34.35 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 2.40 | 36.00 | 46.65 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.20 | 64.00 | 82.90 |
| JAVELIN - "V-8" | | | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | | | |
| E70-14 | 2 Ply (4 PR) Red Line..... | 91 | 3.20 | 48.45 | 62.75 |

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 REGULAR PRODUCTION TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | E.O.H. | TOTAL DEALER BILLING | SUGG'D FACTORY DEL'D PRICE |
|---|------------------------------------|-----------|--------|----------------------|----------------------------|
| REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "6" (Sedans & Hardtops) | | | | | |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 7.35 x 14 | 2 Ply (4 PR) White - Rebel | 01 | \$1.75 | \$26.50 | \$34.35 |
| | - Ambassador | 01 | 1.75 | 26.50 | 34.35 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 2.40 | 36.00 | 46.65 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.20 | 64.00 | 82.90 |
| 7.75 x 14 | 2 Ply (4 PR) Black..... | 32 | .75 | 11.00 | 14.25 |
| 7.75 x 14 | 2 Ply (4 PR) White..... | 33 | 2.60 | 39.00 | 50.50 |
| 7.75 x 14 | 4 Ply (8 PR) Black..... | 38 | 3.10 | 47.00 | 60.90 |
| 7.75 x 14 | 4 Ply (8 PR) White..... | 39 | 4.95 | 75.00 | 97.15 |
| REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8" (Sedans & Hardtops) | | | | | |
| 7.75 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 7.75 x 14 | 2 Ply (4 PR) White - Rebel | 01 | 1.80 | 27.00 | 35.00 |
| | - Ambassador | 01 | 1.80 | 27.00 | 35.00 |
| 7.75 x 14 | 4 Ply (8 PR) Black..... | 38 | 2.40 | 36.00 | 46.65 |
| 7.75 x 14 | 4 Ply (8 PR) White..... | 39 | 4.20 | 64.00 | 82.90 |
| 8.25 x 14 | 2 Ply (4 PR) Black..... | 42 | .80 | 12.00 | 15.55 |
| 8.25 x 14 | 2 Ply (4 PR) White..... | 43 | 2.65 | 40.00 | 51.80 |
| 8.25 x 14 | 4 Ply (8 PR) Black..... | 48 | 3.15 | 48.00 | 62.20 |
| 8.25 x 14 | 4 Ply (8 PR) White..... | 49 | 5.00 | 76.00 | 98.45 |
| AMBASSADOR - "6" & "V-8" (Wagon) | | | | | |
| 8.25 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 8.25 x 14 | 2 Ply (4 PR) White..... | 01 | 1.80 | 27.00 | 35.00 |
| 8.25 x 14 | 4 Ply (8 PR) Black..... | 48 | 2.40 | 36.00 | 46.65 |
| 8.25 x 14 | 4 Ply (8 PR) White..... | 49 | 4.20 | 64.00 | 82.90 |
| REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops) | | | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | | | |
| F70-14 | 2 Ply (4 PR) Red-Line - Rebel..... | 92 | 3.55 | 54.10 | 70.10 |
| | - Ambassador..... | 92 | 2.80 | 42.80 | 55.45 |

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 FLEET-SALES TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | E.O.H. | TOTAL DEALER BILLING | SUGGESTED FACTORY DEL'D PRICE |
|---|---|--------------|-------------------------|----------------------------|-------------------------------------|
| AMERICAN - "6" (Sedans & Hardtop) | | | | | |
| *6.45 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 67 | \$.20 | \$ 3.00 | \$ 3.90 |
| *6.45 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 68 | 1.80 | 27.50 | 35.65 |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 2.05 | 31.00 | 40.15 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .90 | 13.00 | 16.85 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 2.70 | 41.00 | 53.10 |
| *6.85 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 65 | 1.75 | 26.00 | 33.70 |
| 6.85 x 15 | 4 Ply (4 PR) Rayon Black..... | 52 | 1.55 | 23.00 | 29.80 |
| AMERICAN - "6" (Wagon) | | | | | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 1.40 | 21.00 | 27.20 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .20 | 3.00 | 3.90 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 1.85 | 28.00 | 36.30 |
| *6.85 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 65 | 1.05 | 16.00 | 20.75 |
| 6.85 x 15 | 4 Ply (4 PR) Rayon Black..... | 52 | .90 | 13.00 | 16.85 |
| AMERICAN - "V-8" | | | | | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 1.40 | 21.00 | 27.20 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .20 | 3.00 | 3.90 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 1.85 | 28.00 | 36.30 |
| *7.35 x 14 | 4 Ply (4 PR) Nylon Black..... | 20 | 2.10 | 32.00 | 41.45 |
| REBEL - "6" (Sed., H.T. & Conv.) REBEL - "V-8" (Sed., H.T. & Conv.) AMBASSADOR - "6" (Sed. & H.T.) | | | | | |
| 7.35 x 14 | 4 Ply (4 PR) Nylon Black..... | 20 | 1.40 | 21.00 | 27.20 |
| *7.35 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 73 | .20 | 3.00 | 3.90 |
| *7.35 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 74 | Rebel 1.95 Amb. 1.95 | 29.50 29.50 | 38.25 38.25 |
| 7.35 x 15 | 4 Ply (4 PR) Nylon Black..... | 60 | 1.80 | 27.00 | 35.00 |
| *7.35 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 83 | 1.05 | 16.00 | 20.75 |
| 7.35 x 15 | 4 Ply (4 PR) Rayon Black..... | 58 | .90 | 13.00 | 16.85 |
| 7.75 x 14 | 4 Ply (4 PR) Nylon Black..... | 36 | 2.10 | 32.00 | 41.45 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 77 | .95 | 14.00 | 18.15 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 78 | 2.75 | 42.00 | 54.40 |
| 7.75 x 15 | 4 Ply (4 PR) Nylon Black..... | 64 | 2.50 | 38.00 | 49.25 |
| *7.75 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 85 | 1.80 | 27.00 | 35.00 |
| (a) 8.15 x 15 | 4 Ply (4 PR) Nylon Black..... | 72 | 3.90 | 59.00 | 76.45 |
| REBEL - "6" & "V-8" (Wagons) AMBASSADOR - "V-8" (Sed. & H.T.) | | | | | |
| 7.75 x 14 | 4 Ply (4 PR) Nylon Black..... | 36 | 1.40 | 21.00 | 27.20 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 77 | .20 | 3.00 | 3.90 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 78 | Rebel 2.00 Amb. 2.00 | 30.00 30.00 | 38.85 38.85 |
| 7.75 x 15 | 4 Ply (4 PR) Nylon Black..... | 64 | 1.80 | 27.00 | 35.00 |
| *7.75 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 85 | 1.05 | 16.00 | 20.75 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon Black..... | 46 | 2.20 | 33.00 | 42.75 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon White..... | 47 | 4.00 | 61.00 | 79.05 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 87 | 1.00 | 15.00 | 18.45 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 88 | 2.85 | 43.00 | 55.70 |
| (a) 8.15 x 15 | 4 Ply (4 PR) Nylon Black..... | 72 | 3.15 | 48.00 | 62.20 |
| AMBASSADOR - "6" & "V-8" (Wagons) | | | | | |
| 8.25 x 14 | 4 Ply (4 PR) Nylon Black..... | 46 | 1.40 | 21.00 | 27.20 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon White..... | 47 | 3.15 | 48.00 | 62.20 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 87 | .20 | 3.00 | 3.90 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 88 | 2.00 | 30.00 | 38.85 |
| (a) 8.15 x 15 | 4 Ply (4PR) Nylon Black..... | 72 | 2.40 | 36.00 | 46.65 |

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

(a) Included with 8.15 x 15 Nylon tires are special spacers and bolts. To order this tire option, approval is required from Detroit Fleet Department.

TENTATIVE
American Motors Corporation
1968 ZONE PRICE LIST BULLETIN

1968 Zone Price List Bulletin
Page 1
Issued: August 31, 1967

- Effective August 31, 1967 the following Tentative prices are established to cover 1968 American Motors Models. Freight will be prepaid to destination city, and a charge for a portion of the freight will be billed as a separate item on the car invoice, the balance being included in the car price. Factory responsibility ceases upon delivery to the transportation company.
This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

ZONE BILLING

| MODEL | BODY TYPE | INVOICE PRICE | E.O.H. | TOTAL INVOICE PRICE |
|-------------------------------|---------------------------|---------------|----------|---------------------|
| 6 CYLINDER MODELS | | | | |
| RAMBLER AMERICAN | | | | |
| 6806 | 2-Dr. Sedan | \$1444.00 | \$117.00 | \$1561.00 |
| 6805 | 4-Dr. Sedan | 1525.20 | 124.00 | 1649.20 |
| RAMBLER AMERICAN 440 | | | | |
| 6805-5 | 4-Dr. Sedan | 1630.95 | 133.00 | 1763.95 |
| 6808-5 | 4-Dr. Station Wagon | 1823.65 | 148.00 | 1971.65 |
| RAMBLER AMERICAN ROGUE | | | | |
| 6809-7 | 2-Dr. Hardtop | 1709.70 | 139.00 | 1848.70 |
| JAVELIN | | | | |
| 6879-5 | 2-Dr. Hardtop | 1879.80 | 153.00 | 2032.80 |
| JAVELIN SST | | | | |
| 6879-7 | 2-Dr. Hardtop | 1971.80 | 160.00 | 2131.80 |
| REBEL 550 | | | | |
| 6815 | 4-Dr. Sedan | 1774.50 | 144.00 | 1918.50 |
| 6817 | 2-Dr. Convertible | 1957.00 | 159.00 | 2116.00 |
| 6818 | 4-Dr. Sta. Wag. -2 Seat . | 1997.55 | 162.00 | 2159.55 |
| 6819 | 2-Dr. Hardtop | 1791.65 | 146.00 | 1937.65 |
| REBEL 770 | | | | |
| 6815-5 | 4-Dr. Sedan | 1847.00 | 150.00 | 1997.00 |
| 6818-5 | 4-Dr. Sta. Wag. -2 Seat . | 2061.50 | 167.00 | 2228.50 |
| 6819-5 | 2-Dr. Hardtop | 1864.95 | 152.00 | 2016.95 |
| AMBASSADOR | | | | |
| 6885-2 | 4-Dr. Sedan | 1845.40 | 152.00 | 1997.40 |
| 6889-2 | 2-Dr. Hardtop | 1862.95 | 154.00 | 2016.95 |
| AMBASSADOR DPL | | | | |
| 6885-5 | 4-Dr. Sedan | 1927.20 | 159.00 | 2086.20 |
| 6888-5 | 4-Dr. Sta. Wag. -2 Seat . | 2138.15 | 176.00 | 2314.15 |
| 6889-5 | 2-Dr. Hardtop | 1945.45 | 160.00 | 2105.45 |
| V-8 MODELS | | | | |
| RAMBLER AMERICAN | | | | |
| 6806 | 2-Dr. Sedan | 1530.90 | 124.00 | 1654.90 |
| 6805 | 4-Dr. Sedan | 1612.10 | 131.00 | 1743.10 |
| RAMBLER AMERICAN 440 | | | | |
| 6805-5 | 4-Dr. Sedan | 1717.90 | 140.00 | 1857.90 |
| 6808-5 | 4-Dr. Station Wagon | 1910.60 | 155.00 | 2065.60 |
| RAMBLER AMERICAN ROGUE | | | | |
| 6809-7 | 2-Dr. Hardtop | 1788.40 | 145.00 | 1933.40 |

ZONE BILLING

| MODEL | BODY TYPE | INVOICE PRICE | E.O.H. | TOTAL INVOICE PRICE |
|----------------------------|---------------------------|---------------|----------|---------------------|
| V-8 MODELS (Cont'd) | | | | |
| JAVELIN | | | | |
| 6879-5 | 2-Dr. Hardtop | \$1957.80 | \$159.00 | \$2116.80 |
| JAVELIN SST | | | | |
| 6879-7 | 2-Dr. Hardtop | 2048.25 | 167.00 | 2215.25 |
| REBEL 550 | | | | |
| 6815 | 4-Dr. Sedan | 1850.90 | 151.00 | 2001.90 |
| 6817 | 2-Dr. Convertible | 2035.00 | 165.00 | 2200.00 |
| 6818 | 4-Dr. Sta. Wag. -2 Seat.. | 2074.00 | 169.00 | 2243.00 |
| 6819 | 2-Dr. Hardtop | 1869.65 | 152.00 | 2021.65 |
| REBEL 770 | | | | |
| 6815-5 | 4-Dr. Sedan | 1925.00 | 156.00 | 2081.00 |
| 6818-5 | 4-Dr. Sta. Wag. -2 Seat.. | 2138.75 | 174.00 | 2312.75 |
| 6819-5 | 2-Dr. Hardtop | 1942.95 | 158.00 | 2100.95 |
| REBEL SST | | | | |
| 6817-7 | 2-Dr. Convertible | 2191.80 | 178.00 | 2369.80 |
| 6819-7 | 2-Dr. Hardtop | 2061.50 | 167.00 | 2228.50 |
| AMBASSADOR | | | | |
| 6885-2 | 4-Dr. Sedan | 1916.95 | 158.00 | 2074.95 |
| 6889-2 | 2-Dr. Hardtop | 1934.50 | 160.00 | 2094.50 |
| AMBASSADOR DPL | | | | |
| 6885-5 | 4-Dr. Sedan | 1998.70 | 165.00 | 2163.70 |
| 6888-5 | 4-Dr. Sta. Wag. -2 Seat.. | 2210.40 | 182.00 | 2392.40 |
| 6889-5 | 2-Dr. Hardtop | 2017.70 | 166.00 | 2183.70 |
| AMBASSADOR SST | | | | |
| 6885-7 | 4-Dr. Sedan | 2106.05 | 174.00 | 2280.05 |
| 6889-7 | 2-Dr. Hardtop | 2124.30 | 175.00 | 2299.30 |

Manufacturer may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Zone may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer. All sales to be by bill of sale executed and delivered at Detroit, Michigan. Zone shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. Manufacturer will pay to Zone a rebate on motor vehicles sold to Zone in the amount that the Zone is required to pay to dealers in its territory under the provisions of the Dealer Franchise or Price List Bulletin.
Zone prices on American Motors Parts and Accessories are as follows:
American Motors Parts—net prices established by current Parts List and/or Parts Release and Change Notices issued from time to time.
American Motors Accessories—net prices established by current Accessories Price List and/or Letters issued from time to time.
3. (a) Manufacturer will refund to Zone 100% of a flat rate labor charge as established by mutual agreement of Zone and Dealer and on record at Zone for repairs performed by Dealer under the American Motors Warranty.
(b) Manufacturer will refund to Zone an amount equal to the Dealer net price plus 25% on repair parts installed under the American Motors Warranty.

Federal Excise Tax Refund 1968 Models

The following policy outlines the method to be used for obtaining refund of Federal Excise Tax on tax-exempt sales, which includes sales made to the following exempt agencies or organizations:

- I. State or local governments for their exclusive use.
- II. Nonprofit educational organizations for their exclusive use. These are defined as:
 - A. Schools operated as an activity normally maintaining a regular faculty and curriculum and normally having a regularly enrolled body of pupils or students in attendance.
 - B. Schools operated as an activity of a church, parish, or other religious body maintaining a regular faculty and curriculum and normally having a regularly enrolled body of pupils or students in attendance.
- III. The Red Cross—(No refund will be made to any other Federal Agencies).

The E.O.H. Charges established for all cars and some items of factory installed equipment include certain nonrefundable amounts such as a shipping charge and/or a charge for handling and overhead. Only the actual amounts established in this bulletin will be refunded to the dealer on tax-exempt car sales.

The amounts of the tax refunds on our 6800 series cars, and regular optional tire equipment, as well as fleet optional tire equipment follow. The tax refund for all other items of factory installed equipment should be computed by multiplying the sum of the E.O.H. amounts for such equipment by 95%. Where a fleet allowance is granted to an exempt agency or organization, the tax refund must be reduced by 7% of the amount of the fleet allowance.

A dealer making a tax-exempt sale should obtain a properly executed Certificate of Tax Exemption (Form AM-1399, Revised June, 1966) from the purchaser and forward it to the Zone, which in turn will forward it, together with the appropriate debit-credit memo, to the attention of the Billing & Accounts Receivable Department in Kenosha. Make sure that this Certificate shows the Model Number, the full 13 digit Vehicle Identification Number and itemize the equipment in detail. Upon receipt and approval of this Certificate of Tax Exemption and debit-credit memo, Kenosha will accept the charge from the Zone.

Whenever possible, the Exemption Certificate should be Form AM-1399, Revised June, 1966, however, it is not absolutely necessary that this A.M. form be used. A reasonable facsimile would be acceptable.

Your Car Distributor has already received, from Kenosha, the INTERPRETATION OF SCHEDULE LISTING CODES—6800 SERIES, which will aid in determining from the codes shown on the invoice, the proper amount of refund.

Federal Excise Tax refund information should be supplied to your dealers upon request only.

TENTATIVE

Refund of Federal Excise Tax on Tax-Exempt Sales

1968 MODELS

| MODEL | BODY TYPE | TAX REFUND | |
|------------------------|-------------------------|---------------|------------|
| | | <u>6 CYL.</u> | <u>V-8</u> |
| RAMBLER AMERICAN | | | |
| 6806 | 2-Dr. Sedan | \$104.62 | \$110.89 |
| 6805 | 4-Dr. Sedan | 110.26 | 116.54 |
| RAMBLER AMERICAN 440 | | | |
| 6805-5 | 4-Dr. Sedan | 117.60 | 123.88 |
| 6808-5 | 4-Dr. Station Wagon | 130.89 | 137.16 |
| RAMBLER AMERICAN ROGUE | | | |
| 6809-7 | 2-Dr. Hardtop | 123.02 | 128.70 |
| JAVELIN | | | |
| 6879-5 | 2-Dr. Hardtop | 134.78 | 140.64 |
| JAVELIN SST | | | |
| 6879-7 | 2-Dr. Hardtop | 141.10 | 146.93 |
| REBEL 550 | | | |
| 6815 | 4-Dr. Sedan | 127.91 | 133.30 |
| 6817 | 2-Dr. Convertible | 140.52 | 145.95 |
| 6818 | 4-Dr. Sta. Wag. -2 Seat | 143.19 | 148.58 |
| 6819 | 2-Dr. Hardtop | 129.13 | 134.56 |

| MODEL | BODY TYPE | TAX REFUND | |
|----------------|-------------------------|---------------|------------|
| | | <u>6 CYL.</u> | <u>V-8</u> |
| REBEL 770 | | | |
| 6815-5 | 4-Dr. Sedan | 132.92 | 138.35 |
| 6818-5 | 4-Dr. Sta. Wag. -2 Seat | 147.59 | 153.04 |
| 6819-5 | 2-Dr. Hardtop | 134.20 | 139.63 |
| REBEL SST | | | |
| 6817-7 | 2-Dr. Convertible | - | 156.80 |
| 6819-7 | 2-Dr. Hardtop | - | 147.77 |
| AMBASSADOR | | | |
| 6885-2 | 4-Dr. Sedan | 132.81 | 137.63 |
| 6889-2 | 2-Dr. Hardtop | 134.05 | 138.88 |
| AMBASSADOR DPL | | | |
| 6885-5 | 4-Dr. Sedan | 138.47 | 143.29 |
| 6888-5 | 4-Dr. Sta. Wag. -2 Seat | 153.48 | 158.47 |
| 6889-5 | 2-Dr. Hardtop | 139.70 | 144.56 |
| AMBASSADOR SST | | | |
| 6885-7 | 4-Dr. Sedan | - | 150.71 |
| 6889-7 | 2-Dr. Hardtop | - | 151.94 |

1968 REGULAR PRODUCTION TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | TAX REFUND |
|--|-----------------------|-----------|------------|
| AMERICAN - "6" (Sedans & Hardtops) | | | |
| 6.45 x 14 | 2 Ply (4 PR) Black | 00 | STD |
| 6.45 x 14 | 2 Ply (4 PR) White | 01 | \$1.24 |
| 6.95 x 14 | 2 Ply (4 PR) Black | 04 | .63 |
| 6.95 x 14 | 2 Ply (4 PR) White | 05 | 2.13 |
| 6.95 x 14 | 4 Ply (8 PR) Black | 10 | 4.84 |
| 6.95 x 14 | 4 Ply (4 PR) White | 11 | 6.28 |
| AMERICAN - "6" (Wagons) | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black | 00 | STD |
| 6.95 x 14 | 2 Ply (4 PR) White | 01 | 1.31 |
| 6.95 x 14 | 4 Ply (8 PR) Black | 10 | 4.21 |
| 6.95 x 14 | 4 Ply (8 PR) White | 11 | 5.65 |
| AMERICAN - "V-8" (All Models) | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black | 00 | STD |
| 6.95 x 14 | 2 Ply (4 PR) White | 01 | 1.31 |
| 6.95 x 14 | 4 Ply (8 PR) Black | 10 | 4.21 |
| 6.95 x 14 | 4 Ply (8 PR) White | 11 | 5.65 |
| 7.35 x 14 | 2 Ply (4 PR) Black | 16 | 1.06 |
| 7.35 x 14 | 2 Ply (4 PR) White | 17 | 2.56 |
| 7.35 x 14 | 4 Ply (8 PR) Black | 22 | 5.25 |
| 7.35 x 14 | 4 Ply (8 PR) White | 23 | 6.69 |
| AMERICAN - "V-8" (Sedans & Hardtop) | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | |
| D70-14 | 2 Ply (4 PR) Red-Line | 90 | 3.30 |
| (with 5-1/2" width wheel rims) | | | |
| JAVELIN - "6" | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black | 00 | STD |
| 6.95 x 14 | 2 Ply (4 PR) White | 01 | 1.31 |
| 6.95 x 14 | 4 Ply (8 PR) Black | 10 | 4.21 |
| 6.95 x 14 | 4 Ply (8 PR) White | 11 | 5.65 |
| 7.35 x 14 | 2 Ply (4 PR) Black | 16 | 1.06 |
| 7.35 x 14 | 2 Ply (4 PR) White | 17 | 2.56 |
| 7.35 x 14 | 4 Ply (8 PR) Black | 22 | 5.25 |
| 7.35 x 14 | 4 Ply (8 PR) White | 23 | 6.69 |
| JAVELIN - "V-8" | | | |
| 7.35 x 14 | 2 Ply (4 PR) Black | 00 | STD |
| 7.35 x 14 | 2 Ply (4 PR) White | 01 | 1.29 |
| 7.35 x 14 | 4 Ply (8 PR) Black | 22 | 4.18 |
| 7.35 x 14 | 4 Ply (8 PR) White | 23 | 5.61 |

| SIZE | TYPE | TIRE CODE | TAX REFUND |
|---|-----------------------|--------------|---------------|
| JAVELIN - "V-8" | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | |
| E70-14 | 2 Ply (4 PR) Red-Line | 91 | 3.92 |
| (with 5-1/2" width wheel rims) | | | |
| REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "6" (Sedans & Hardtops) | | | |
| | | REBEL | AMB. |
| 7.35 x 14 | 2 Ply (4 PR) Black | 00 | STD STD |
| 7.35 x 14 | 2 Ply (4 PR) White | 01 | \$1.29 \$1.40 |
| 7.35 x 14 | 4 Ply (8 PR) Black | 22 | 4.18 4.15 |
| 7.35 x 14 | 4 Ply (8 PR) White | 23 | 5.61 5.56 |
| 7.75 x 14 | 2 Ply (4 PR) Black | 32 | .57 .56 |
| 7.75 x 14 | 2 Ply (4 PR) White | 33 | 2.01 1.97 |
| 7.75 x 14 | 4 Ply (8 PR) Black | 38 | 5.55 5.51 |
| 7.75 x 14 | 4 Ply (8 PR) White | 39 | 6.94 6.87 |
| REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8" (Sedans & Hardtops) | | | |
| 7.75 x 14 | 2 Ply (4 PR) Black | 00 | STD STD |
| 7.75 x 14 | 2 Ply (4 PR) White | 01 | 1.25 1.36 |
| 7.75 x 14 | 4 Ply (8 PR) Black | 38 | 4.98 4.95 |
| 7.75 x 14 | 4 Ply (8 PR) White | 39 | 6.36 6.31 |
| 8.25 x 14 | 2 Ply (4 PR) Black | 42 | 1.36 1.35 |
| 8.25 x 14 | 2 Ply (4 PR) White | 43 | 2.78 2.75 |
| 8.25 x 14 | 4 Ply (8 PR) Black | 48 | 5.99 5.95 |
| 8.25 x 14 | 4 Ply (8 PR) White | 49 | 7.34 7.28 |
| AMBASSADOR - "6" & "V-8" (Wagon) | | | |
| 8.25 x 14 | 2 Ply (4 PR) Black | 00 | - STD |
| 8.25 x 14 | 2 Ply (4 PR) White | 01 | - 1.34 |
| 8.25 x 14 | 4 Ply (8 PR) Black | 48 | - 4.60 |
| 8.25 x 14 | 4 Ply (8 PR) White | 49 | - 5.94 |
| REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops) | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | |
| F70-14 | 2 Ply (4 PR) Red-Line | 92 | 4.72 4.11 |

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

Refund of Federal Excise Tax on Tax-Exempt Sales

1968 FLEET SALES TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | TAX REFUND | |
|--|---|-----------|------------|------|
| AMERICAN - "6" (Sedans & Hardtop) | | | | |
| *6.45 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 67 | \$.48 | |
| *6.45 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 68 | 1.71 | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 2.54 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | 1.19 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 2.68 | |
| *6.85 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 65 | 2.32 | |
| 6.85 x 15 | 4 Ply (4 PR) Rayon Black..... | 52 | 2.13 | |
| AMERICAN - "6" (Wagon) | | | | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 1.96 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .55 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 1.86 | |
| *6.85 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 65 | 1.69 | |
| 6.85 x 15 | 4 Ply (4 PR) Rayon Black..... | 52 | 1.50 | |
| AMERICAN - "V-8" | | | | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 1.96 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .55 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 1.86 | |
| *7.35 x 14 | 4 Ply (4 PR) Nylon Black..... | 20 | 3.18 | |
| REBEL - "6" (Sed., H.T. & Conv.) REBEL - "V-8" (Sed., H.T. & Conv.) AMBASSADOR - "6" (Sed. & H.T.) | | | | |
| 7.35 x 14 | 4 Ply (4 PR) Nylon Black..... | 20 | 2.12 | 2.11 |
| *7.35 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 73 | .63 | .63 |
| *7.35 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 74 | 1.91 | 2.01 |
| 7.35 x 15 | 4 Ply (4 PR) Nylon Black..... | 60 | 2.31 | 2.29 |
| *7.35 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 83 | 1.91 | 1.89 |
| 7.35 x 15 | 4 Ply (4 PR) Rayon Black..... | 58 | 1.72 | 1.71 |
| 7.75 x 14 | 4 Ply (4 PR) Nylon Black..... | 36 | 2.96 | 2.94 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 77 | 1.32 | 1.31 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 78 | 2.75 | 2.72 |
| 7.75 x 15 | 4 Ply (4 PR) Nylon Black..... | 64 | 3.43 | 3.40 |
| *7.75 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 85 | 3.07 | 3.05 |
| REBEL - "6" & "V-8" (Wagons) AMBASSADOR - "V-8" (Sed. & H.T.) | | | | |
| 7.75 x 14 | 4 Ply (4 PR) Nylon Black..... | 36 | 2.39 | 2.38 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 77 | .75 | .75 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 78 | 1.99 | 2.09 |
| 7.75 x 15 | 4 Ply (4 PR) Nylon Black..... | 64 | 2.86 | 2.84 |
| *7.75 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 85 | 2.50 | 2.48 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon Black..... | 46 | 3.72 | 3.69 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon White..... | 47 | 6.25 | 6.18 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 87 | 2.10 | 2.08 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 88 | 3.52 | 3.48 |
| AMBASSADOR - "6" & "V-8" (Wagons) | | | | |
| 8.25 x 14 | 4 Ply (4 PR) Nylon Black..... | 46 | - | 2.35 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon White..... | 47 | - | 3.66 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 87 | - | .74 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 88 | - | 2.07 |

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

1968 RAMBLER AMERICAN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 6
Issued: August 31, 1967

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|---|-----|-------|---------|--------------------------|---------------------------------------|
| | | | AMERICAN | 440 | ROGUE | E.O.H. | | |
| | | PAINT AND UPHOLSTERY (See Trim Charts) | | | | | | |
| - | - | Color - Two-Tone (Std. Appl. of A. M. Colors),.... | X | X | X | \$ 1.05 | \$ 14.80 | \$ 19.95 |
| - | - | Special Application of A. M. Colors | X | X | X | 2.00 | 29.25 | 39.40 |
| - | N | All-Vinyl Seat Upholstery for Individual Seat Only... | X | NA | NA | 1.25 | 18.15 | 24.45 |
| - | B | All-Vinyl Seat Upholstery - Std on Wagon | X | X | X | 1.25 | 18.15 | 24.45 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 3) | - | - | - | | | |
| | | TOPS | | | | | | |
| 35-9 | BKV | Vinyl-Covered Roof (Hardtops Only) - Black..... | NA | NA | X | 4.00 | 58.70 | 79.00 |
| 35-8 | WHV | - Off-White | NA | NA | X | 4.00 | 58.70 | 79.00 |
| | | SEAT OPTIONS | | | | | | |
| 36-2 | IS | Individually Adjustable Reclining Seats..... | X | X | X | 2.50 | 36.60 | 49.25 |
| - | - | Center Passenger Seat Belts, Front & Rear - 100% Installed | X | X | X | 1.00 | 14.05 | 18.90 |
| 84-1 | 2SB | Shoulder Belts, 2 Front | X | X | X | 1.20 | 17.25 | 23.20 |
| 38-1 | 2HR | Headrests - Right and Left | X | X | X | 1.80 | 26.00 | 35.00 |
| | | ENGINES | | | | | | |
| 40-5 | 225 | 225 H.P. - 290 CID, V-8, 4 Barrel | X | X | X | 2.30 | 33.70 | 45.35 |
| 40-4 | 200 | 200 H.P. - 290 CID, V-8, 2 Barrel | (Std. on V-8 Models See Page 1, for Prices) | | | | | |
| 40-2 | 145 | 145 H.P. - 232 CID, 6, 1 Barrel..... | X | X | STD | 2.30 | 33.70 | 45.35 |
| 40-1 | 128 | 128 H.P. - 199 CID, 6, 1 Barrel..... | X | X | NA | NC | NC | NC |
| | | TRANSMISSIONS | | | | | | |
| 42-A | A | Shift-Command, Column - 6-Cylinder | X | X | X | 9.25 | 135.95 | 173.85 |
| | | - V-8 (N/A 225 H. P.) | X | X | X | 9.55 | 140.75 | 180.00 |
| 42-M | M | 4-Speed Floor Mounted Shift for V-8 Only | X | X | X | 9.35 | 137.00 | 184.25 |
| 42-O | O | Overdrive, Column Shift (128 H.P. Only) | X | X | NA | 5.55 | 81.35 | 109.45 |
| 42-S | S | 3-Speed, Column Shift (N/A 225 H.P. V-8) | X | X | X | NC | NC | NC |
| | | EXHAUST EMISSION CONTROL SYSTEM WITH CLOSED PCV (100% INSTALLED) | | | | | | |
| - | - | "Engine-Mod" System Less Air Pump (V-8 w/Auto Trans. & All 6-Cylinder) -6-Cylinder..... | X | X | X | 1.00 | 14.45 | 19.45 |
| | | -V-8..... | X | X | X | 1.35 | 19.20 | 25.90 |
| - | - | "Air-Guard" System with Air Pump (V-8 w/M Trans.) -2 Barrel | X | X | X | 2.65 | 38.50 | 51.80 |
| | | -4 Barrel | X | X | X | 2.95 | 43.35 | 58.30 |
| 45-1 | TGD | Twin-Grip Differential..... | X | X | X | 2.00 | 28.85 | 38.80 |
| | | COOLING OPTION | | | | | | |
| 46-2 | AC | All-Season Air Conditioning System; H.D. Cooling System, 60 Amp. Battery and 40 Amp. Alternator | X | X | X | 15.70 | 231.10 | 310.80 |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8) ... | X | X | X | .85 | 12.05 | 16.20 |
| | | POWER ASSISTS | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning).. | X | X | X | 4.30 | 62.75 | 84.40 |
| 49-2 | DB | Power Disc Brakes (V-8 Only)..... | X | X | X | 4.95 | 72.25 | 97.15 |
| 49-1 | PB | Power Brakes..... | X | X | X | 2.15 | 31.30 | 42.15 |

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

1968 Zone Price List Bulletin
Page 7
Issued: August 31, 1967

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|--|--------------|-----|-------|------------|--------------------------|---------------------------------------|
| | | | AMERICAN | 440 | ROGUE | E.O.H. | | |
| | | SOLEX GLASS | | | | | | |
| 51-1 | SG | All Windows (Recommended w/Air Conditioning) | X | X | X | \$1.45 | \$21.30 | \$28.70 |
| 51-2 | SW | Windshield Only..... | X | X | X | .80 | 11.55 | 15.55 |
| 52-3 | LGR | Roof-Top Travel Rack (Wagon Only) | - | X | - | 2.00 | 28.85 | 38.85 |
| | | APPEARANCE ITEMS | | | | | | |
| 55-3 | SSW | Sports Steering Wheel..... | NA | X | X | 1.10 | 15.60 | 21.00 |
| 55-2 | CR | Custom Steering Wheel..... | X | STD | STD | .50 | 6.70 | 9.00 |
| 56-4 | APG | Appearance Group - Rocker Panel Moldings and Wheel Discs..... | X | X | X | 2.00 | 28.90 | 38.85 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) | X | X | X | 3.10 | 45.20 | 60.80 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) | X | X | X | 3.35 | 48.85 | 65.70 |
| 56-1 | WD | Wheel Discs | X | X | X | 1.10 | 15.70 | 21.15 |
| | | CONVENIENCE ITEMS | | | | | | |
| (a) 57-2 | VG | Visibility Group - Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers | X | X | X | 1.40 | 19.90 | 26.80 |
| (a) 57-1 | EW | Electric Windshield Wipers only | X | X | X | .65 | 9.15 | 12.30 |
| 59-1 | LG | Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models | X | X | X | 1.00 | 14.40 | 19.45 |
| | | RADIOS | | | | | | |
| 62-2 | RP | AM Push Button Radio | X | X | X | 2.90 | 42.65 | 57.40 |
| | | BUMPER GUARDS | | | | | | |
| 64-2 | BG4 | Bumper Guards - Front and Rear (N/A Wagons) | X | X | X | 1.15 | 16.85 | 22.70 |
| 64-1 | BG2 | Bumper Guards - Front Only (Wagons Only) | - | X | - | .60 | 8.40 | 11.35 |
| 65-2 | ING | Insulation Group - (Undercoating & Hood Insulation) . | X | X | X | .80 | 11.25 | 19.50 |
| | | ENGINE COOLING | | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - H. D. Radiator, Power- Flex Fan, and Fan Shroud (Std. w/Air Conditioning)X | X | X | X | .85 | 11.90 | 16.05 |
| | | HEAVY-DUTY ELECTRICAL | | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | X | .40 | 5.50 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty Battery, 70 Amp. & 40 Amp. Alternator (For Cars Less AC) | X | X | X | .95 | 13.35 | 17.95 |
| 70-1 | HP | Handling Package - 6-Cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)..... | X | X | X | .85 | 12.05 | 16.20 |
| 70-1 | HP | Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels) | X | X | X | .90 | 12.75 | 17.15 |
| 72-1 | BH | Engine-Block Heater..... | X | X | X | .40 | 5.65 | 7.60 |
| 77-1 | HC | H.D. Clutch (w/3-Speed Transmission) - 128 H.P. - 200 H.P. | X | X | X | .30 .55 | 3.95 7.85 | 5.30 10.55 |
| 81-1 | TAC | Tachometer (V-8 Only)..... | X | X | X | 2.45 | 35.70 | 48.05 |

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin

Page 8

Issued: August 31, 1967

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|-------|---|--------------|-----|-------|--------|--------------------------|---------------------------------------|
| | | | AMERICAN | 440 | ROGUE | | | |
| - | 828-V | H. D. Vinyl Upholstery 31 oz. (Black)..... | X | NA | NA | \$1.25 | \$18.15 | \$24.45 |
| 59-2 | EL | Parking Brake Warning Light..... | X | X | X | .30 | 3.75 | 5.05 |
| 68-4 | 55A | Alternator 55 Amp | X | X | X | 1.65 | 23.80 | 32.05 |
| 75-1 | HCF | Heavy Duty Seat Cushion - Front Only (N.A. Hardtop) | X | X | NA | .50 | 6.70 | 9.00 |
| 75-3 | HCBF | Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops)..... | X | X | NA | .85 | 12.45 | 16.75 |
| 77-3 | CIG | Cigarette Lighter..... | X | STD | STD | .20 | 2.75 | 3.70 |
| 77-5 | TRL | Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wires Only..... | X | X | X | .55 | 7.95 | 10.70 |
| 77-8 | RAR | Rear Armrests W/Built-in Ash Receivers..... | X | STD | STD | .75 | 10.90 | 14.70 |
| 77-9 | DLFS | Dome Light Over Front Seat (N.A. on Hardtop).... | X | X | NA | .55 | 7.65 | 10.30 |
| 78-2 | DH | Dual Horn | X | STD | STD | .40 | 5.60 | 7.55 |
| 78-3 | MP | Drain Plugs - Magnetic | X | X | X | .25 | 3.35 | 4.50 |
| 78-5 | LRS | Less Rear Seat - 220 Sedans Only. (Includes Cargo Platform for Rear Seat Area)..... | X | NA | NA | 1.00 | 14.20 | 19.10 |
| 78-6 | MC | Flexible Metal Conduit 1 1/4" Diameter - Sedans Only | X | X | NA | 2.75 | 40.10 | 53.95 |
| 78-7 | GL | Glove Box Lock | X | STD | STD | .20 | 2.90 | 3.95 |
| 78-8 | RKWP | Radio Suppression Kit - Includes Resistance Type Plugs | X | X | X | .60 | 8.60 | 11.60 |
| 78-9 | RKNP | -Less Resistance Type Plugs..... | X | X | X | .40 | 5.35 | 7.20 |
| 79-5 | APW | Pull Wire for Roof Type Antenna..... | X | X | X | .35 | 4.80 | 6.45 |
| 79-6 | TL | Luggage Compartment Light (N.A. on Wagons).... | X | X | X | .20 | 2.60 | 3.50 |
| 79-8 | FLS | Front Dome Light Switches..... | X | STD | STD | .10 | 1.40 | 1.90 |
| - | - | Emergency Flasher Signal System - Alternator Flashing (Restricted to Special Purpose Vehicles) | X | X | X | 1.20 | 17.00 | 22.85 |

Factory Installed Regular Production Options
(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|--|---|-----|---------|--------------------------|---------------------------------------|
| | | | JAVELIN | SST | E.O.H. | | |
| | | PAINT AND UPHOLSTERY (See trim charts) | | | | | |
| - | J | White Vinyl Seat Upholstery | X | NA | \$ 1.05 | \$ 14.85 | \$ 20.00 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 3).. | - | - | | | |
| | | TOPS | | | | | |
| 35-9 | BKV | Vinyl-Covered Roof - Black | X | X | 5.05 | 74.15 | 99.75 |
| 35-8 | WHV | - Off-White | X | X | 5.05 | 74.15 | 99.75 |
| 84-1 | 2SB | Shoulder Belts, 2-Front | X | X | 1.20 | 17.25 | 23.20 |
| 38-1 | 2HR | Headrests - Right and Left | X | X | 2.50 | 36.60 | 49.25 |
| 39-1 | PP1 | Performance Package - 343 CID Engine, Dual Exhaust, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, "Rally" Stripes (Replaces Std. Striping) | X | X | 13.45 | 197.40 | 265.50 |
| | | ENGINES | | | | | |
| 40-7 | 280 | 280 H.P. - 343 CID, V-8, 4 Barrel | X | X | 4.60 | 67.45 | 90.70 |
| 40-5 | 225 | 225 H.P. - 290 CID, V-8, 4 Barrel | X | X | 2.30 | 33.70 | 45.35 |
| 40-4 | 200 | 200 H.P. - 290 CID, V-8, 2 Barrel | (Std. on V-8 Models See Page 2, for Prices) | | | | |
| 40-2 | 145 | 145 H.P. - 232 CID, 6, 1 Barrel | X | X | NC | NC | NC |
| 41-1 | DE | Dual Exhaust (Avail. w/225 H.P. & 280 H.P. V-8 Only) | X | X | 1.35 | 19.25 | 25.90 |
| | | TRANSMISSIONS | | | | | |
| 42-C | C | Shift-Command & Console - (Avail. w/200 H.P. and 280 H.P. V-8 Only) | X | X | 13.30 | 195.45 | 249.90 |
| 42-A | A | Shift-Command, Column Shift - 6 Cylinder | X | X | 10.00 | 147.15 | 188.15 |
| | | - 290 V-8 (N/A 225 H.P.) | X | X | 10.50 | 154.75 | 197.90 |
| | | - 343 V-8 | X | X | 11.50 | 169.25 | 216.40 |
| 42-M | M | 4-Speed Full-Synchro Floor Shift for V-8 | X | X | 9.35 | 137.00 | 184.25 |
| 42-S | S | 3-Speed, Column Shift (Avail. on 145 H.P. & 200 H.P. Only) | X | X | NC | NC | NC |
| | | EXHAUST EMISSION CONTROL SYSTEM WITH CLOSED PCV (100% INSTALLED) | | | | | |
| - | - | "Engine-Mod" System Less Air Pump (V-8 w/Auto Trans. & All 6-Cylinder) - 6 Cylinder | X | X | 1.00 | 14.45 | 19.45 |
| | | - V-8 | X | X | 1.35 | 19.25 | 25.90 |
| - | - | "Air-Guard" System with Air Pump (V-8 w/M Trans.) | | | | | |
| | | - 2 Barrel | X | X | 2.65 | 38.50 | 51.80 |
| | | - 4 Barrel | X | X | 2.95 | 43.35 | 58.30 |
| 45-1 | TGD | Twin-Grip Differential | X | X | 1.50 | 31.10 | 42.10 |
| | | COOLING OPTION | | | | | |
| 46-2 | AC | All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/343 V-8) | X | X | 18.00 | 264.85 | 356.20 |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8) | X | X | .85 | 12.05 | 16.20 |
| | | POWER ASSISTS | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning) | X | X | 4.40 | 64.55 | 86.80 |
| 48-2 | QRM | Quick-Ratio Steering (Manual) | X | X | .70 | 9.85 | 13.30 |
| 49-2 | DB | Power Disc Brakes (V-8 Only) | X | X | 4.95 | 72.25 | 97.15 |
| 49-1 | PB | Power Brakes | X | X | 2.15 | 31.35 | 42.15 |
| | | SOLEX GLASS | | | | | |
| 51-1 | SG | All Windows (Recommended w/Air Conditioning) | X | X | 1.70 | 25.00 | 33.65 |
| 51-2 | SW | Windshield Only | X | X | .80 | 11.55 | 15.55 |
| 54-1 | ASW | Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift) | X | X | 2.15 | 31.35 | 42.15 |

1968 JAVELIN

1968 Zone Price List Bulletin
Page 10
Issued: August 31, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|--|--------------|------|--------|--------------------------|---------------------------------------|
| | | | JAVELIN | SST. | E.O.H. | | |
| | | APPEARANCE ITEMS | | | | | |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) | | | | | |
| | | - Except SST..... | X | NA | \$3.10 | \$45.20 | \$60.80 |
| | | - SST Only..... | NA | X | 2.05 | 29.45 | 39.65 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) | | | | | |
| | | - Except SST..... | X | NA | 3.35 | 48.85 | 65.70 |
| | | - SST Only..... | NA | X | 2.25 | 33.00 | 44.40 |
| 56-1 | WD | Wheel Discs | X | STD | 1.10 | 15.75 | 21.20 |
| | | CONVENIENCE ITEMS | | | | | |
| 57-2 | VG | Visibility Group Remote-Control Left Outside Mirror, Clock (N/A when Tachometer is also ordered), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers..... | X | X | 2.05 | 30.10 | 40.50 |
| | | -Less Clock when Tachometer is also ordered | X | X | 1.40 | 19.90 | 26.80 |
| 59-1 | LG | Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, and Lights- On Warning Buzzer | X | X | 1.15 | 16.40 | 22.05 |
| | | RADIOS AND SPEAKERS | | | | | |
| 62-3 | RFM | AM-FM Push Button | X | X | 6.80 | 99.50 | 133.80 |
| 62-2 | RP | AM Push Button | X | X | 2.95 | 43.30 | 58.25 |
| 63-2 | STR | 8-Track Stereo Tape Player with Manual Radio and 2 Rear Speakers | X | X | 9.70 | 142.50 | 191.55 |
| 64-3 | BGR | Bumper Guards - Rear Only | X | X | .60 | 8.40 | 11.35 |
| 65-2 | ING | Insulation Group (Undercoating and Hood Insulation) | X | X | .80 | 11.40 | 19.80 |
| | | ENGINE COOLING | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. W/AC) | X | X | .85 | 11.90 | 16.05 |
| | | HEAVY-DUTY ELECTRICAL | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | .40 | 5.50 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty Battery, 70 Amp. and 40 Amp. Alternator (For Cars Less AC) | X | X | .95 | 13.35 | 17.95 |
| 70-1 | HP | Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)..... | X | X | .90 | 13.00 | 17.50 |
| 70-1 | HP | Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels) | X | X | .95 | 13.70 | 18.45 |
| 72-1 | BH | Engine-Block Heater | X | X | .40 | 5.65 | 7.60 |
| 77-1 | HC | H.D. Clutch (with 200 H.P. V-8, w/3-Speed Transmission)..... | X | X | .55 | 7.85 | 10.55 |
| 81-1 | TAC | Tachometer (V-8 Only) | X | X | 2.45 | 35.70 | 48.05 |

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|---|-----|-----|---------|--------------------------|---------------------------------------|
| | | | 550 | 770 | SST | | | |
| | | PAINT AND UPHOLSTERY (See Trim Charts) | | | | | | |
| - | - | Colors - Two-Tone (Std. Appl. of A. M. Colors) | | | | | | |
| | | - Sedans and Hardtops..... | X | X | X | \$ 1.65 | \$ 24.05 | \$ 32.40 |
| | | - Wagons Only (Includes Painted Body Side- Panels and Accent Moldings)..... | X | X | - | 3.30 | 48.05 | 64.65 |
| - | - | Special Application of A. M. Colors..... | X | X | X | 2.05 | 29.75 | 40.05 |
| - | WO | Simulated Wood-Grain Body Side Panels (770 Wagon Only) N/A Two Tones..... | NA | X | - | 5.05 | 74.00 | 99.55 |
| - | V | All-Vinyl Seat Upholstery -Std. on Convertibles and Wagons | X | X | NA | 1.25 | 18.15 | 24.45 |
| - | K | All-Vinyl Seat Upholstery For Individual Seats..... | NA | NA | X | 1.25 | 18.15 | 24.45 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 4) | - | - | - | | | |
| 61-1 | EPS | Exterior Paint Stripe | NA | NA | X | .75 | 10.60 | 14.25 |
| | | TOPS | | | | | | |
| 35-9 | BKV | Vinyl Covered Roof (Hardtops Only) - Black..... | NA | X | X | 4.00 | 58.75 | 79.00 |
| 35-8 | WHV | - Off-White | NA | X | X | 4.00 | 58.75 | 79.00 |
| 35-7 | BUV | - Blue | NA | X | X | 4.00 | 58.75 | 79.00 |
| 35-9 | BKV | (4-Dr. Sedans Only) - Black..... | NA | X | - | 4.00 | 58.75 | 79.00 |
| 35-8 | WHV | - Off-White | NA | X | - | 4.00 | 58.75 | 79.00 |
| 35-7 | BUV | - Blue | NA | X | - | 4.00 | 58.75 | 79.00 |
| 35-1 | PBK | Power Convertible Top - Black | X | NA | X | NC | NC | NC |
| 35-2 | PWH | - Off-White..... | X | NA | X | NC | NC | NC |
| | | SEAT OPTIONS | | | | | | |
| 36-5 | SB | Reclining Bucket Seats w/Front Armrest and Center Cushion..... | NA | NA | X | 4.60 | 67.35 | 90.60 |
| 36-2 | IS | Individually Adjustable Reclining Seats..... | X | X | STD | 2.50 | 36.60 | 49.25 |
| - | - | Center Passenger Seat Belts, Front & Rear- 100% Installed (Except Bucket Seats)..... | X | X | X | 1.00 | 14.05 | 18.90 |
| - | - | Center Passenger Seat Belt, Rear- 100% Installed (With Bucket Seats) | - | - | X | .50 | 7.00 | 9.45 |
| 84-1 | 2SB | Shoulder Belts, 2 Front (N/A Convertibles) | X | X | X | 1.20 | 17.25 | 23.20 |
| 37-8 | SB8 | 2 Seat Belts for Third Seat of Wagon..... | NA | X | - | 1.00 | 14.05 | 18.90 |
| 38-1 | 2HR | Headrests - Right and Left - Except Bucket Seats .. | X | X | X | 1.80 | 26.00 | 35.00 |
| | | - Bucket Seats | - | - | X | 2.50 | 36.60 | 49.25 |
| | | ENGINES | | | | | | |
| 40-7 | 280 | 280 H.P. - 343 CID, V-8, 4 Barrel | X | X | X | 4.60 | 67.45 | 90.70 |
| 40-6 | 235 | 235 H.P. - 343 CID, V-8, 2 Barrel | X | X | X | 2.95 | 43.35 | 58.30 |
| 40-4 | 200 | 200 H.P. - 290 CID, V-8, 2 Barrel | (Std. on V-8 Models See Page 2, for Prices) | | | | | |
| 40-3 | 155 | 155 H.P. - 232 CID, 6, 2 Barrel..... | X | X | NA | .80 | 10.60 | 14.25 |
| 40-2 | 145 | 145 H.P. - 232 CID, 6, 1 Barrel..... | X | X | NA | NC | NC | NC |
| 41-1 | DE | Dual Exhaust w/343 CID V-8 only (NA Wagons) | X | X | X | 1.35 | 19.25 | 25.90 |
| | | TRANSMISSIONS | | | | | | |
| 42-C | C | Shift-Command and Console (V-8 Only) | NA | NA | X | 13.30 | 195.45 | 249.90 |
| 42-A | A | Shift-Command, Column Shift - 6 Cylinder..... | X | X | X | 10.00 | 147.15 | 188.15 |
| | | - 290 V-8..... | X | X | X | 10.50 | 154.75 | 197.90 |
| | | - 343 V-8..... | X | X | X | 11.50 | 169.25 | 216.40 |
| 42-M | M | 4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.) | X | X | X | 9.35 | 137.00 | 184.25 |
| 42-O | O | Overdrive, Column Shift (N/A on 343 CID Engine)... | X | X | X | 5.90 | 86.20 | 115.90 |
| 42-S | S | 3-Speed, Column Shift (N/A on 343 CID Engine)..... | X | X | X | NC | NC | NC |

1968 REBEL

1968 Zone Price List Bulletin
Page 12
Issued: August 31, 1967

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|--|--------------|-----|-----|--------|--------------------------|---------------------------------------|
| | | | 550 | 770 | SST | | | |
| | | EXHAUST EMISSION CONTROL SYSTEM WITH CLOSED PCV (100% INSTALLED) | | | | | | |
| - | - | "Engine-Mod" System Less Air Pump (V-8 w/Auto. Trans. & All 6-cylinder) -6 Cylinder..... | X | X | X | \$1.00 | \$14.45 | \$19.45 |
| | | -V-8..... | X | X | X | 1.35 | 19.25 | 25.90 |
| - | - | "Air-Guard" System with Air Pump(V-8 w/M Trans.) | | | | | | |
| | | - 2 Barrel..... | X | X | X | 2.65 | 38.50 | 51.80 |
| | | - 4 Barrel..... | X | X | X | 2.95 | 43.35 | 58.30 |
| 45-1 | TGD | Twin-Grip Differential..... | X | X | X | 2.15 | 31.15 | 41.90 |
| | | COOLING OPTION | | | | | | |
| 46-2 | AC | All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/343 V-8).... | X | X | X | 18.00 | 264.85 | 356.20 |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8) ... | X | X | X | .85 | 12.05 | 16.20 |
| | | POWER ASSISTS | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning).. | X | X | X | 4.30 | 62.75 | 84.40 |
| 49-2 | DB | Power Disc Brakes (V-8 Only) | X | X | X | 4.95 | 72.25 | 97.15 |
| 49-1 | PB | Power Brakes..... | X | X | X | 2.15 | 31.35 | 42.15 |
| 50-4 | PW4 | Power Lift Windows - Side Windows..... | NA | NA | X | 5.10 | 74.55 | 100.25 |
| 50-1 | PW1 | - Tailgate (Std. on 3-Seat Wagon) | X | X | - | 1.75 | 25.05 | 33.70 |
| | | SOLEX GLASS | | | | | | |
| 51-1 | SG | All Windows - Except Rear on Convertible (Recommended w/Air Conditioning) | X | X | X | 1.70 | 25.00 | 33.65 |
| 51-2 | SW | Windshield Only | X | X | X | 1.10 | 15.50 | 20.85 |
| | | WAGONS ONLY | | | | | | |
| 52-1 | TS | Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window) | NA | X | - | 5.65 | 83.10 | 111.75 |
| 52-2 | RD | Side Hinged Tailgate, for 2-Seat Wagons | X | X | - | NC | NC | NC |
| 53-1 | ASC | Cruise-Command Automatic Speed Control System- (Available w/V-8 & Automatic Transmission only) | X | X | X | 2.25 | 32.75 | 44.05 |
| 54-1 | ASW | Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift) | X | X | X | 2.15 | 31.35 | 42.15 |
| | | APPEARANCE ITEMS | | | | | | |
| 55-3 | SSW | Sports Steering Wheel..... | NA | X | X | 1.10 | 15.60 | 21.00 |
| 55-2 | CR | Custom Steering Wheel..... | X | STD | STD | .55 | 7.80 | 10.50 |
| 56-4 | APG | Appearance Group - Wheel Opening Moldings & Wheel Discs | X | X | NA | 2.00 | 28.90 | 38.85 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) | | | | | | |
| | | -All except SST | X | X | NA | 3.10 | 45.20 | 60.80 |
| | | -SST Only | NA | NA | X | 2.05 | 29.45 | 39.65 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) | | | | | | |
| | | -All Except SST..... | X | X | NA | 3.35 | 48.85 | 65.70 |
| | | -SST Only | NA | NA | X | 2.25 | 33.05 | 44.50 |
| 56-1 | WD | Wheel Discs | X | X | STD | 1.10 | 15.75 | 21.20 |
| | | CONVENIENCE ITEMS | | | | | | |
| 57-2 | VG | Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror (N/A Conv.), Electric Windshield Wipers and Electric Washers | X | X | X | 2.05 | 30.10 | 40.50 |

Factory Installed Regular Production Options
(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|--------------|-----|-----|--|--------|--------------------------|---------------------------------------|
| | | | 550 | 770 | SST | | | | |
| 59-1 | LG | Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for 550 Models and Rear Door Switches for 770 Models | X | X | X | | \$1.15 | \$16.40 | \$22.05 |
| | | RADIOS AND SPEAKERS | | | | | | | |
| 62-3 | RFM | AM-FM Push Button | X | X | X | | 6.80 | 99.50 | 133.80 |
| 62-2 | RP | AM Push Button | X | X | X | | 2.95 | 43.30 | 58.25 |
| 63-3 | STP | 8-Track Stereo Tape Player and 2 Rear Speakers - (Sedan & Hardtop Only) | X | X | X | | 6.75 | 99.15 | 133.35 |
| 63-1 | DCS | Duo-Coustic Rear Speaker - Available only with Radio (N/A w/Stereo Tape Player, Wagons or Convertible) | X | X | X | | .70 | 9.80 | 13.15 |
| | | BUMPER GUARDS | | | | | | | |
| 64-2 | BG4 | Bumper Guards - Front and Rear (N/A Wagons) | X | X | X | | 1.15 | 16.85 | 22.70 |
| 64-1 | BG2 | Bumper Guards - Front (Wagons only) | X | X | - | | .60 | 8.40 | 11.35 |
| 65-1 | UN | Undercoating | NA | NA | X | | .70 | 9.80 | 17.00 |
| 65-2 | ING | Insulation Group (Undercoating and Hood Insulation) . | X | X | NA | | .80 | 11.40 | 19.80 |
| | | ENGINE COOLING | | | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/AC) | X | X | X | | .85 | 11.90 | 16.05 |
| | | HEAVY-DUTY ELECTRICAL | | | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | X | | .40 | 5.50 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty Battery 70 Amp. and 40 Amp. Alternator (For Cars Less AC) | X | X | X | | .95 | 13.35 | 17.95 |
| 70-1 | HP | Handling Package - 6-cylinder Sedans, Hardtops & Convertibles (Front Sway Bar, H.D. Springs & Shock Absorbers) | X | X | X | | .90 | 13.00 | 17.50 |
| 70-1 | HP | Handling Package - 6-cylinder Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers) | X | X | X | | .50 | 7.25 | 9.75 |
| 72-1 | BH | Engine-Block Heater | X | X | X | | .40 | 5.65 | 7.60 |
| 77-1 | HC | Heavy-Duty Clutch - (w/3-Speed Transmission Only) | | | | | | | |
| | | - 6 Cylinder | X | X | X | | .30 | 3.95 | 5.30 |
| | | - 200 H.P. V-8 | X | X | X | | .55 | 7.85 | 10.55 |
| 81-1 | TAC | Tachometer (V-8 only) | X | X | X | | 2.45 | 35.70 | 48.05 |

1968 REBEL

1968 Zone Price List Bulletin
Page 14
Issued: August 31, 1967

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|-------|--|--------------|-----|-----|--------|--------------------------|---------------------------------------|
| | | | 770 | SST | | | | |
| - | 858-V | H. D. Vinyl Upholstery and Side Panels 31 oz. | X | NA | NA | \$1.25 | \$18.15 | \$24.45 |
| 47-2 | HDP | Heavy Duty Drive Line Package (N. A. V-8 Engine). | X | X | X | 2.70 | 39.10 | 52.60 |
| 59-2 | EL | Parking Brake Warning Light..... | X | X | X | .30 | 3.75 | 5.05 |
| 66-3 | LEC | Law Enforcement Cooling System - V-8 Only (N. A. with Air Conditioning) | X | X | X | .90 | 12.90 | 17.35 |
| | | Alternator, 65 Amp. | | | | | | |
| 68-1 | 65D | -With Dual Belt Drive - 6 Cyl. Models Only (Also N. A. with Power Steering, or Air Conditioning) | X | X | X | 5.75 | 84.15 | 113.20 |
| 68-3 | 65S | -With Single Belt Drive - V-8 Only (N. A. w/AC). | X | X | X | 5.20 | 76.10 | 102.35 |
| 68-4 | 55A | Alternator, 55 Amp..... | X | X | X | 1.65 | 23.80 | 32.05 |
| 71-1 | HBD | Heavy Duty Brakes | X | X | X | .65 | 9.30 | 12.50 |
| 74-2 | PO | Police Special Calibrated Speedometer | X | X | X | .35 | 5.05 | 6.85 |
| 75-1 | HCF | Heavy Duty Seat Cushion - Front Only (N. A. Hard- top and Convertibles) | X | X | NA | .50 | 6.70 | 9.00 |
| 75-2 | HCFR | Heavy Duty Seat Cushion - Front and Rear (N. A. Hardtops and Convertibles)..... | X | X | NA | .95 | 13.35 | 18.00 |
| 75-3 | HCBF | Heavy Duty Seat Cushion and Back - Front Only (N. A. Hardtops and Convertibles) | X | X | NA | .85 | 12.45 | 16.75 |
| 75-4 | HCB | Heavy Duty Seat Cushions and Backs - Front and Rear (N. A. Convertibles and Hardtops) | X | X | NA | 1.70 | 24.85 | 33.45 |
| 77-2 | TTH | Taxi Trunk Handle with Locking Provision - Sedans Only..... | X | X | NA | .65 | 8.90 | 12.00 |
| 77-5 | TRL | Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only (N. A. on Convertibles..... | X | X | NA | .55 | 7.95 | 10.70 |
| 77-6 | TAS | Assist Straps (4-Door Sedan Only)..... | X | NA | NA | .35 | 4.85 | 6.55 |
| 77-7 | HT | Hand Throttle Control - Locking Type (N. A. w/Cruise Command Speed Control System, | X | X | X | .65 | 9.45 | 12.80 |
| 77-8 | RAR | Rear Armrests w/Built/in Ash Receiver..... | X | STD | STD | .75 | 10.90 | 14.70 |
| 77-9 | DLFS | Dome Light Over Front Seat (N. A. on Convertible and Hardtops) | X | X | NA | .55 | 7.65 | 10.30 |
| 78-2 | DH | Dual Horn | X | STD | STD | .40 | 5.60 | 7.55 |
| 78-3 | MP | Drain Plugs - Magnetic | X | X | X | .25 | 3.35 | 4.50 |
| 78-5 | LRS | Less Rear Seat (Includes Cargo Platform for Rear Seat Area) Sedans Only..... | X | NA | NA | 1.00 | 14.20 | 19.10 |
| 78-6 | MC | Flexible Metal Conduit 1 1/4" Diameter - Sedans Only | X | X | NA | 2.75 | 40.10 | 53.95 |
| 78-7 | GL | Glove Box Lock | X | STD | STD | .20 | 2.90 | 3.95 |
| 78-8 | RKWP | Radio Suppression Kit - Includes Resistance Type Plugs..... | X | X | X | .60 | 8.60 | 11.60 |
| 78-9 | RKNP | -Less Resistance Type Plugs..... | X | X | X | .40 | 5.35 | 7.20 |
| 79-1 | AHI | Assist Handle - Left Rear Door (4-Door Sedan Only) | X | NA | NA | .40 | 5.40 | 7.25 |
| 79-2 | AH2 | -Right Rear Door (4-Door Sedan Only) | X | NA | NA | .40 | 5.40 | 7.25 |
| 79-5 | APW | Pull Wire For Roof Type Antenna (N. A. Convertible) | X | X | X | .35 | 4.80 | 6.45 |
| 79-6 | TL | Luggage Compartment Light (N. A. on Wagons) | X | X | X | .20 | 2.60 | 3.50 |
| 79-8 | FLS | Front Door Dome Light Switches..... | X | STD | STD | .10 | 1.40 | 1.90 |
| 79-9 | RLS | Rear Door Dome Light Switches (4-Door Models Only) | X | X | NA | .15 | 1.95 | 2.65 |
| - | - | Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) | X | X | X | 1.20 | 17.00 | 22.85 |
| - | - | Taxi Rear Door Warning Signal - 4-Door Sedan Only- Includes Front & Rear Door Light Switches (N. A. w/Cruise-Command)..... | X | NA | NA | .50 | 6.70 | 9.00 |

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Rebel 6 Heavy Duty Taxi

Eight Special Taxi Cab Equipment TX Groups have been developed for model 6815 to provide a Heavy Duty Taxi Cab for 1968.

The items in these groups and their prices are as follows:

| | STANDARD TRANSMISSION VERSIONS | | | | AUTOMATIC TRANSMISSION VERSIONS | | | |
|--|--------------------------------|------|------|------|---------------------------------|------|------|------|
| | TX-1 | TX-3 | TX-5 | TX-7 | TX-2 | TX-4 | TX-6 | TX-8 |
| H. D. Three Speed Transmission | X | X | X | X | | | | |
| Automatic Transmission (Including Oil Cooler).... | | | | | X | X | X | X |
| H. D. Clutch & Housing | X | X | X | X | | | | |
| H. D. T-858V Vinyl Upholstery & Side Panels | X | X | X | X | X | X | X | X |
| H. D. Springs & Shocks, Front & Rear | X | X | X | X | X | X | X | X |
| Roof Light & Meter Wiring (3 Wire)..... | X | X | X | X | X | X | X | X |
| H. D. Battery (70 amp)..... | X | X | X | X | X | X | X | X |
| H. D. Seat Cushion & Backs, (Front & Rear) | X | X | X | X | X | X | X | X |
| H. D. Brakes | X | X | X | X | X | X | X | X |
| Solid Front Seat Backs | X | X | X | X | X | X | X | X |
| Trunk Handle - T-Type..... | X | X | X | X | X | X | X | X |
| 40 Amp Alternator | X | | | | X | | | |
| H. D. Cooling System (Radiator-Power Flex Fan-Shroud)..... | X | | | X | X | | | X |
| Air Conditioning (Includes H. D. Cooling System) .. | | X | X | | | X | X | |
| 55 Amp Alternator | | | X | X | | | X | X |

GROUP PRICES

| | E.O.H. | TOTAL ZONE INVOICE PRICE | SUGGESTED FACTORY DEL'D PRICE |
|-----------|---------|-----------------------------|-------------------------------------|
| TX-1..... | \$ 9.00 | \$131.90 | \$177.40 |
| TX-2..... | 16.30 | 239.75 | 322.40 |
| TX-3..... | 23.95 | 352.45 | 474.00 |
| TX-4..... | 31.30 | 460.25 | 618.95 |
| TX-5..... | 25.40 | 373.90 | 502.85 |
| TX-6..... | 32.75 | 481.75 | 647.85 |
| TX-7..... | 9.95 | 146.30 | 196.75 |
| TX-8..... | 17.30 | 254.10 | 341.75 |

Cost of Model 6815-550 6 Cylinder 4-Door Sedan 144.00 1,918.50 2,444.00
(Add to Selected Package)

IMPORTANT

NOTE: NO DEVIATIONS OR SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 6815 models to be used as taxi cabs be ordered with one of the above TX groups. If 6815 models are ordered for taxi cab use (1) without a TX group, or (2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

1968 AMBASSADOR

1968 Zone Price List Bulletin
Page 16
Issued: August 31, 1967

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|--|--------------|-----|-----|---------|--------------------------|---------------------------------------|
| | | | AMB | DPL | SST | E.O.H. | | |
| | | PAINT AND UPHOLSTERY (See Trim Charts) | | | | | | |
| - | - | Colors - Two-Tone (Std. Appl. of A. M. Colors) | | | | | | |
| | | - Sedans and Hardtops | X | X | X | \$ 1.65 | \$ 23.75 | \$ 32.40 |
| | | - Wagons only (Includes Painted Body Side Panels and Accent Moldings)..... | - | X | - | 2.30 | 33.15 | 45.20 |
| - | - | Special Application of A. M. Colors..... | X | X | X | 2.00 | 28.90 | 39.40 |
| - | WO | Simulated Wood-Grain Body Side Panels-N/A | | | | | | |
| | | Two-Tones | - | X | - | 5.05 | 73.05 | 99.55 |
| - | V | All-Vinyl Seat Upholstery - Std. on Wagon..... | X | X | NA | 1.25 | 17.90 | 24.45 |
| - | K | All-Vinyl Seat Upholstery For Individual Seats..... | NA | NA | X | 1.25 | 17.90 | 24.45 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 4) | - | - | - | | | |
| 61-1 | EPS | Exterior Paint Stripe..... | NA | NA | X | .75 | 10.45 | 14.25 |
| | | TOPS | | | | | | |
| 35-9 | BKV | Vinyl Covered Roof - (Hardtop Only) - Black..... | NA | X | X | 4.00 | 57.95 | 79.00 |
| 35-8 | WHV | - Off-White ... | NA | X | X | 4.00 | 57.95 | 79.00 |
| 35-7 | BUV | - Blue..... | NA | X | X | 4.00 | 57.95 | 79.00 |
| 35-9 | BKV | - 4-Dr. Sedan - Black..... | NA | X | X | 4.00 | 57.95 | 79.00 |
| 35-8 | WHV | - Off-White ... | NA | X | X | 4.00 | 57.95 | 79.00 |
| 35-7 | BUV | - Blue..... | NA | X | X | 4.00 | 57.95 | 79.00 |
| 36-5 | SB | Reclining Bucket Seats w/Front Armrest and Center Cushion (SST Hardtop Only)..... | NA | NA | X | 4.60 | 66.50 | 90.60 |
| 36-2 | IS | Individually Adjustable Reclining Seats | X | X | STD | 2.50 | 36.15 | 49.25 |
| - | - | Center Passenger Seat Belts, Front & Rear - 100% Installed (Except Bucket Seats)..... | X | X | X | 1.00 | 13.85 | 18.90 |
| - | - | Center Passenger Seat Belts, Rear-100% Installed (With Bucket) | - | - | X | .50 | 6.90 | 9.45 |
| 84-1 | 2SB | Shoulder Belts, 2 Front | X | X | X | 1.20 | 17.00 | 23.20 |
| 37-8 | SB8 | 2 Seat Belts for Third Seat of Wagon | - | X | - | 1.00 | 13.85 | 18.90 |
| 38-1 | 2HR | Headrests - Right and Left - Except Bucket Seats ... | X | X | X | 1.80 | 25.65 | 35.00 |
| | | - Bucket Seats | - | - | X | 2.50 | 36.15 | 49.25 |
| | | ENGINES | | | | | | |
| 40-7 | 280 | 280 H. P. -343 CID, V-8, 4-Barrel..... | X | X | X | 4.60 | 66.55 | 90.70 |
| 40-6 | 235 | 235 H. P. -343 CID, V-8, 2-Barrel..... | X | X | X | 2.95 | 42.75 | 58.30 |
| 40-4 | 200 | 200 H. P. -290 CID, V-8, 2-Barrel.....(Std. on V-8 Models See Page 2, for Prices) | X | X | NA | .80 | 11.40 | 15.55 |
| 40-3 | 155 | 155 H. P. -232 CID, 6, 2-Barrel..... | X | X | NA | NC | NC | NC |
| 40-2 | 145 | 145 H. P. -232 CID, 6, 1-Barrel..... | X | X | NA | NC | NC | NC |
| 41-1 | DE | Dual Exhaust w/343 CID V-8 Only (N/A Wagons).... | X | X | X | 1.35 | 19.00 | 25.90 |
| | | TRANSMISSIONS | | | | | | |
| 42-C | C | Shift-Command and Console for V-8..... | NA | NA | X | 13.30 | 193.10 | 249.90 |
| 42-A | A | Shift-Command, Column Shift - 6 Cylinder..... | X | X | X | 10.00 | 145.35 | 188.15 |
| | | - 290 V-8 | X | X | X | 10.50 | 152.90 | 197.90 |
| | | - 343 V-8 | X | X | X | 11.50 | 167.20 | 216.40 |
| 42-M | M | 4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H. P.) | X | X | X | 9.35 | 135.25 | 184.25 |
| 42-O | O | Overdrive, Column Shift (N/A on 343 CID Engine)... | X | X | X | 5.90 | 85.05 | 115.90 |
| 42-S | S | 3-Speed Column Shift (N/A on 343 CID Engine)..... | X | X | X | NC | NC | NC |

1968 AMBASSADOR

1968 Zone Price List Bulletin
Page 17
Issued: August 31, 1967

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|--------------|-----|-----|--------|--------------------------|---------------------------------------|
| | | | AMB. | DPL | SST | E.O.H. | | |
| | | EXHAUST EMISSION CONTROL SYSTEM CLOSED PCV (100% INSTALLED) | | | | | | |
| - | - | "Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-Cylinder) - 6 Cylinder..... | X | X | X | \$1.00 | \$14.25 | \$19.45 |
| | | - V-8..... | X | X | X | 1.35 | 19.00 | 25.90 |
| - | - | "Air-Guard" System with Air Pump (V-8 w/M Trans.) | | | | | | |
| | | - 2 Barrel..... | X | X | X | 2.65 | 38.00 | 51.80 |
| | | - 4 Barrel..... | X | X | X | 2.95 | 42.75 | 58.30 |
| 45-1 | TGD | Twin-Grip Differential..... | X | X | X | 2.15 | 30.75 | 41.90 |
| | | COOLING OPTION | | | | | | |
| 46-2 | AC | All Season Air Conditioning System; H. D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator. (60 Amp. Battery Std. w/343 V-8) | X | X | X | 18.00 | 261.45 | 356.20 |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8) | X | X | X | .85 | 11.85 | 16.20 |
| | | POWER ASSISTS | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning)... | X | X | X | 4.80 | 69.70 | 95.00 |
| 49-2 | DB | Power Disc Brakes (V-8 Only) | X | X | X | 4.95 | 71.30 | 97.15 |
| 49-1 | PB | Power Brakes..... | X | X | X | 2.20 | 31.65 | 43.15 |
| 50-4 | PW4 | Power Lift Windows - Side Windows | NA | X | X | 5.10 | 73.55 | 100.25 |
| 50-5 | PW5 | - Side Windows and Tailgate | - | X | - | 6.80 | 98.30 | 133.95 |
| 50-1 | PW1 | - Tailgate Only (Std on 3-Seat Wagon)..... | - | X | - | 1.75 | 24.70 | 32.70 |
| | | SOLEX GLASS | | | | | | |
| 51-1 | SG | All Windows (Recommended w/Air Conditioning) | X | X | X | 1.70 | 24.65 | 33.65 |
| 51-2 | SW | Windshield Only | X | X | X | 1.10 | 15.30 | 20.85 |
| | | WAGONS ONLY | | | | | | |
| 52-1 | TS | Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window) | - | X | - | 5.65 | 82.00 | 111.75 |
| 52-2 | RD | Side Hinged Tailgate for 2-Seat Wagons | - | X | - | NC | NC | NC |
| 53-1 | ASC | Cruise-Command Automatic Speed Control System (Available w/V-8 Automatic Transmission Only) .. | X | X | X | 2.25 | 32.30 | 44.05 |
| 54-1 | ASW | Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)..... | X | X | X | 2.15 | 30.90 | 42.15 |
| | | APPEARANCE ITEMS | | | | | | |
| 55-3 | SSW | Sports Steering Wheel..... | X | X | X | 1.10 | 15.40 | 21.00 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) | | | | | | |
| | | - All except DPL & SST | X | NA | NA | 3.10 | 44.60 | 60.80 |
| | | - DPL & SST | NA | X | X | 2.05 | 29.10 | 39.65 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) | | | | | | |
| | | - All except DPL & SST | X | NA | NA | 3.35 | 48.20 | 65.70 |
| | | - DPL & SST | NA | X | X | 2.25 | 32.65 | 44.50 |
| 56-1 | WD | Wheel Discs | X | STD | STD | 1.10 | 15.55 | 21.20 |
| | | CONVENIENCE ITEMS | | | | | | |
| 57-2 | VG | Visibility Group - Remote-Control Left Outside Mirror, Clock (STD on SST), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers - All except SST | X | X | NA | 2.05 | 29.70 | 40.50 |
| | | - SST | NA | NA | X | 1.40 | 19.65 | 26.80 |

1968 AMBASSADOR

1968 Zone Price List Bulletin
Page 18
Issued: August 31, 1967

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|------------------------------|------|---|--------------|-----|-----|-----------|--------------------------|---------------------------------------|
| | | | AMB. | DPL | SST | E.O.H. | | |
| 59-1 | LG | Light Group-Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer and Rear Door Switches for DPL Models .. | X | X | | STD\$1.15 | \$16.15 | \$22.05 |
| RADIOS AND SPEAKERS | | | | | | | | |
| 62-3 | RFM | AM-FM Push Button | X | X | X | 6.80 | 98.20 | 133.80 |
| 62-2 | RP | AM Push Button | X | X | X | 2.95 | 42.75 | 58.25 |
| 63-3 | STP | 8-Track Stereo Tape Player and 2 Rear Speakers - (Sedans and Hardtops Only) | X | X | X | 6.75 | 97.85 | 133.35 |
| 63-1 | DCS | Duo-Coustic Rear Speaker - Available Only with Radio (N/A w/Stereo Tape Player or Wagons).... | X | X | X | .70 | 9.65 | 13.15 |
| BUMPER GUARDS | | | | | | | | |
| 64-2 | BG4 | Bumper Guards - Front and Rear (N/A Wagons)..... | X | X | X | 1.15 | 16.65 | 22.70 |
| 64-1 | BG2 | Bumper Guards - Front (Wagons Only)..... | - | X | - | .60 | 8.30 | 11.35 |
| 65-1 | UN | Undercoating..... | NA | NA | X | .70 | 9.65 | 17.00 |
| 65-2 | ING | Insulation Group (Undercoating & Hood Insulation ... | X | X | NA | .80 | 10.40 | 19.80 |
| ENGINE COOLING | | | | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/Air Conditioning) | X | X | X | .85 | 11.75 | 16.05 |
| HEAVY-DUTY ELECTRICAL | | | | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | X | .40 | 5.40 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty 70 Amp. Battery & 40 Amp. Alternator (For Cars Less AC)..... | X | X | X | .95 | 13.15 | 17.95 |
| 70-1 | HP | Handling Package - Heavy-Duty Springs and Shock Absorbers..... | X | X | X | .50 | 7.15 | 9.75 |
| 72-1 | BH | Engine-Block Heater | X | X | X | .40 | 5.55 | 7.60 |
| 77-1 | HC | Heavy-Duty Clutch-(w/3-Speed Transmission) - 6 Cylinder..... | X | X | X | .30 | 3.85 | 5.30 |
| | | - 200 H. P. V-8..... | X | X | X | .55 | 7.70 | 10.55 |
| 81-1 | TAC | Tachometer (V-8 Only)..... | X | X | X | 2.45 | 35.25 | 48.05 |

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|-------|---|--------------|-----|-----|--------|--------------------------|---------------------------------------|
| | | | AMB | DPL | SST | E.O.H. | | |
| - | 858-V | H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) | X | NA | NA | \$1.25 | \$17.95 | \$ 24.45 |
| 59-2 | EL | Parking Brake Warning Light (Std. On SST) | X | X | STD | .30 | 3.70 | 5.05 |
| 66-3 | LEC | Law Enforcement Cooling System - V-8 Only (N.A. With Air Conditioning) | X | X | X | .90 | 10.85 | 17.35 |
| | | Alternator 65 Amp. (Not available with Air condi- tioning) | | | | | | |
| 68-1 | 65D | -With Dual Belt Drive - 6 Models Only (Also N.A. with Power Steering or Air Conditioning) | X | X | X | 5.75 | 83.10 | 113.20 |
| 68-3 | 65S | -With Single Belt Drive (V-8 Only) (N.A. w/AC) .. | X | X | X | 5.20 | 75.10 | 102.35 |
| 68-4 | 55A | Alternator, 55 Amp. | X | X | X | 1.65 | 23.50 | 32.05 |
| 71-1 | HBD | Heavy Duty Brakes | X | X | X | .65 | 9.15 | 12.50 |
| 74-2 | PO | Police Special Calibrated Speedometer | X | X | X | .35 | 5.00 | 6.85 |
| 75-1 | HCF | Heavy Duty Seat Cushion - Front Only - N.A. Hardtops | X | X | NA | .50 | 6.60 | 9.00 |
| 75-2 | HCFR | Heavy Duty Seat Cushions - Front and Rear - N.A. Hardtops | X | X | NA | .95 | 13.20 | 18.00 |
| 75-3 | HCBR | Heavy Duty Seat Cushions and Back - Front Only - N.A. Hardtops | X | X | NA | .85 | 12.25 | 16.75 |
| 75-4 | HCB | Heavy Duty Seat Cushions and Backs - Front and Rear -N.A. Hardtops | X | X | NA | 1.70 | 24.55 | 33.45 |
| 77-2 | TTH | Taxi Trunk Handle with Locking Provision - Sedans Only | X | X | NA | .65 | 8.80 | 12.00 |
| 77-5 | TRL | Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only | X | X | X | .55 | 7.85 | 10.70 |
| 77-7 | HT | Hand Throttle Control - Locking Type | X | X | X | .65 | 9.35 | 12.80 |
| 77-9 | DLFS | Dome Light Over Front Seat (N.A. Hardtops) | X | X | X | .55 | 7.55 | 10.30 |
| 78-3 | MP | Drain Plugs - Magnetic | X | X | X | .25 | 3.30 | 4.50 |
| 78-6 | MC | Flexible Metal Conduit 1 1/4" Diameter - Sedans Only | X | X | NA | 2.75 | 39.60 | 53.95 |
| 78-8 | RKWP | Radio Suppression Kit - Includes Resistance Type Plugs | X | X | X | .60 | 8.50 | 11.90 |
| 78-9 | RKNP | -Less Resistance Type Plugs | X | X | X | .40 | 5.30 | 7.20 |
| 79-5 | APW | Pull Wire for Roof Type Antenna | X | X | NA | .35 | 4.70 | 6.45 |
| 79-6 | TL | Luggage Compartment Light (Sedans Only) | X | X | STD | .20 | 2.55 | 3.50 |
| 79-9 | RLS | Rear Door Dome Light Switches - 4-Door Models Only | X | X | NA | .15 | 1.95 | 2.65 |
| - | - | Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) | X | X | X | 1.20 | 16.75 | 22.85 |

1968 REGULAR ZONE PRODUCTION TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | E.O.H. | TOTAL ZONE BILLING | SUGG'D FACTORY DEL'D PRICE |
|--|--------------------------------|--------------|--------|--------------------------|-------------------------------------|
| AMERICAN - "6" (Sedans & Hardtop) | | | | | |
| 6.45 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.45 x 14 | 2 Ply (4 PR) White..... | 01 | \$1.55 | \$22.60 | \$30.45 |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 04 | .70 | 9.60 | 12.95 |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 05 | 2.50 | 36.60 | 49.25 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 3.05 | 44.30 | 59.60 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.85 | 71.25 | 95.85 |
| AMERICAN - "6" (Wagon) | | | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 01 | 1.65 | 24.05 | 32.40 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 2.40 | 34.70 | 46.65 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.20 | 61.65 | 82.90 |
| AMERICAN - "V-8" (All Models) | | | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 01 | 1.65 | 24.05 | 32.40 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 2.40 | 34.70 | 46.65 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.20 | 61.65 | 82.90 |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 16 | .75 | 10.60 | 14.25 |
| 7.35 x 14 | 2 Ply (4 PR) White..... | 17 | 2.60 | 37.55 | 50.50 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 3.10 | 45.25 | 60.90 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.95 | 72.25 | 97.15 |
| AMERICAN - "V-8" (Sedans & Hardtop) | | | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | | | |
| D70-14 | 2 Ply (4 PR) Red-Line | 90 | 3.25 | 47.70 | 64.15 |
| | (with 5-1/2" width wheel rims) | | | | |
| JAVELIN - "6" | | | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 01 | 1.65 | 24.05 | 32.40 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 2.40 | 34.70 | 46.65 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.20 | 61.65 | 82.90 |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 16 | .75 | 10.60 | 14.25 |
| 7.35 x 14 | 2 Ply (4 PR) White..... | 17 | 2.60 | 37.55 | 50.50 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 3.10 | 45.25 | 60.90 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.95 | 72.25 | 97.15 |
| JAVELIN - "V-8" | | | | | |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 7.35 x 14 | 2 Ply (4 PR) White..... | 01 | 1.65 | 24.05 | 32.40 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 2.40 | 34.70 | 46.65 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.20 | 61.65 | 82.90 |
| JAVELIN - "V-8" | | | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | | | |
| E70-14 | 2 Ply (4 PR) Red Line | 91 | 3.60 | 52.95 | 71.25 |
| | (with 5-1/2" width wheel rims) | | | | |

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 REGULAR ZONE PRODUCTION TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | E.O.H. | TOTAL ZONE BILLING | | SUGG'D FACTORY DEL'D PRICE |
|--|------------------------------------|-----------|--------|--------------------|---------|----------------------------|
| | | | | REBEL | AMB. | |
| REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "6" (Sedans & Hardtops) | | | | | | |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD | |
| 7.35 x 14 | 2 Ply (4 PR) White - Rebel | 01 | \$1.65 | \$24.05 | - | \$32.40 |
| | - Ambassador | 01 | 1.80 | - | \$25.65 | 35.00 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 2.40 | 34.70 | 34.25 | 46.65 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.20 | 61.65 | 60.85 | 82.90 |
| 7.75 x 14 | 2 Ply (4 PR) Black..... | 32 | .75 | 10.60 | 10.45 | 14.25 |
| 7.75 x 14 | 2 Ply (4 PR) White..... | 33 | 2.60 | 37.55 | 37.05 | 50.50 |
| 7.75 x 14 | 4 Ply (8 PR) Black..... | 38 | 3.10 | 45.25 | 44.70 | 60.90 |
| 7.75 x 14 | 4 Ply (8 PR) White..... | 39 | 4.95 | 72.25 | 71.30 | 97.15 |
| REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8" (Sedans & Hardtops) | | | | | | |
| 7.75 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD | |
| 7.75 x 14 | 2 Ply (4 PR) White - Rebel | 01 | 1.65 | 24.05 | - | 32.40 |
| | - Ambassador | 01 | 1.80 | - | 25.65 | 35.00 |
| 7.75 x 14 | 4 Ply (8 PR) Black..... | 38 | 2.40 | 34.70 | 34.25 | 46.65 |
| 7.75 x 14 | 4 Ply (8 PR) White..... | 39 | 4.20 | 61.65 | 60.85 | 82.90 |
| 8.25 x 14 | 2 Ply (4 PR) Black..... | 42 | .80 | 11.55 | 11.40 | 15.55 |
| 8.25 x 14 | 2 Ply (4 PR) White..... | 43 | 2.65 | 38.50 | 38.00 | 51.80 |
| 8.25 x 14 | 4 Ply (8 PR) Black..... | 48 | 3.15 | 46.25 | 45.65 | 62.20 |
| 8.25 x 14 | 4 Ply (8 PR) White..... | 49 | 5.00 | 73.20 | 72.25 | 98.45 |
| AMBASSADOR - "6" & "V-8" (Wagon) | | | | | | |
| 8.25 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD | |
| 8.25 x 14 | 2 Ply (4 PR) White..... | 01 | 1.80 | 25.70 | | 35.00 |
| 8.25 x 14 | 4 Ply (8 PR) Black..... | 48 | 2.40 | 34.25 | | 46.65 |
| 8.25 x 14 | 4 Ply (8 PR) White..... | 49 | 4.20 | 60.85 | | 82.90 |
| REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops) | | | | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | | | | |
| F70-14 | 2 Ply (4 PR) Red-Line - Rebel..... | 92 | 4.00 | 58.25 | | 78.35 |
| | - Ambassador..... | 92 | 3.25 | 47.10 | | 64.15 |

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 FLEET-SALES TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | E.O.H. | TOTAL DEALER BILLING | SUGGESTED FACTORY DEL'D PRICE |
|--|---|-----------|--------|----------------------|-------------------------------|
| AMERICAN - "6" (Sedans & Hardtop) | | | | | |
| *6.45 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 67 | \$.20 | \$ 2.90 | \$ 3.90 |
| *6.45 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 68 | 1.75 | 25.50 | 34.35 |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 2.05 | 29.10 | 40.15 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .90 | 12.50 | 16.85 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 2.70 | 39.45 | 53.10 |
| *6.85 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 65 | 1.75 | 25.05 | 33.70 |
| 6.85 x 15 | 4 Ply (4 PR) Rayon Black..... | 52 | 1.55 | 22.15 | 29.80 |
| AMERICAN - "6" (Wagon) | | | | | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 1.40 | 20.20 | 27.20 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .20 | 2.90 | 3.90 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 1.85 | 26.95 | 36.30 |
| *6.85 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 65 | 1.05 | 15.40 | 20.75 |
| 6.85 x 15 | 4 Ply (4 PR) Rayon Black..... | 52 | .90 | 12.50 | 16.85 |
| AMERICAN - "V-8" | | | | | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 1.40 | 20.20 | 27.20 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .20 | 2.90 | 3.90 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 1.85 | 26.95 | 36.30 |
| *7.35 x 14 | 4 Ply (4 PR) Nylon Black..... | 20 | 2.10 | 30.80 | 41.45 |
| REBEL - "6" (Sed., H.T. & Conv.) REBEL - "V-8" (Sed., H.T. & Conv.) AMBASSADOR - "6" (Sed. & H.T.) | | | | REBEL | AMB. |
| 7.35 x 14 | 4 Ply (4 PR) Nylon Black..... | 20 | 1.40 | 20.20 | 19.95 27.20 |
| *7.35 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 73 | .20 | 2.90 | 2.85 3.90 |
| *7.35 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 74 Rebel | 1.85 | 26.95 | - 36.30 |
| | | Amb. | 2.00 | - | 28.50 38.85 |
| 7.35 x 15 | 4 Ply (4 PR) Nylon Black..... | 60 | 1.80 | 26.00 | 25.65 35.00 |
| *7.35 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 83 | 1.05 | 15.40 | 15.20 20.75 |
| 7.35 x 15 | 4 Ply (4 PR) Rayon Black..... | 58 | .90 | 12.50 | 12.35 16.85 |
| 7.75 x 14 | 4 Ply (4 PR) Nylon Black..... | 36 | 2.10 | 30.80 | 30.40 41.45 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 77 | .95 | 13.50 | 13.30 18.15 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 78 | 2.75 | 40.40 | 39.90 54.40 |
| 7.75 x 15 | 4 Ply (4 PR) Nylon Black..... | 64 | 2.50 | 36.60 | 36.15 49.25 |
| *7.75 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 85 | 1.80 | 26.00 | 25.65 35.00 |
| REBEL - "6" & "V-8" (Wagons) AMBASSADOR - "V-8" (Sed. & H.T.) | | | | | |
| 7.75 x 14 | 4 Ply (4 PR) Nylon Black..... | 36 | 1.40 | 20.20 | 19.95 27.20 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 77 | .20 | 2.90 | 2.85 3.90 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 78 Rebel | 1.85 | 26.95 | - 36.30 |
| | | Amb. | 2.00 | - | 28.50 38.85 |
| 7.75 x 15 | 4 Ply (4 PR) Nylon Black..... | 64 | 2.50 | 36.60 | 36.15 49.25 |
| *7.75 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 85 | 1.05 | 15.40 | 15.20 20.75 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon Black..... | 46 | 2.20 | 31.75 | 31.35 42.75 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon White..... | 47 | 4.00 | 58.75 | 58.00 79.05 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 87 | 1.00 | 14.45 | 14.25 18.45 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 88 | 2.85 | 41.40 | 40.85 55.70 |
| AMBASSADOR - "6" & "V-8" (Wagons) | | | | | |
| 8.25 x 14 | 4 Ply (4 PR) Nylon Black..... | 46 | 1.40 | - | 19.95 27.20 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon White..... | 47 | 3.15 | - | 45.65 62.20 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 87 | .20 | - | 2.85 3.90 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 88 | 2.00 | - | 28.50 38.85 |

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

American Motors Corporation

1968 ZONE PRICE LIST BULLETIN

1968 Zone Price List Bulletin
Page 1
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

- Effective January 5, 1968 the following prices are established to cover 1968 American Motors Models. Freight will be prepaid to destination city, and a charge for a portion of the freight will be billed as a separate item on the car invoice, the balance being included in the car price. Factory responsibility ceases upon delivery to the transportation company. This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

| | | ZONE BILLING | | |
|--------------------------|-------------------------------|---------------|----------|---------------------|
| MODEL | BODY TYPE | INVOICE PRICE | E.O.H. | TOTAL INVOICE PRICE |
| 6 CYLINDER MODELS | | | | |
| | RAMBLER AMERICAN | | | |
| 6806 | 2-Dr. Sedan | \$1481.05 | \$120.00 | \$1601.05 |
| 6805 | 4-Dr. Sedan | 1540.90 | 125.00 | 1665.90 |
| | RAMBLER AMERICAN 440 | | | |
| 6805-5 | 4-Dr. Sedan | 1650.00 | 134.00 | 1784.00 |
| 6808-5 | 4-Dr. Station Wagon | 1850.05 | 150.00 | 2000.05 |
| | RAMBLER AMERICAN ROGUE | | | |
| 6809-7 | 2-Dr. Hardtop | 1709.85 | 139.00 | 1848.85 |
| | JAVELIN | | | |
| 6879-5 | 2-Dr. Hardtop | 1892.70 | 154.00 | 2046.70 |
| | JAVELIN SST | | | |
| 6879-7 | 2-Dr. Hardtop | 1973.90 | 160.00 | 2133.90 |
| | REBEL 550 | | | |
| 6815 | 4-Dr. Sedan | 1773.85 | 144.00 | 1917.85 |
| 6817 | 2-Dr. Convertible | 1988.20 | 162.00 | 2150.20 |
| 6818 | 4-Dr. Sta. Wag. -2 Seat . | 1983.65 | 161.00 | 2144.65 |
| 6819 | 2-Dr. Hardtop | 1781.65 | 145.00 | 1926.65 |
| | REBEL 770 | | | |
| 6815-5 | 4-Dr. Sedan | 1846.40 | 150.00 | 1996.40 |
| 6818-5 | 4-Dr. Sta. Wag. -2 Seat. . | 2074.95 | 169.00 | 2243.95 |
| 6819-5 | 2-Dr. Hardtop | 1856.55 | 151.00 | 2007.55 |
| | AMBASSADOR | | | |
| 6885-2 | 4-Dr. Sedan | 2020.60 | 166.00 | 2186.60 |
| 6889-2 | 2-Dr. Hardtop | 2036.00 | 168.00 | 2204.00 |
| | AMBASSADOR DPL | | | |
| 6885-5 | 4-Dr. Sedan | 2093.00 | 172.00 | 2265.00 |
| 6888-5 | 4-Dr. Sta. Wag. -2 Seat . | 2300.90 | 189.00 | 2489.90 |
| 6889-5 | 2-Dr. Hardtop | 2107.60 | 174.00 | 2281.60 |
| V-8 MODELS | | | | |
| | RAMBLER AMERICAN | | | |
| 6806 | 2-Dr. Sedan | 1572.10 | 128.00 | 1700.10 |
| 6805 | 4-Dr. Sedan | 1631.95 | 133.00 | 1764.95 |
| | RAMBLER AMERICAN 440 | | | |
| 6805-5 | 4-Dr. Sedan | 1741.00 | 142.00 | 1883.00 |
| 6808-5 | 4-Dr. Station Wagon | 1941.10 | 158.00 | 2099.10 |
| | RAMBLER AMERICAN ROGUE | | | |
| 6809-7 | 2-Dr. Hardtop | 1791.00 | 146.00 | 1937.00 |

Issued: August 31, 1967

Reissued: September 26, 1967

Reissued: January 5, 1968

ZONE BILLING

| MODEL | BODY TYPE | INVOICE PRICE | E.O.H. | TOTAL INVOICE PRICE |
|----------------------------|---------------------------|---------------|----------|---------------------|
| V-8 MODELS (Cont'd) | | | | |
| AMX | | | | |
| 6839-7 | 2-Dr. Sport Coupe | \$2331.55 | \$192.00 | \$2523.55 |
| JAVELIN | | | | |
| 6879-5 | 2-Dr. Hardtop | 1973.90 | 160.00 | 2133.90 |
| JAVELIN SST | | | | |
| 6879-7 | 2-Dr. Hardtop | 2054.25 | 167.00 | 2221.25 |
| REBEL 550 | | | | |
| 6815 | 4-Dr. Sedan | 1851.05 | 151.00 | 2002.05 |
| 6817 | 2-Dr. Convertible | 2066.20 | 168.00 | 2234.20 |
| 6818 | 4-Dr. Sta. Wag. -2 Seat.. | 2060.90 | 168.00 | 2228.90 |
| 6819 | 2-Dr. Hardtop | 1859.65 | 151.00 | 2010.65 |
| REBEL 770 | | | | |
| 6815-5 | 4-Dr. Sedan | 1924.40 | 156.00 | 2080.40 |
| 6818-5 | 4-Dr. Sta. Wag. -2 Seat.. | 2152.95 | 175.00 | 2327.95 |
| 6819-5 | 2-Dr. Hardtop | 1934.55 | 157.00 | 2091.55 |
| REBEL SST | | | | |
| 6817-7 | 2-Dr. Convertible | 2181.65 | 177.00 | 2358.65 |
| 6819-7 | 2-Dr. Hardtop | 2017.20 | 164.00 | 2181.20 |
| AMBASSADOR | | | | |
| 6885-2 | 4-Dr. Sedan | 2096.85 | 173.00 | 2269.85 |
| 6889-2 | 2-Dr. Hardtop | 2112.30 | 174.00 | 2286.30 |
| AMBASSADOR DPL | | | | |
| 6885-5 | 4-Dr. Sedan | 2169.20 | 179.00 | 2348.20 |
| 6888-5 | 4-Dr. Sta. Wag. -2 Seat.. | 2377.10 | 196.00 | 2573.10 |
| 6889-5 | 2-Dr. Hardtop | 2184.60 | 180.00 | 2364.60 |
| AMBASSADOR SST | | | | |
| 6885-7 | 4-Dr. Sedan | 2260.10 | 186.00 | 2446.10 |
| 6889-7 | 2-Dr. Hardtop | 2275.50 | 187.00 | 2462.50 |

Manufacturer may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Zone may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer. All sales to be by bill of sale executed and delivered at Detroit, Michigan. Zone shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. Manufacturer will pay to Zone a rebate on motor vehicles sold to Zone in the amount that the Zone is required to pay to dealers in its territory under the provisions of the Dealer Franchise or Price List Bulletin.

Zone prices on American Motors Parts and Accessories are as follows:

American Motors Parts—net prices established by current Parts List and/or Parts Release and Change Notices issued from time to time.

American Motors Accessories—net prices established by current Accessories Price List and/or Letters issued from time to time.

3. (a) Manufacturer will refund to Zone 100% of a flat rate labor charge as established by mutual agreement of Zone and Dealer and on record at Zone for repairs performed by Dealer under the American Motors Warranty.
(b) Manufacturer will refund to Zone an amount equal to the Dealer net price plus 25% on repair parts installed under the American Motors Warranty.

Federal Excise Tax Refund 1968 Models

The following policy outlines the method to be used for obtaining refund of Federal Excise Tax on tax-exempt sales, which includes sales made to the following exempt agencies or organizations:

- I. State or local governments for their exclusive use.
- II. Nonprofit educational organizations for their exclusive use. These are defined as:
 - A. Schools operated as an activity normally maintaining a regular faculty and curriculum and normally having a regularly enrolled body of pupils or students in attendance.
 - B. Schools operated as an activity of a church, parish, or other religious body maintaining a regular faculty and curriculum and normally having a regularly enrolled body of pupils or students in attendance.
- III. The Red Cross—(No refund will be made to any other Federal Agencies).

The E.O.H. Charges established for all cars and some items of factory installed equipment include certain nonrefundable amounts such as a shipping charge and/or a charge for handling and overhead. Only the actual amounts established in this bulletin will be refunded to the dealer on tax-exempt car sales.

The amounts of the tax refunds on our 6800 series cars, and regular optional tire equipment, as well as fleet optional tire equipment follow. The tax refund for all other items of factory installed equipment should be computed by multiplying the sum of the E.O.H. amounts for such equipment by 95%. Where a fleet allowance is granted to an exempt agency or organization, the tax refund must be reduced by 7% of the amount of the fleet allowance.

A dealer making a tax-exempt sale should obtain a properly executed Certificate of Tax Exemption (Form AM-1399, Revised June, 1966) from the purchaser and forward it to the Zone, which in turn will forward it, together with the appropriate debit-credit memo, to the attention of the Billing & Accounts Receivable Department in Kenosha. Make sure that this Certificate shows the Model Number, the full 13 digit Vehicle Identification Number and itemize the equipment in detail. Upon receipt and approval of this Certificate of Tax Exemption and debit-credit memo, Kenosha will accept the charge from the Zone.

Whenever possible, the Exemption Certificate should be Form AM-1399, Revised June, 1966, however, it is not absolutely necessary that this A.M. form be used. A reasonable facsimile would be acceptable.

Your Car Distributor has already received, from Kenosha, the INTERPRETATION OF SCHEDULE LISTING CODES—6800 SERIES, which will aid in determining from the codes shown on the invoice, the proper amount of refund.

Federal Excise Tax refund information should be supplied to your dealers upon request only.

Refund of Federal Excise Tax on Tax-Exempt Sales

1968 MODELS

| MODEL | BODY TYPE | TAX REFUND | | MODEL | BODY TYPE | TAX REFUND | |
|------------------------|------------------------|------------|----------|----------------|------------------------|------------|----------|
| | | 6 CYL. | V-8 | | | 6 CYL. | V-8 |
| RAMBLER AMERICAN | | | | REBEL 770 | | | |
| 6806 | 2-Dr. Sedan | \$107.11 | \$113.71 | 6815-5 | 4-Dr. Sedan | \$132.81 | \$138.24 |
| 6805 | 4-Dr. Sedan | 111.26 | 117.85 | 6818-5 | 4-Dr. Sta. Wag.-2 Seat | 148.48 | 153.91 |
| RAMBLER AMERICAN 440 | | | | 6819-5 | 2-Dr. Hardtop | 133.52 | 138.95 |
| 6805-5 | 4-Dr. Sedan | 118.81 | 125.40 | REBEL SST | | | |
| 6808-5 | 4-Dr. Station Wagon | 132.62 | 139.22 | 6817-7 | 2-Dr. Convertible | - | 156.01 |
| RAMBLER AMERICAN ROGUE | | | | 6819-7 | 2-Dr. Hardtop | - | 144.67 |
| 6809-7 | 2-Dr. Hardtop | 122.96 | 128.85 | AMBASSADOR | | | |
| AMX | | | | 6885-2 | 4-Dr. Sedan | 144.98 | 150.15 |
| 6839-7 | 2-Dr. Sport Coupe | - | 165.59 | 6889-2 | 2-Dr. Hardtop | 146.09 | 151.20 |
| JAVELIN | | | | AMBASSADOR DPL | | | |
| 6879-5 | 2-Dr. Hardtop | 135.74 | 141.81 | 6885-5 | 4-Dr. Sedan | 149.98 | 155.16 |
| JAVELIN SST | | | | 6888-5 | 4-Dr. Sta. Wag.-2 Seat | 164.79 | 170.11 |
| 6879-7 | 2-Dr. Hardtop | 141.31 | 147.40 | 6889-5 | 2-Dr. Hardtop | 151.04 | 156.20 |
| REBEL 550 | | | | AMBASSADOR SST | | | |
| 6815 | 4-Dr. Sedan | 127.79 | 133.23 | 6885-7 | 4-Dr. Sedan | - | 161.41 |
| 6817 | 2-Dr. Convertible | 142.63 | 148.06 | 6889-7 | 2-Dr. Hardtop | - | 162.45 |
| 6818 | 4-Dr. Sta. Wag.-2 Seat | 142.13 | 147.58 | | | | |
| 6819 | 2-Dr. Hardtop | 128.35 | 133.78 | | | | |

1968 REGULAR PRODUCTION TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | TAX REFUND | SIZE | TYPE | TIRE CODE | TAX REFUND |
|--|-----------------------|-----------|------------|---|-----------------------|--------------|---------------|
| AMERICAN - "6" (Sedans & Hardtops) | | | | JAVELIN - "V-8" | | | |
| 6.45 x 14 | 2 Ply (4 PR) Black | 00 | STD | 7.35 x 14 | 2 Ply (4 PR) Black | 00 | STD |
| 6.45 x 14 | 2 Ply (4 PR) White | 01 | \$1.29 | 7.35 x 14 | 2 Ply (4 PR) White | 01 | 1.39 |
| 6.95 x 14 | 2 Ply (4 PR) Black | 04 | .63 | 7.35 x 14 | 4 Ply (8 PR) Black | 22 | 4.15 |
| 6.95 x 14 | 2 Ply (4 PR) White | 05 | 2.12 | 7.35 x 14 | 4 Ply (8 PR) White | 23 | 5.57 |
| 6.95 x 14 | 4 Ply (8 PR) Black | 10 | 4.84 | WIDE - PROFILE - HI - PERFORMANCE | | | |
| 6.95 x 14 | 4 Ply (4 PR) White | 11 | 6.28 | E70-14 | 2 Ply (4 PR) Red-Line | 91 | 3.75 |
| AMERICAN - "6" (Wagons) | | | | REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "6" (Sedans & Hardtops) | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black | 00 | STD | | | REBEL | AMB. |
| 6.95 x 14 | 2 Ply (4 PR) White | 01 | 1.30 | 7.35 x 14 | 2 Ply (4 PR) Black | 00 | STD STD |
| 6.95 x 14 | 4 Ply (8 PR) Black | 10 | 4.18 | 7.35 x 14 | 2 Ply (4 PR) White | 01 | \$1.39 \$1.37 |
| 6.95 x 14 | 4 Ply (8 PR) White | 11 | 5.61 | | | | |
| AMERICAN - "V-8" (All Models) | | | | 7.35 x 14 | 4 Ply (8 PR) Black | 22 | 4.15 4.12 |
| 6.95 x 14 | 2 Ply (4 PR) Black | 00 | STD | 7.35 x 14 | 4 Ply (8 PR) White | 23 | 5.57 5.52 |
| 6.95 x 14 | 2 Ply (4 PR) White | 01 | 1.30 | 7.75 x 14 | 2 Ply (4 PR) Black | 32 | .56 .55 |
| 6.95 x 14 | 4 Ply (8 PR) Black | 10 | 4.18 | 7.75 x 14 | 2 Ply (4 PR) White | 33 | 1.99 1.95 |
| 6.95 x 14 | 4 Ply (8 PR) White | 11 | 5.61 | 7.75 x 14 | 4 Ply (8 PR) Black | 38 | 5.50 5.46 |
| 7.35 x 14 | 2 Ply (4 PR) Black | 16 | 1.06 | 7.75 x 14 | 4 Ply (8 PR) White | 39 | 6.88 6.81 |
| 7.35 x 14 | 2 Ply (4 PR) White | 17 | 2.55 | REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8" (Sedans & Hardtops) | | | |
| 7.35 x 14 | 4 Ply (8 PR) Black | 22 | 5.21 | | | | |
| 7.35 x 14 | 4 Ply (8 PR) White | 23 | 6.64 | 7.75 x 14 | 2 Ply (4 PR) Black | 00 | STD STD |
| AMERICAN - "V-8" (Sedans & Hardtop) | | | | 7.75 x 14 | 2 Ply (4 PR) White | 01 | 1.37 1.35 |
| WIDE - PROFILE - HI - PERFORMANCE | | | | | | | |
| D70-14 | 2 Ply (4 PR) Red-Line | 90 | 3.11 | 7.75 x 14 | 4 Ply (8 PR) Black | 38 | 4.95 4.92 |
| (with 5-1/2" width wheel rims) | | | | 7.75 x 14 | 4 Ply (8 PR) White | 39 | 6.31 6.26 |
| AMX - "V-8" | | | | 8.25 x 14 | 2 Ply (4 PR) Black | 42 | 1.35 1.34 |
| WIDE - PROFILE - HI - PERFORMANCE | | | | 8.25 x 14 | 2 Ply (4 PR) White | 43 | 2.76 2.73 |
| FIBERGLASS BELTED | | | | 8.25 x 14 | 4 Ply (8 PR) Black | 48 | 5.94 5.90 |
| E70-14 | 2 Ply (4 PR) Black | 00 | STD | 8.25 x 14 | 4 Ply (8 PR) White | 49 | 7.28 7.22 |
| E70-14 | 2 Ply (4 PR) Red-Line | 91 | 1.67 | AMBASSADOR - "6" & "V-8" (Wagon) | | | |
| JAVELIN - "6" | | | | | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black | 00 | STD | 8.25 x 14 | 2 Ply (4 PR) Black | 00 | - STD |
| 6.95 x 14 | 2 Ply (4 PR) White | 01 | 1.30 | 8.25 x 14 | 2 Ply (4 PR) White | 01 | - 1.33 |
| 6.95 x 14 | 4 Ply (8 PR) Black | 10 | 4.18 | 8.25 x 14 | 4 Ply (8 PR) Black | 48 | - 4.56 |
| 6.95 x 14 | 4 Ply (8 PR) White | 11 | 5.61 | 8.25 x 14 | 4 Ply (8 PR) White | 49 | - 5.88 |
| 7.35 x 14 | 2 Ply (4 PR) Black | 16 | 1.06 | REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops) | | | |
| 7.35 x 14 | 2 Ply (4 PR) White | 17 | 2.55 | | | | |
| 7.35 x 14 | 4 Ply (8 PR) Black | 22 | 5.21 | WIDE - PROFILE - HI - PERFORMANCE | | | |
| 7.35 x 14 | 4 Ply (8 PR) White | 23 | 6.64 | F70-14 | 2 Ply (4 PR) Red-Line | 92 | 4.58 3.96 |

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

Refund of Federal Excise Tax on Tax-Exempt Sales

1968 FLEET SALES TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | TAX REFUND | |
|--|---|-----------|------------|------|
| AMERICAN - "6" (Sedans & Hardtop) | | | | |
| *6.45 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 67 | \$.48 | |
| *6.45 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 68 | 1.75 | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 2.30 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | 1.18 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 2.67 | |
| *6.85 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 65 | 2.30 | |
| 6.85 x 15 | 4 Ply (4 PR) Rayon Black..... | 52 | 2.11 | |
| AMERICAN - "6" (Wagon) | | | | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 1.90 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .55 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 1.85 | |
| *6.85 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 65 | 1.68 | |
| 6.85 x 15 | 4 Ply (4 PR) Rayon Black..... | 52 | 1.48 | |
| AMERICAN - "V-8" | | | | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 1.90 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .55 | |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 1.85 | |
| *7.35 x 14 | 4 Ply (4 PR) Nylon Black..... | 20 | 3.12 | |
| REBEL - "6" (Sed., H.T. & Conv.) REBEL - "V-8" (Sed., H.T. & Conv.) AMBASSADOR - "6" (Sed. & H.T.) | | | | |
| 7.35 x 14 | 4 Ply (4 PR) Nylon Black..... | 20 | 2.06 | 2.05 |
| *7.35 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 73 | .62 | .62 |
| *7.35 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 74 | 2.01 | 1.99 |
| 7.35 x 15 | 4 Ply (4 PR) Nylon Black..... | 60 | 2.25 | 2.23 |
| *7.35 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 83 | 1.90 | 1.88 |
| 7.35 x 15 | 4 Ply (4 PR) Rayon Black..... | 58 | 1.71 | 1.70 |
| 7.75 x 14 | 4 Ply (4 PR) Nylon Black..... | 36 | 2.87 | 2.85 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 77 | 1.30 | 1.29 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 78 | 2.73 | 2.70 |
| 7.75 x 15 | 4 Ply (4 PR) Nylon Black..... | 64 | 3.35 | 3.32 |
| *7.75 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 85 | 3.04 | 3.02 |
| 8.15 x 15 | 4 Ply (4 PR) Nylon Black..... | 72 | 4.86 | 4.81 |
| REBEL - "6" & "V-8" (Wagons) AMBASSADOR - "V-8" (Sed. & H.T.) | | | | |
| 7.75 x 14 | 4 Ply (4 PR) Nylon Black..... | 36 | 2.32 | 2.31 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 77 | .75 | .75 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 78 | 2.11 | 2.08 |
| 7.75 x 15 | 4 Ply (4 PR) Nylon Black..... | 64 | 2.79 | 2.77 |
| *7.75 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 85 | 2.49 | 2.47 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon Black..... | 46 | 3.63 | 3.60 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon White..... | 47 | 4.99 | 4.94 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 87 | 2.09 | 2.07 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 88 | 3.50 | 3.46 |
| 8.15 x 15 | 4 Ply (4 PR) Nylon Black..... | 72 | 4.31 | 4.27 |
| AMBASSADOR - "6" & "V-8" (Wagons) | | | | |
| 8.25 x 14 | 4 Ply (4 PR) Nylon Black..... | 46 | - | 2.27 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon White..... | 47 | - | 3.55 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 87 | - | .74 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 88 | - | 2.06 |
| 8.15 x 15 | 4 Ply (4 PR) Nylon Black..... | 72 | - | 2.93 |

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

1968 RAMBLER AMERICAN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 6
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|---|-----|-------|---------|--------------------------|---------------------------------------|
| | | | AMERICAN | 440 | ROGUE | E.O.H. | | |
| | | PAINT AND UPHOLSTERY (See Trim Charts) | | | | | | |
| - | - | Color - Two-Tone (Std. Appl. of A. M. Colors)..... | X | X | X | \$ 1.25 | \$ 18.05 | \$ 24.30 |
| - | - | Additional Charge for Deviation from Normal | | | | | | |
| | | A.M. Seat, Trim and Color Availability..... | X | X | X | 2.00 | 29.25 | 39.40 |
| - | N | All-Vinyl Seat Upholstery for Individual Seat Only... | X | NA | NA | 1.25 | 18.15 | 24.45 |
| - | B | All-Vinyl Seat Upholstery - Std on Wagon | X | X | X | 1.25 | 18.15 | 24.45 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 3) | - | - | - | | | |
| | | TOPS | | | | | | |
| 35-9 | BKV | Vinyl-Covered Roof (Hardtops Only) - Black..... | NA | NA | X | 3.80 | 55.55 | 74.75 |
| 35-8 | WHV | - Off-White..... | NA | NA | X | 3.80 | 55.55 | 74.75 |
| | | SEAT OPTIONS | | | | | | |
| 36-2 | IS | Individually Adjustable Reclining Seats..... | X | X | X | 2.50 | 36.60 | 49.25 |
| 38-1 | 2HR | Headrests - Right and Left | X | X | X | 1.80 | 26.00 | 35.00 |
| | | ENGINES | | | | | | |
| (a) 40-5 | 225 | 225 H.P. - 290 CID, V-8, 4 Barrel | X | X | X | 2.30 | 33.70 | 45.35 |
| (a) 40-4 | 200 | 200 H.P. - 290 CID, V-8, 2 Barrel | (Std. on V-8 Models See Page 1, for Prices) | | | | | |
| 40-2 | 145 | 145 H.P. - 232 CID, 6, 1 Barrel..... | X | X | STD | 2.30 | 33.70 | 45.35 |
| 40-1 | 128 | 128 H.P. - 199 CID, 6, 1 Barrel..... | X | X | NA | NC | NC | NC |
| | | TRANSMISSIONS | | | | | | |
| 42-A | A | Shift-Command, Column Shift - 6-Cylinder..... | X | X | X | 9.10 | 134.05 | 171.40 |
| | | - V-8 (N/A 225 H.P.) | X | X | X | 10.10 | 148.35 | 189.65 |
| 42-M | M | 4-Speed Floor Mounted Shift for V-8 Only..... | X | X | X | 9.35 | 137.00 | 184.25 |
| 42-O | O | Overdrive, Column Shift (128 H.P. Only) | X | X | NA | 5.55 | 81.35 | 109.45 |
| 42-S | S | 3-Speed, Column Shift (N/A 225 H.P. V-8) | X | X | X | NC | NC | NC |
| 45-1 | TGD | Twin-Grip Differential..... | X | X | X | 2.00 | 28.85 | 38.80 |
| | | COOLING OPTION | | | | | | |
| 46-2 | AC | All-Season Air Conditioning System; H.D. Cooling System, 60 Amp. Battery and 40 Amp. Alternator | X | X | X | 15.70 | 231.10 | 310.80 |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8) ... | X | X | X | .90 | 13.00 | 17.50 |
| | | POWER ASSISTS | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning).. | X | X | X | 4.30 | 62.75 | 84.40 |
| 49-2 | DB | Power Disc Brakes (V-8 Only) | X | X | X | 4.95 | 72.25 | 97.15 |
| 49-1 | PB | Power Brakes..... | X | X | X | 2.15 | 31.30 | 42.15 |

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin

Page 7

Issued: August 31, 1967

Reissued: September 26, 1967

† Reissued: November 6, 1967

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|--------------|-----|-------|--------|--------|--------------------------|---------------------------------------|
| | | | AMERICAN | 440 | ROGUE | | | | |
| | | SOLEX GLASS | | | | | | | |
| 51-1 | SG | All Windows (Recommended w/Air Conditioning) | X | X | X | \$1.55 | | \$ 22.75 | \$30.65 |
| 51-2 | SW | Windshield Only | X | X | X | 1.10 | | 15.70 | 21.15 |
| 52-3 | LGR | Roof-Top Travel Rack (Wagon Only) | - | X | - | 2.00 | | 28.85 | 38.85 |
| | | APPEARANCE ITEMS | | | | | | | |
| 55-3 | SSW | Sports Steering Wheel | NA | X | X | 1.35 | | 19.65 | 26.45 |
| 55-2 | CR | Custom Steering Wheel | X | STD | STD | .50 | | 6.70 | 9.00 |
| 56-4 | APG | Appearance Group - Rocker Panel Moldings and Wheel Discs | X | X | X | 2.00 | | 28.90 | 38.85 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) | X | X | X | 3.40 | | 50.00 | 67.30 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) | X | X | X | 3.65 | | 53.65 | 72.15 |
| 56-1 | WD | Wheel Discs | X | X | X | 1.10 | | 15.70 | 21.20 |
| | | CONVENIENCE ITEMS | | | | | | | |
| (a) 57-2 | VG | Visibility Group - Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers | X | X | X | 1.40 | | 19.90 | 26.80 |
| (a) 57-1 | EW | Electric Windshield Wipers only | X | X | X | .80 | | 11.05 | 14.90 |
| 59-1 | LG | Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning. Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models | X | X | X | 1.00 | | 14.40 | 19.45 |
| | | RADIOS | | | | | | | |
| 62-2 | RP | AM Push Button Radio | X | X | X | 3.10 | | 45.50 | 61.20 |
| | | BUMPER GUARDS | | | | | | | |
| 64-2 | BG4 | Bumper Guards - Front and Rear (N/A Wagons) | X | X | X | 1.30 | | 18.80 | 25.30 |
| 64-1 | BG2 | Bumper Guards - Front Only (Wagons Only) | - | X | - | .65 | | 9.40 | 12.65 |
| † 65-2 | ING | Insulation Group - (Undercoating & Hood Insulation) . | X | X | X | .80 | | 11.40 | 19.80 |
| | | ENGINE COOLING | | | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - H. D. Radiator, Power- Flex Fan, and Fan Shroud (Std. w/Air Conditioning) X | X | X | X | .85 | | 11.90 | 16.05 |
| | | HEAVY-DUTY ELECTRICAL | | | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | X | .40 | | 5.50 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty Battery, 70 Amp. & 40 Amp. Alternator (For Cars Less AC) | X | X | X | .95 | | 13.35 | 17.95 |
| 70-1 | HP | Handling Package - 6-Cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers) | X | X | X | .85 | | 12.05 | 16.20 |
| 70-1 | HP | Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" | X | X | X | .90 | | 12.75 | 17.15 |
| 72-1 | BH | Rim Wheels) | X | X | X | .40 | | 5.65 | 7.60 |
| 72-1 | BH | Engine-Block Heater | X | X | X | | | | |
| 77-1 | HC | H.D. Clutch (w/3-Speed Transmission) - 128 H.P. | X | X | X | .30 | | 3.95 | 5.30 |
| | | - 200 H.P. | X | X | X | .55 | | 7.85 | 10.55 |
| 81-1 | TAC | Tachometer (V-8 Only) | X | X | X | 2.45 | | 35.70 | 48.05 |

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin

Page 8

Issued: August 31, 1967

Reissued: September 26, 1967

† Reissued: November 6, 1967

Reissued: December 7, 1967

| # | C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D PRICE |
|---|-------------|-------|--|--------------|-----|-------|--------|--------------------|-----------------------------|
| | | | | AMERICAN | 440 | ROGUE | | | |
| † | - | 828-F | H. D. Vinyl Upholstery 31 oz. (Black)..... | X | NA | NA | \$1.25 | \$ 18.15 | \$24.45 |
| † | 57-1 | EW | Electric Windshield Wipers..... | X | X | X | .80 | 11.05 | 14.90 |
| | 59-2 | EL | Parking Brake Warning Light..... | X | X | X | .30 | 3.75 | 5.05 |
| | 68-4 | 55A | Alternator 55 Amp | X | X | X | 1.65 | 23.80 | 32.05 |
| | 75-1 | HCF | Heavy Duty Seat Cushion - Front Only (N.A. Hardtop) | X | X | NA | .50 | 6.70 | 9.00 |
| | 75-3 | HCBF | Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops)..... | X | X | NA | .85 | 12.45 | 16.75 |
| | 77-3 | CIG | Cigarette Lighter..... | X | STD | STD | .20 | 2.75 | 3.70 |
| | 77-5 | TRL | Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wires Only..... | X | X | X | .55 | 7.95 | 10.70 |
| | 77-8 | RAR | Rear Armrests W/Built-in Ash Receivers..... | X | STD | STD | .75 | 10.90 | 14.70 |
| | 77-9 | DLFS | Dome Light Over Front Seat (N.A. on Hardtop).... | X | X | NA | .55 | 7.65 | 10.30 |
| | 78-2 | DH | Dual Horn | X | STD | STD | .40 | 5.60 | 7.55 |
| | 78-3 | MP | Drain Plugs - Magnetic | X | X | X | .25 | 3.35 | 4.50 |
| | 78-5 | LRS | Less Rear Seat - 220 Sedans Only. (Includes Cargo Platform for Rear Seat Area)..... | X | NA | NA | 1.00 | 14.20 | 19.10 |
| † | 78-6 | MC | Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans Only..... | X | X | NA | 3.80 | 55.55 | 74.75 |
| | 78-7 | GL | Glove Box Lock | X | STD | STD | .20 | 2.90 | 3.95 |
| † | 78-8 | RKWP | Radio Suppression Kit - Includes Resistance Type Plugs | X | X | X | .65 | 9.05 | 12.20 |
| | 78-9 | RKNP | -Less Resistance Type Plugs..... | X | X | X | .40 | 5.35 | 7.20 |
| | 79-5 | APW | Pull Wire for Roof Type Antenna..... | X | X | X | .35 | 4.80 | 6.45 |
| † | 79-6 | TL | Luggage Compartment Light (N.A. on Wagons) | X | X | X | .20 | 2.85 | 3.85 |
| | 79-8 | FLS | Front Dome Light Switches..... | X | STD | STD | .10 | 1.40 | 1.90 |
| | 84-1 | FAG | Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror | X | X | X | 1.25 | 17.80 | 23.95 |
| † | 86-1 | EWG | Electric Windshield Wipers and Electric Washers.. | X | X | X | 1.05 | 15.15 | 20.40 |
| † | - | - | Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) (N.A. with Air Conditioning) | X | X | X | 1.80 | 25.90 | 34.85 |

1968 AMX & JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin

Page 9

Issued: August 31, 1967

Reissued: September 26, 1967

Reissued: December 7, 1967

Reissued: January 5, 1968

Reissued: February 5, 1968

AVAILABILITY

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AMX | JAVELIN | SST | E.O.H. | TOTAL ZONE BILLING | | SUGG'D. FACTORY DEL'D. PRICE |
|-------------|------|--|--------------|--|-----|--------|--------------------|----------|------------------------------|
| | | | | | | | AMX | JAVELIN | |
| | | PAINT AND UPHOLSTERY (See trim charts) | | | | | | | |
| - | - | Additional Charge for Deviation from normal A.M. Seat, Trim and Color Availability..... | X | X | X | \$2.00 | \$ 29.25 | \$ 29.95 | \$ 39.40 |
| - | J | White Vinyl Seat Upholstery | NA | X | NA | 1.05 | - | 14.85 | 20.00 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 3) . | - | - | - | | | | |
| # 87-1 | CST | Collapsible Spare Tire (Replace STD Spare Tire) | - | X | X | 1.00 | - | 14.45 | 19.45 |
| | | - w/all Black Tires..... | - | X | X | .70 | - | 9.60 | 12.95 |
| | | - w/all White Tires..... | - | X | X | .35 | NC | 4.80 | 6.50 |
| | | - w/Red-line Tires..... | STD | X | X | | | | |
| | | TOPS | | | | | | | |
| 35-9 | BKV | Vinyl-Covered Roof - Black..... | NA | X | X | 5.05 | - | 74.15 | 99.75 |
| 35-8 | WHV | - Off-White..... | NA | X | X | 5.05 | - | 74.15 | 99.75 |
| 38-1 | 2HR | Headrests - Right and Left..... | X | X | X | 2.50 | 36.15 | 36.60 | 49.25 |
| 39-1 | PP1 | Performance "Go" Package - 343 CID Engine, Dual Exhaust, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, "Rally" Stripes (Replaces Std. Striping)..... | NA | X | X | 13.45 | - | 197.40 | 265.50 |
| 39-1 | PP1 | Performance "Go" Package - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin- Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), "Racing" Stripes (Over-The-Top)..... | X | NA | NA | 11.80 | 171.15 | - | 233.15 |
| 39-2 | PP2 | Performance "Go" Package - 390 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, Rally Stripes (Replaces Std. Striping)..... | NA | NA | X | 17.35 | - | 255.25 | 343.25 |
| 39-2 | PP2 | Performance "Go" Package - 390 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin- Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), "Racing" Stripes (Over-The-Top)..... | X | NA | NA | 15.70 | 228.20 | - | 310.85 |
| | | ENGINES | | | | | | | |
| 40-9 | 315 | 315 H.P. - 390 CID, V-8, 4 Barrel - Except AMX ... | NA | NA | X | 8.55 | - | 125.20 | 168.40 |
| | | - AMX | X | NA | NA | 6.25 | 90.30 | - | 123.05 |
| 40-7 | 280 | 280 H.P. - 343 CID, V-8, 4 Barrel - Except AMX ... | NA | X | X | 4.60 | - | 67.45 | 90.70 |
| | | - AMX | X | NA | NA | 2.30 | 33.30 | - | 45.35 |
| 40-5 | 225 | 225 H.P. - 290 CID, V-8, 4 Barrel | STD | X | X | 2.30 | NC | 33.70 | 45.35 |
| 40-4 | 200 | 200 H.P. - 290 CID, V-8, 2 Barrel | (Std. on V-8 | (Std. on V-8 Models See Javelins Page 2, for Prices) | | | | | |
| 40-2 | 145 | 145 H.P. - 232 CID, 6, 1 Barrel | NA | X | X | NC | NC | NC | NC |
| 41-1 | DE | Dual Exhaust (Avail. w/225 H.P. & 280 H.P. V-8) Std. on 390 CID..... | STD | X | X | 1.40 | NC | 20.35 | 27.40 |
| | | TRANSMISSIONS | | | | | | | |
| 42-C | C | Shift-Command Floor Shift & Console | | | | | | | |
| | | - 200 H.P. & 280 H.P. V-8..... | NA | X | X | 13.65 | - | 200.35 | 269.35 |
| | | - 315 H.P. V-8..... | NA | NA | X | 14.15 | - | 208.20 | 279.95 |
| | # | - 225 H.P., 280 H.P. & 315 H.P. V-8.... | X | NA | NA | 5.05 | 73.40 | - | 95.00 |
| 42-A | A | Shift-Command, Column Shift - 6 Cylinder..... | NA | X | X | 10.15 | - | 149.45 | 191.10 |
| | | - 290 V-8 (N/A 225 H.P.) | NA | X | X | 10.70 | - | 157.10 | 200.85 |
| | | - 343 V-8..... | NA | X | X | 11.85 | - | 174.45 | 223.05 |
| 42-M | M | 4-Speed Full-Synchro Floor Shift for V-8 - Except AMX | NA | X | X | 9.35 | - | 137.00 | 184.25 |
| | | - AMX | X | NA | NA | NC | NC | - | NC |
| 42-S | S | 3-Speed, Column Shift (Avail. on 145 H.P. & 200 H.P. Only) | NA | X | X | NC | - | NC | NC |
| 45-1 | TGD | Twin-Grip Differential..... | X | X | X | 1.50 | 30.75 | 31.10 | 42.10 |

1968 AMX & JAVELIN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 10
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: November 1, 1967
Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|--------------|---------|-----|---------|--------------------------|----------|---------------------------------------|
| | | | AMX | JAVELIN | SST | E.O.H. | AMX | JAVELIN | |
| | | COOLING OPTION | | | | | | | |
| 46-2 | AC | All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/ 343 & 390 V-8). | X | X | X | \$18.25 | \$264.45 | \$267.90 | \$360.25 |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8)..... | NA | X | X | .90 | 12.85 | 13.00 | 17.50 |
| | | POWER ASSISTS | | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning).... | X | X | X | 4.30 | 61.95 | 62.75 | 84.40 |
| 48-2 | QRM | Quick-Ratio Steering (Manual)..... | X | X | X | .85 | 11.65 | 11.80 | 15.90 |
| 49-2 | DB | Power Disc Brakes (V-8 Only)..... | X | X | X | 4.95 | 71.30 | 72.25 | 97.15 |
| 49-1 | PB | Power Brakes | X | X | X | 2.15 | 30.95 | 31.35 | 42.15 |
| | | SOLEX GLASS | | | | | | | |
| 51-1 | SG | All Windows (Recommended w/Air Conditioning)..... | X | X | X | 1.55 | 22.50 | 22.75 | 30.65 |
| 51-2 | SW | Windshield Only..... | X | X | X | 1.10 | 15.50 | 15.70 | 21.15 |
| 54-1 | ASW | Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)..... | X | X | X | 2.15 | 30.95 | 31.35 | 42.15 |
| | | APPEARANCE ITEMS | | | | | | | |
| 85-1 | SRW | Chrome Steel Mag Wheels (N/A w/6.95 x 14 Tires) | | | | | | | |
| | | - Except SST & AMX..... | NA | X | NA | 4.75 | - | 69.60 | 93.60 |
| | | - SST & AMX Only..... | X | NA | X | 3.70 | 53.25 | 53.95 | 72.55 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) | | | | | | | |
| | | - Except SST & AMX..... | NA | X | NA | 3.40 | - | 50.00 | 67.30 |
| | | - SST & AMX Only..... | X | NA | X | 2.35 | 33.85 | 34.30 | 46.15 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) | | | | | | | |
| | | - Except SST..... | NA | X | NA | 3.65 | - | 53.65 | 72.15 |
| | | - SST Only..... | X | NA | X | 2.60 | 37.40 | 37.90 | 51.00 |
| 56-1 | WD | Wheel Discs | STD | X | STD | 1.10 | NC | 15.75 | 21.20 |
| | | CONVENIENCE ITEMS | | | | | | | |
| 57-2 | VG | Visibility Group Remote-Control Left Outside Mirror, Clock (N/A when Tachometer is also ordered), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers..... | NA | X | X | 2.05 | - | 30.10 | 40.50 |
| | | -Less Clock when Tachometer is also ordered | X | X | X | 1.40 | 19.65 | 19.90 | 26.80 |
| 59-1 | LG | Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, and Lights-On Warning Buzzer | NA | X | X | 1.15 | - | 16.40 | 22.05 |
| 59-1 | LG | Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light, and Lights-On Warning Buzzer | X | NA | NA | .95 | 13.30 | - | 18.15 |

1968 AMX & JAVELIN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 11
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|--|--------------|---------|------|--------|--------------------------|----------|---------------------------------------|
| | | | AMX | JAVELIN | SST. | E.O.H. | AMX | JAVELIN | |
| | | APPEARANCE ITEMS | | | | | | | |
| | | RADIOS AND SPEAKERS | | | | | | | |
| 62-3 | RFM | AM-FM Push Button | X | X | X | \$6.80 | \$ 98.20 | \$ 99.50 | \$133.80 |
| 62-2 | RP | AM Push Button | X | X | X | 3.10 | 44.90 | 45.50 | 61.20 |
| 63-2 | STR | 8-Track Stereo Tape Player with Manual Radio and 2 Rear Speakers | X | X | X | 9.85 | 143.15 | 145.00 | 195.00 |
| 64-3 | BGR | Bumper Guards - Rear Only | X | X | X | .65 | 9.25 | 9.40 | 12.65 |
| 65-1 | UN | Undercoating | X | NA | NA | .70 | 9.65 | - | 17.00 |
| 65-2 | ING | Insulation Group (Undercoating and Hood Insulation) | NA | X | X | .80 | - | 11.40 | 19.80 |
| | | ENGINE COOLING | | | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. W/AC) | X | X | X | .85 | 11.75 | 11.90 | 16.05 |
| | | HEAVY-DUTY ELECTRICAL | | | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | X | .40 | 5.40 | 5.50 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty Battery, 70 Amp. and 40 Amp. Alternator (For Cars Less AC) | X | X | X | .95 | 13.15 | 13.35 | 17.95 |
| 70-1 | HP | Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers) | NA | X | X | .90 | - | 13.00 | 17.50 |
| 70-1 | HP | Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels) | NA | X | X | .95 | - | 13.70 | 18.45 |
| 70-1 | HP | Handling Package (Special Duty Suspension)- Higher Rate Front & Rear Springs and 1-3/16" piston diameter shock absorbers | X | NA | NA | .95 | 13.55 | - | 18.45 |
| 72-1 | BH | Engine-Block Heater | X | X | X | .40 | 5.55 | 5.65 | 7.60 |
| 77-1 | HC | H.D. Clutch (with 200 H.P. V-8, w/3-Speed Transmission) | NA | X | X | .55 | NC | 7.85 | 10.55 |
| 81-1 | TAC | Tachometer (V-8 Only) | STD | X | X | 2.45 | - | 35.70 | 48.05 |

1968 REBEL

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 12

Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|--|---|-----|-----|---------|--------------------------|---------------------------------------|
| | | | 550 | 770 | SST | | | |
| | | PAINT AND UPHOLSTERY (See Trim Charts) | | | | | | |
| - | - | Colors - Two-Tone (Std. Appl. of A. M. Colors) | | | | | | |
| | | - Sedans and Hardtops..... | X | X | X | \$ 1.40 | \$ 19.90 | \$ 26.80 |
| | | - Wagons Only (Includes Painted Body Side- Panels and Accent Moldings)..... | X | X | - | 3.30 | 48.05 | 64.65 |
| - | - | Additional Charge for Deviation from normal A.M. Seat, Trim and Color Availability..... | X | X | X | 2.00 | 29.30 | 39.40 |
| - | WO | Simulated Wood-Grain Body Side Panels (770 Wagon Only) N/A Two Tones..... | NA | X | - | 5.70 | 83.65 | 112.50 |
| - | V | All-Vinyl Seat Upholstery -Std. on Convertibles and Wagons | X | X | NA | 1.25 | 18.15 | 24.45 |
| - | K | All-Vinyl Seat Upholstery For Individual Seats..... | NA | NA | X | 1.25 | 18.15 | 24.45 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 4) | - | - | - | | | |
| 61-1 | EPS | Exterior Paint Stripe | NA | NA | X | .75 | 10.60 | 14.25 |
| | | TOPS | | | | | | |
| 35-9 | BKV | Vinyl Covered Roof (Hardtops Only) - Black..... | NA | X | X | 4.30 | 63.10 | 84.90 |
| 35-8 | WHV | - Off-White | NA | X | X | 4.30 | 63.10 | 84.90 |
| 35-7 | BUV | - Blue..... | NA | X | X | 4.30 | 63.10 | 84.90 |
| 35-9 | BKV | (4-Dr. Sedans Only) - Black..... | NA | X | - | 4.30 | 63.10 | 84.90 |
| 35-8 | WHV | - Off-White | NA | X | - | 4.30 | 63.10 | 84.90 |
| 35-7 | BUV | - Blue..... | NA | X | - | 4.30 | 63.10 | 84.90 |
| 35-1 | PBK | Power Convertible Top - Black | X | NA | X | NC | NC | NC |
| 35-2 | PWH | - Off-White..... | X | NA | X | NC | NC | NC |
| | | SEAT OPTIONS | | | | | | |
| 36-5 | SB | Reclining Bucket Seats w/Front Armrest and Center Cushion..... | NA | NA | X | 4.95 | 72.25 | 97.15 |
| 36-2 | IS | Individually Adjustable Reclining Seats..... | X | X | STD | 2.50 | 36.60 | 49.25 |
| 37-8 | SB8 | 2 Seat Belts for Third Seat of Wagon..... | NA | X | - | 1.00 | 14.05 | 18.90 |
| 38-1 | 2HR | Headrests - Right and Left - Except Bucket Seats .. | X | X | X | 1.80 | 26.00 | 35.00 |
| | | - Bucket Seats | - | - | X | 2.50 | 36.60 | 49.25 |
| | | ENGINES | | | | | | |
| 40-9 | 315 | 315 H.P. - 390 CID, V-8, 4 Barrel | NA | NA | X | 8.55 | 125.20 | 168.40 |
| 40-7 | 280 | 280 H.P. - 343 CID, V-8, 4 Barrel | X | X | X | 4.60 | 67.45 | 90.70 |
| 40-6 | 235 | 235 H.P. - 343 CID, V-8, 2 Barrel | X | X | X | 2.95 | 43.35 | 58.30 |
| 40-4 | 200 | 200 H.P. - 290 CID, V-8, 2 Barrel | (Std. on V-8 Models See Page 2, for Prices) | | | | | |
| 40-3 | 155 | 155 H.P. - 232 CID, 6, 2 Barrel..... | X | X | NA | .80 | 10.60 | 15.55 |
| 40-2 | 145 | 145 H.P. - 232 CID, 6, 1 Barrel..... | X | X | NA | NC | NC | NC |
| 41-1 | DE | Dual Exhaust w/343 CID V-8, Std. on 390 CID, V-8 (NA Wagons) | X | X | X | 1.40 | 20.35 | 27.40 |
| | | TRANSMISSIONS | | | | | | |
| 42-C | C | Shift-Command Floor Shift and Console (V-8 Only) | | | | | | |
| | | - Except 390 CID ... | NA | NA | X | 13.65 | 200.35 | 269.35 |
| | | - 390 CID Only | NA | NA | X | 14.15 | 208.20 | 279.95 |
| 42-A | A | Shift-Command, Column Shift - 6 Cylinder..... | X | X | X | 10.15 | 149.45 | 191.10 |
| | | - 290 V-8..... | X | X | X | 10.70 | 157.10 | 200.85 |
| | | - 343 V-8..... | X | X | X | 11.85 | 174.45 | 223.05 |
| | | - 390 V-8..... | NA | NA | X | 12.40 | 182.40 | 233.15 |
| 42-M | M | 4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.) | X | X | X | 9.35 | 137.00 | 184.25 |
| 42-O | O | Overdrive, Column Shift (N/A on 343 & 390 CID Eng.) | X | X | X | 5.90 | 86.20 | 115.90 |
| 42-S | S | 3-Speed, Column Shift (N/A on 343 & 390 CID Eng.) | X | X | X | NC | NC | NC |

1968 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 13
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|--------------------------|------|--|--------------|-----|-----|--------|--------------------------|---------------------------------------|
| | | | 550 | 770 | SST | E.O.H. | | |
| 45-1 | TGD | Twin-Grip Differential..... | X | X | X | \$2.15 | \$31.15 | \$41.90 |
| COOLING OPTION | | | | | | | | |
| # 46-2 | AC | All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/343 & 390 V-8) | X | X | X | 18.25 | 267.90 | 360.25 |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8)... | X | X | X | .90 | 13.00 | 17.50 |
| POWER ASSISTS | | | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning).. | X | X | X | 4.80 | 70.55 | 94.90 |
| 49-2 | DB | Power Disc Brakes (V-8 Only) | X | X | X | 4.95 | 72.25 | 97.15 |
| 49-1 | PB | Power Brakes | X | X | X | 2.15 | 31.35 | 42.15 |
| 50-4 | PW4 | Power Lift Windows - Side Windows | NA | NA | X | 5.10 | 74.55 | 100.25 |
| 50-1 | PW1 | - Tailgate (Std. on 3-Seat Wagon) | X | X | - | 1.75 | 25.05 | 33.70 |
| SOLEX GLASS | | | | | | | | |
| 51-1 | SG | All Windows - Except Rear on Convertible (Recommended w/Air Conditioning) | X | X | X | 1.80 | 25.95 | 34.90 |
| 51-2 | SW | Windshield Only | X | X | X | 1.20 | 17.25 | 23.20 |
| WAGONS ONLY | | | | | | | | |
| 52-1 | TS | Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window) | NA | X | - | 5.65 | 83.10 | 111.75 |
| 52-2 | RD | Side Hinged Tailgate, for 2-Seat Wagons | X | X | - | NC | NC | NC |
| 53-1 | ASC | Cruise-Command Automatic Speed Control System- (Available w/V-8 & Automatic Transmission only) | X | X | X | 2.65 | 38.50 | 51.80 |
| 54-1 | ASW | Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift) | X | X | X | 2.15 | 31.35 | 42.15 |
| APPEARANCE ITEMS | | | | | | | | |
| 55-3 | SSW | Sports Steering Wheel | NA | X | X | 1.35 | 19.65 | 26.45 |
| 55-2 | CR | Custom Steering Wheel | X | STD | STD | .55 | 7.80 | 10.50 |
| 56-4 | APG | Appearance Group - Wheel Opening Moldings & Wheel Discs | X | X | NA | 2.00 | 28.90 | 38.85 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) -All except SST | X | X | NA | 3.40 | 50.00 | 67.30 |
| | | -SST Only | NA | NA | X | 2.35 | 34.30 | 46.15 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) -All Except SST | X | X | NA | 3.65 | 53.65 | 72.15 |
| | | -SST Only | NA | NA | X | 2.60 | 37.90 | 51.00 |
| 56-1 | WD | Wheel Discs | X | X | STD | 1.10 | 15.75 | 21.20 |
| CONVENIENCE ITEMS | | | | | | | | |
| 57-2 | VG | Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror (N/A Conv.), Electric Windshield Wipers and Electric Washers | X | X | X | 2.05 | 30.10 | 40.50 |

1968 REBEL

1968 Zone Price List Bulletin

Page 14

Issued: August 31, 1967

Reissued: September 26, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|------------------------------|------|---|--------------|-----|-----|--------|--------------------------|---------------------------------------|
| | | | 550 | 770 | SST | | | |
| 59-1 | LG | Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for 550 Models and Rear Door Switches for 770 Models | X | X | X | \$1.15 | \$16.40 | \$22.05 |
| RADIOS AND SPEAKERS | | | | | | | | |
| 62-3 | RFM | AM-FM Push Button | X | X | X | 6.80 | 99.50 | 133.80 |
| 62-2 | RP | AM Push Button | X | X | X | 3.10 | 45.50 | 61.20 |
| 63-3 | STP | 8-Track Stereo Tape Player and 2 Rear Speakers - (Sedan & Hardtop Only) | X | X | X | 6.80 | 99.50 | 133.80 |
| 63-1 | DCS | Duo-Coustic Rear Speaker - Available only with Radio (N/A w/Stereo Tape Player, Wagons or Convertible) | X | X | X | .70 | 9.80 | 13.15 |
| BUMPER GUARDS | | | | | | | | |
| 64-2 | BG4 | Bumper Guards - Front and Rear (N/A Wagons) | X | X | X | 1.30 | 18.80 | 25.30 |
| 64-1 | BG2 | Bumper Guards - Front (Wagons only) | X | X | - | .65 | 9.40 | 12.65 |
| 65-1 | UN | Undercoating | NA | NA | X | .70 | 9.80 | 17.00 |
| 65-2 | ING | Insulation Group (Undercoating and Hood Insulation) . | X | X | NA | .80 | 11.40 | 19.80 |
| ENGINE COOLING | | | | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/AC) | X | X | X | .85 | 11.90 | 16.05 |
| HEAVY-DUTY ELECTRICAL | | | | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | X | .40 | 5.50 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty Battery 70 Amp. and 40 Amp. Alternator (For Cars Less AC) | X | X | X | .95 | 13.35 | 17.95 |
| 70-1 | HP | Handling Package - 6-cylinder Sedans, Hardtops & Convertibles (Front Sway Bar, H.D. Springs & Shock Absorbers) | X | X | X | .90 | 13.00 | 17.50 |
| 70-1 | HP | Handling Package - 6-cylinder Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers) | X | X | X | .50 | 7.25 | 9.75 |
| 72-1 | BH | Engine-Block Heater | X | X | X | .40 | 5.65 | 7.60 |
| 77-1 | HC | Heavy-Duty Clutch - (w/3-Speed Transmission Only) - 6 Cylinder | X | X | X | .30 | 3.95 | 5.30 |
| | | - 200 H.P. V-8 | X | X | X | .55 | 7.85 | 10.55 |
| 81-1 | TAC | Tachometer (V-8 only) | X | X | X | 2.45 | 35.70 | 48.05 |

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|-------|---|--------------|-----|-----|--------|--------------------------|---------------------------------------|
| | | | 550 | 770 | SST | | | |
| - | 851-F | H. D. Vinyl Upholstery and Side Panels 31 oz. (Black) | X | NA | NA | \$1.25 | \$18.15 | \$24.45 |
| 47-2 | HDP | Heavy Duty Drive Line Package (N.A. V-8 Engine). | X | X | - | 2.70 | 39.16 | 52.60 |
| 57-1 | EW | Electric Windshield Wipers | X | X | X | .80 | 11.05 | 14.90 |
| 59-2 | EL | Parking Brake Warning Light | X | X | X | .30 | 3.75 | 5.05 |
| 66-3 | LEC | Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning) | X | X | X | .90 | 12.90 | 17.35 |
| 68-1 | 65D | Alternator, 65 Amp. (N.A. with Air Conditioning) -With Dual Belt Drive - 6 Cyl. Models Only (Also N.A. with Power Steering, or Air Conditioning) | X | X | X | 8.85 | 129.95 | 174.80 |
| 68-3 | 65S | -With Single Belt Drive - V-8 Only (N.A. w/AC). | X | X | X | 8.15 | 119.90 | 161.25 |
| 68-4 | 55A | Alternator, 55 Amp. | X | X | X | 1.65 | 23.80 | 32.05 |
| (a) 71-1 | HBD | Heavy Duty Brakes | X | X | X | .80 | 11.10 | 14.95 |
| 74-2 | PO | Police Special Calibrated Speedometer | X | X | X | .35 | 5.05 | 6.85 |
| 75-1 | HCF | Heavy Duty Seat Cushion - Front Only | X | X | NA | .50 | 6.70 | 9.00 |
| 75-2 | HCFR | Heavy Duty Seat Cushion - Front and Rear (N.A. Convertibles) | X | X | NA | .95 | 13.35 | 18.00 |
| 75-3 | HCBF | Heavy Duty Seat Cushion and Back - Front Only (N.A. Convertibles) | X | X | NA | .85 | 12.45 | 16.75 |
| 75-4 | HCB | Heavy Duty Seat Cushions and Backs - Front and Rear (N.A. Convertibles) | X | X | NA | 1.70 | 24.85 | 33.45 |
| 77-2 | TTH | Taxi Trunk Handle with Locking Provision - Sedans and Hardtops Only | X | X | X | .65 | 9.55 | 12.85 |
| 77-5 | TRL | Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only (N.A. on Convertibles) | X | X | X | .55 | 7.95 | 10.70 |
| 77-6 | TAS | Assist Straps (4-Door Sedan Only) | X | NA | NA | .35 | 4.90 | 6.60 |
| 77-7 | HT | Hand Throttle Control - Locking Type (N.A. w/Cruise Command Speed Control System) | X | X | X | .65 | 9.45 | 12.80 |
| # 77-8 | RAR | Rear Armrests w/Built-in Ash Receiver 2-Door ... 4-Door ... | X | STD | STD | .75 | 10.90 | 14.70 |
| 77-9 | DLFS | Dome Light Over Front Seat (N.A. 770 H.T.) | X | X | NA | .55 | 7.65 | 10.30 |
| 78-2 | DH | Dual Horn | X | STD | STD | .40 | 5.60 | 7.55 |
| 78-3 | MP | Drain Plugs - Magnetic | X | X | X | .25 | 3.35 | 4.50 |
| 78-5 | LRS | Less Rear Seat (Includes Cargo Platform for Rear Seat Area) Sedans and Hardtops Only | X | NA | NA | 1.00 | 14.20 | 19.10 |
| 78-6 | MC | Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans and Hardtops Only | X | X | X | 3.80 | 55.55 | 74.75 |
| 78-7 | GL | Glove Box Lock | X | STD | STD | .20 | 2.90 | 3.95 |
| 78-8 | RKWP | Radio Suppression Kit - Includes Resistance Type Plugs | X | X | X | .65 | 9.05 | 12.20 |
| 78-9 | RKNP | -Less Resistance Type Plugs | X | X | X | .40 | 5.35 | 7.20 |
| 79-1 | AHI | Assist Handle - Left Rear Door (4-Door Sedan Only) | X | NA | NA | .40 | 5.40 | 7.25 |
| 79-2 | AH2 | -Right Rear Door (4-Door Sedan Only) | X | NA | NA | .40 | 5.40 | 7.25 |
| 79-5 | APW | Pull Wire For Roof Type Antenna (N.A. Convertible) | X | X | X | .35 | 4.80 | 6.45 |
| 79-6 | TL | Luggage Compartment Light (N.A. on Wagons) | X | X | X | .20 | 2.85 | 3.85 |
| 79-8 | FLS | Front Door Dome Light Switches | X | STD | STD | .10 | 1.40 | 1.90 |
| 79-9 | RLS | Rear Door Dome Light Switches (4-Door Models Only) | X | X | NA | .15 | 1.95 | 2.65 |
| 84-1 | FAG | Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror | X | X | X | 1.25 | 17.80 | 23.95 |
| 86-1 | EWG | Electric Windshield Wipers and Electric Washers | X | X | X | 1.05 | 15.15 | 20.40 |
| - | - | Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) | X | X | X | 1.80 | 25.90 | 34.85 |
| - | - | Taxi Rear Door Warning Signal - 4-Door Sedan Only- Includes Front & Rear Door Light Switches (N.A. w/Cruise-Command) | X | NA | NA | .50 | 6.70 | 9.00 |

(a) 6-Cylinder Sedan, Std. V-8 Brake 10" Diameter
8-Cylinder Sedan, Wagons and 6-Cylinder Wagons 10"

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Rebel 6 Heavy Duty Taxi

Eight Special Taxi Cab Equipment TX Groups have been developed for model 6815 to provide a Heavy Duty Taxi Cab for 1968.

The items in these groups and their prices are as follows:

| | STANDARD TRANSMISSION VERSIONS | | | | AUTOMATIC TRANSMISSION VERSIONS | | | |
|---|--------------------------------|------|------|------|---------------------------------|------|------|------|
| | TX-1 | TX-3 | TX-5 | TX-7 | TX-2 | TX-4 | TX-6 | TX-8 |
| H. D. Three Speed Transmission | X | X | X | X | | | | |
| Automatic Transmission (Including Oil Cooler).... | | | | | X | X | X | X |
| H. D. Clutch & Housing | X | X | X | X | | | | |
| H. D. 851-F Vinyl Upholstery & Side Panels | X | X | X | X | X | X | X | X |
| H. D. Springs & Shocks, Front & Rear | X | X | X | X | X | X | X | X |
| Roof Light & Meter Wiring (3 Wire) | X | X | X | X | X | X | X | X |
| H. D. Battery (70 amp) | X | X | X | X | X | X | X | X |
| H. D. Seat Cushion & Backs, (Front & Rear) | X | X | X | X | X | X | X | X |
| H. D. Brakes (Std. V-8 Brakes 10" Diameter) | X | X | X | X | X | X | X | X |
| Solid Front Seat Backs | X | X | X | X | X | X | X | X |
| Trunk Handle - T-Type | X | X | X | X | X | X | X | X |
| 40 Amp Alternator | X | | | | X | | | |
| H. D. Cooling System (Radiator-Power Flex Fan- Shroud) | X | | | X | X | | | X |
| Air Conditioning (Includes H. D. Cooling System) .. | | X | X | | | X | X | |
| 55 Amp Alternator | | | X | X | | | X | X |

GROUP PRICES

| | E.O.H. | TOTAL ZONE INVOICE PRICE | SUGGESTED FACTORY DEL'D PRICE |
|-----------|---------|-----------------------------|-------------------------------------|
| TX-1..... | \$ 9.15 | \$134.10 | \$180.35 |
| TX-2..... | 16.65 | 244.85 | 329.30 |
| TX-3..... | 26.10 | 384.20 | 516.65 |
| TX-4..... | 33.65 | 495.00 | 665.65 |
| TX-5..... | 27.60 | 405.65 | 545.50 |
| TX-6..... | 35.10 | 516.40 | 694.45 |
| TX-7..... | 10.10 | 148.50 | 199.75 |
| TX-8..... | 17.65 | 259.25 | 348.65 |

Cost of Model 6815-550 6 Cylinder 4-Door Sedan 144.00 1,917.85 2,443.20
(Add to Selected Package)

IMPORTANT

NOTE: NO DEVIATIONS OF SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 6815 models to be used as taxi cabs be ordered with one of the above TX groups. If 6815 models are ordered for taxi cab use 1 (without a TX group, or 2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

1968 AMBASSADOR

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone List Bulletin

Page 17

Issued: August 31, 1967

Reissued: September 26, 1967

Reissued: December 7, 1967

@ Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|--|--------------|-----|-----|---------|--------------------------|---------------------------------------|
| | | | AMB | DPL | SST | E.O.H. | | |
| | | PAINT AND UPHOLSTERY (See Trim Charts) | | | | | | |
| - | - | Colors - Two-Tone (Std. Appl. of A. M. Colors) | | | | | | |
| | | - Sedans and Hardtops | X | X | X | \$ 1.40 | \$ 19.65 | \$ 26.80 |
| | | - Wagons only (Includes Painted Body Side Panels and Accent Moldings)..... | - | X | - | 3.30 | 47.45 | 64.65 |
| - | - | Additional Charge For Deviation From Normal A. M. Seat, Trim and Color Availability | X | X | X | 2.00 | 28.90 | 39.40 |
| - | WO | Simulated Wood-Grain Body Side Panels-N/A Two-Tones | - | X | - | 5.70 | 82.55 | 112.50 |
| - | V | All-Vinyl Seat Upholstery - Std. on Wagon..... | X | X | NA | 1.25 | 17.90 | 24.45 |
| - | K | All-Vinyl Seat Upholstery For Individual Seats | NA | NA | X | 1.25 | 17.90 | 24.45 |
| - | - | Tires - (See Tires and Axle Ratio Section 6, Page 4) | - | - | - | | | |
| 61-1 | EPS | Exterior # Paint Stripe..... | NA | NA | X | .75 | 10.45 | 14.25 |
| | | TOPS | | | | | | |
| 35-9 | BKV | Vinyl Covered Roof - (Hardtop Only) - Black..... | NA | X | X | 4.30 | 62.30 | 84.90 |
| 35-8 | WHV | - Off-White ... | NA | X | X | 4.30 | 62.30 | 84.90 |
| 35-7 | BUV | - Blue..... | NA | X | X | 4.30 | 62.30 | 84.90 |
| 35-9 | BKV | - 4-Dr. Sedan - Black..... | NA | X | X | 4.30 | 62.30 | 84.90 |
| 35-8 | WHV | - Off-White ... | NA | X | X | 4.30 | 62.30 | 84.90 |
| 35-7 | BUV | - Blue..... | NA | X | X | 4.30 | 62.30 | 84.90 |
| 36-5 | SB | Reclining Bucket Seats w/ Front Armrest and Center Cushion (SST Hardtop Only)..... | NA | NA | X | 4.95 | 71.30 | 97.15 |
| 36-2 | IS | Individually Adjustable Reclining Seats | X | X | STD | 2.50 | 36.15 | 49.25 |
| 37-8 | SB8 | 2 Seat Belts for Third Seat of Wagon | - | X | - | 1.00 | 13.85 | 18.90 |
| 38-1 | 2HR | Headrests - Right and Left - Except Bucket Seats ... | X | X | X | 1.80 | 25.65 | 35.00 |
| | | - Bucket Seats | - | - | X | 2.50 | 36.15 | 49.25 |
| | | ENGINES | | | | | | |
| 40-9 | 315 | 315 H.P. -390 CID, V-8, 4-Barrel | NA | NA | X | 8.55 | 123.60 | 168.40 |
| 40-7 | 280 | 280 H.P. -343 CID, V-8, 4-Barrel | X | X | X | 4.60 | 66.55 | 90.70 |
| 40-6 | 235 | 235 H.P. -343 CID, V-8, 2-Barrel..... | X | X | X | 2.95 | 42.75 | 58.30 |
| 40-4 | 200 | 200 H.P. -290 CID, V-8, 2-Barrel.....(Std. on V-8 Models See Page 2, Sec. 1 for Prices) | X | X | NA | .80 | 11.40 | 15.55 |
| 40-3 | 155 | 155 H.P. -232 CID, 6, 2-Barrel..... | X | X | NA | NC | NC | NC |
| 40-2 | 145 | 145 H.P. -232 CID, 6, 1-Barrel..... | X | X | NA | NC | NC | NC |
| 41-1 | DE | Dual Exhaust w/343 CID V-8, Std. on 390 CID V-8 (N/A Wagon)..... | X | X | X | 1.40 | 20.10 | 27.40 |
| | | TRANSMISSIONS | | | | | | |
| 42-C | C | Shift-Command Floor Shift and Console (V-8 Only) | | | | | | |
| | | - Except 390 CID | NA | NA | X | 13.65 | 197.75 | 269.35 |
| | | - 390 CID Only | NA | NA | X | 14.15 | 205.55 | 279.95 |
| 42-A | A | Shift-Command, Column Shift - 6 Cylinder..... | X | X | X | 10.15 | 147.65 | 191.10 |
| | | - 290 V-8 | X | X | X | 10.70 | 155.20 | 200.85 |
| | | - 343 V-8 | X | X | X | 11.85 | 172.35 | 223.05 |
| | | - 390 V-8 | NA | NA | X | 12.40 | 180.15 | 233.15 |
| 42-M | M | 4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.) | X | X | X | 9.35 | 135.25 | 184.25 |
| @ * 42-O | O | Overdrive, Column Shift (N/A on 343 & 390 CID Eng.) | X | X | X | 5.90 | 85.05 | 115.90 |
| 42-S | S | 3-Speed Column Shift (N/A on 343 & 390 CID Engine) | X | X | X | NC | NC | NC |

* N/A after March 1, 1968 Production
on Ambassador 6-Cylinders.

1968 AMBASSADOR

1968 Zone Price List Bulletin

Page 18

Issued: August 31, 1967

Reissued: September 26, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|--------------------------|------|---|--------------|-----|-----|---------|--------------------------|---------------------------------------|
| | | | AMB. | DPL | SST | E.O.H. | | |
| 45-1 | TGD | Twin-Grip Differential..... | X | X | X | \$2.15 | \$30.75 | \$41.90 |
| COOLING OPTION | | | | | | | | |
| 82-1 | LAC | All Season Air Conditioning System Deletion..... | X | X | X | (11.45) | (166.70) | (218.50) |
| 47-3 | ATC | Automatic Transmission Oil Cooler (Std. on V-8) | X | X | X | .90 | 12.85 | 17.50 |
| POWER ASSISTS | | | | | | | | |
| 48-1 | PS | Power Steering (Recommended w/Air Conditioning)... | X | X | X | 4.80 | 69.70 | 95.00 |
| 49-2 | DB | Power Disc Brakes (V-8 Only) | X | X | X | 4.95 | 71.30 | 97.15 |
| 49-1 | PB | Power Brakes..... | X | X | X | 2.20 | 31.65 | 43.15 |
| 50-4 | PW4 | Power Lift Windows - Side Windows | NA | X | X | 5.10 | 73.55 | 100.25 |
| 50-5 | PW5 | - Side Windows and Tailgate | - | X | - | 6.80 | 98.30 | 133.95 |
| 50-1 | PW1 | - Tailgate Only (Std on 3-Seat Wagon)..... | - | X | - | 1.75 | 24.75 | 33.70 |
| SOLEX GLASS | | | | | | | | |
| 51-1 | SG | All Windows (Recommended w/Air Conditioning) | X | X | X | 1.80 | 25.60 | 34.90 |
| 51-2 | SW | Windshield Only | X | X | X | 1.20 | 17.00 | 23.20 |
| WAGONS ONLY | | | | | | | | |
| 52-1 | TS | Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window) | - | X | - | 5.65 | 82.00 | 111.75 |
| 52-2 | RD | Side Hinged Tailgate for 2-Seat Wagons | - | X | - | NC | NC | NC |
| 53-1 | ASC | Cruise-Command Automatic Speed Control System (Available w/V-8 Automatic Transmission Only) .. | X | X | X | 2.65 | 38.00 | 51.80 |
| 54-1 | ASW | Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)..... | X | X | X | 2.15 | 30.90 | 42.15 |
| APPEARANCE ITEMS | | | | | | | | |
| 55-3 | SSW | Sports Steering Wheel..... | X | X | X | 1.35 | 19.40 | 26.45 |
| 56-2 | TC | Turbo-Cast Wheel Covers (14" Wheels) - All except DPL & SST | X | NA | NA | 3.40 | 49.40 | 67.30 |
| | | - DPL & SST | NA | X | X | 2.35 | 33.85 | 46.15 |
| 56-3 | WC | Wire Wheel Covers (14" Wheels) - All except DPL & SST | X | NA | NA | 3.65 | 52.95 | 72.15 |
| | | - DPL & SST | NA | X | X | 2.60 | 37.40 | 51.00 |
| 56-1 | WD | Wheel Discs | X | STD | STD | 1.10 | 15.55 | 21.20 |
| CONVENIENCE ITEMS | | | | | | | | |
| 57-2 | VG | Visibility Group - Remote-Control Left Outside Mirror, Clock (STD on SST), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers - All except SST | X | X | NA | 2.05 | 29.70 | 40.50 |
| | | - SST..... | NA | NA | X | 1.40 | 19.65 | 26.80 |

1968 AMBASSADOR

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 19
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|------------------------------|------|---|--------------|-----|-----|--------|--------------------------|---------------------------------------|
| | | | AMB. | DPL | SST | E.O.H. | | |
| 59-1 | LG | Light Group-Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer and Rear Door Switches for DPL Models .. | X | X | STD | \$1.15 | \$16.15 | \$22.05 |
| RADIOS AND SPEAKERS | | | | | | | | |
| 62-3 | RFM | AM-FM Push Button | X | X | X | 6.80 | 98.20 | 133.80 |
| 62-2 | RP | AM Push Button | X | X | X | 3.10 | 44.90 | 61.20 |
| 63-3 | STP | 8-Track Stereo Tape Player and 2 Rear Speakers - (Sedans and Hardtops Only) | X | X | X | 6.80 | 98.20 | 133.80 |
| 63-1 | DCS | Duo-Cooustic Rear Speaker - Available Only with Radio (N/A w/Stereo Tape Player or Wagons).... | X | X | X | .70 | 9.65 | 13.15 |
| BUMPER GUARDS | | | | | | | | |
| @ * 64-2 | BG4 | Bumper Guards - Front and Rear (N/A Wagons).... | X | X | X | 1.30 | 18.55 | 25.30 |
| @ * 64-1 | BG2 | Bumper Guards - Front (Wagons Only)..... * N/A After March 1, 1968 Production on Ambassador 6-Cylinders | - | X | - | .65 | 9.25 | 12.65 |
| 65-1 | UN | Undercoating..... | NA | NA | X | .70 | 9.65 | 17.00 |
| 65-2 | ING | Insulation Group (Undercoating & Hood Insulation ... | X | X | NA | .80 | 11.20 | 19.80 |
| ENGINE COOLING | | | | | | | | |
| 66-1 | HDC | Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/Air Conditioning) | X | X | X | .85 | 11.75 | 16.05 |
| HEAVY-DUTY ELECTRICAL | | | | | | | | |
| 67-1 | HB | Heavy-Duty 70 Amp. Battery | X | X | X | .40 | 5.40 | 7.40 |
| 68-5 | 4A7 | Heavy-Duty 70 Amp. Battery & 40 Amp. Alternator (For Cars Less AC)..... | X | X | X | .95 | 13.15 | 17.95 |
| 70-1 | HP | Handling Package - Heavy-Duty Springs and Shock Absorbers..... | X | X | X | .50 | 7.15 | 9.75 |
| 72-1 | BH | Engine-Block Heater | X | X | X | .40 | 5.55 | 7.60 |
| 77-1 | HC | Heavy-Duty Clutch-(w/3-Speed Transmission) - 6 Cylinder..... | X | X | X | .30 | 3.85 | 5.30 |
| | | - 200 H. P. V-8..... | X | X | X | .55 | 7.70 | 10.55 |
| 81-1 | TAC | Tachometer (V-8 Only)..... | X | X | X | 2.45 | 35.25 | 48.05 |

1968 AMBASSADOR

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin

Page 20

Issued: August 31, 1967

Reissued: September 26, 1967

† Reissued: November 6, 1967

| C.C. & CODE | CODE | EQUIPMENT AND DESCRIPTION | AVAILABILITY | | | E.O.H. | TOTAL ZONE BILLING | SUGG'D. FACTORY DEL'D. PRICE |
|-------------------|------|---|--------------|-----|-----|--------|--------------------------|---------------------------------------|
| | | | AMB | DPL | SST | | | |
| † | - | 851-F H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) | X | NA | NA | \$1.25 | \$17.95 | \$ 24.45 |
| † | 47-2 | HDP Heavy Duty Drive Line Package (N.A. V-8 Engine) | X | X | - | 2.70 | 38.60 | 52.60 |
| † | 57-1 | EW Electric Windshield Wipers..... | X | X | X | .80 | 10.95 | 11.90 |
| | 59-2 | EL Parking Brake Warning Light (Std. On SST) | X | X | STD | .30 | 3.70 | 5.05 |
| | 66-3 | LEC Law Enforcement Cooling System - V-8 Only (N.A. With Air Conditioning) | X | X | X | .90 | 12.70 | 17.35 |
| † | 68-1 | 65D Alternator 65 Amp. (Not available with Air conditioning) | | | | | | |
| | | -With Dual Belt Drive - 6 Models Only (Also N.A. with Power Steering or Air Conditioning) | X | X | X | 8.85 | 128.30 | 174.80 |
| † | 68-3 | 65S -With Single Belt Drive (V-8 Only) (N.A. w/AC) .. | X | X | X | 8.15 | 118.35 | 161.25 |
| | 68-4 | 55A Alternator, 55 Amp..... | X | X | X | 1.65 | 23.50 | 32.05 |
| † | 71-1 | HBD Heavy Duty Brakes | X | X | X | .80 | 10.95 | 14.95 |
| | 74-2 | PO Police Special Calibrated Speedometer..... | X | X | X | .35 | 5.00 | 6.85 |
| | 75-1 | HCF Heavy Duty Seat Cushion - Front Only | X | X | NA | .50 | 6.60 | 9.00 |
| | 75-2 | HCFR Heavy Duty Seat Cushions - Front and Rear | X | X | NA | .95 | 13.20 | 18.00 |
| | 75-3 | HCBR Heavy Duty Seat Cushions and Back - Front Only .. | X | X | NA | .85 | 12.25 | 16.75 |
| | 75-4 | HCB Heavy Duty Seat Cushions and Backs - Front and Rear | X | X | NA | 1.70 | 24.55 | 33.45 |
| † | 77-2 | TTH Taxi Trunk Handle with Locking Provision - Sedans and Hardtops Only..... | X | X | X | .65 | 9.40 | 12.85 |
| | 77-5 | TRL Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only..... | X | X | X | .55 | 7.85 | 10.70 |
| | 77-7 | HT Hand Throttle Control - Locking Type (N.A. w/Cruise-Command Speed Control System) .. | X | X | X | .65 | 9.35 | 12.80 |
| | 77-9 | DLFS Dome Light Over Front Seat (N.A. DPL & SST H.T.) | X | X | X | .55 | 7.55 | 10.30 |
| | 78-3 | MP Drain Plugs - Magnetic..... | X | X | X | .25 | 3.30 | 4.50 |
| † | 78-6 | MC Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans and Hardtops Only | X | X | X | 3.80 | 54.85 | 74.75 |
| | 78-8 | RKWP Radio Suppression Kit - Includes Resistance Type Plugs..... | X | X | X | .65 | 8.95 | 12.20 |
| | 78-9 | RKNP -Less Resistance Type Plugs | X | X | X | .40 | 5.30 | 7.20 |
| | 79-5 | APW Pull Wire for Roof Type Antenna..... | X | X | X | .35 | 4.70 | 6.45 |
| | 79-6 | TL Luggage Compartment Light (N.A. Wagon) | X | X | STD | .20 | 2.80 | 3.85 |
| † | 79-9 | RLS Rear Door Dome Light Switches - 4-Door Models Only | X | X | STD | .15 | 1.95 | 2.65 |
| | 84-1 | FAG Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror | X | X | X | 1.25 | 17.55 | 23.95 |
| † | 86-1 | EWG Electric Windshield Wipers and Electric Washers.. | X | X | X | 1.05 | 14.95 | 20.40 |
| † | - | - Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) | X | X | X | 1.80 | 25.55 | 34.85 |
| | - | - H.D. Rubber Floor Mats | X | X | NA | NC | NC | NC |
| | | (Fleet Dept. Approval Required) | | | | | | |

1968 REGULAR PRODUCTION TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | E.O.H. | TOTAL ZONE BILLING | SUGG'D FACTORY DEL'D PRICE |
|---|-----------------------------|--------------|--------|--------------------------|-------------------------------------|
| AMERICAN - "6" (Sedans & Hardtop) | | | | | |
| 6.45 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.45 x 14 | 2 Ply (4 PR) White..... | 01 | \$1.65 | \$23.60 | \$31.75 |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 04 | .70 | 9.60 | 12.95 |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 05 | 2.50 | 36.60 | 49.25 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 3.05 | 44.30 | 59.60 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.85 | 71.25 | 95.85 |
| AMERICAN - "6" (Wagon) | | | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 01 | 1.65 | 24.05 | 32.40 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 2.40 | 34.70 | 46.65 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.20 | 61.65 | 82.90 |
| AMERICAN - "V-8" (All Models) | | | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 01 | 1.65 | 24.05 | 32.40 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 2.40 | 34.70 | 46.65 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.20 | 61.65 | 82.90 |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 16 | .75 | 10.60 | 14.25 |
| 7.35 x 14 | 2 Ply (4 PR) White..... | 17 | 2.60 | 37.55 | 50.50 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 3.10 | 45.25 | 60.90 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.95 | 72.25 | 97.15 |
| AMERICAN - "V-8" (Sedans & Hardtop) | | | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | | | |
| D70-14 | 2 Ply (4 PR) Red-Line | 90 | 2.80 | 41.20 | 55.45 |
| (with 5-1/2" width wheel rims) | | | | | |
| AMX - "V-8" | | | | | |
| WIDE-PROFILE - HI - PERFORMANCE FIBERGLASS BELTED | | | | | |
| E70-14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| E70-14 | 2 Ply (4 PR) Red-Line | 91 | 1.75 | 25.50 | 34.35 |
| (Collapsible Spare Tires is STD on AMX) | | | | | |
| JAVELIN - "6" | | | | | |
| 6.95 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 6.95 x 14 | 2 Ply (4 PR) White..... | 01 | 1.65 | 24.05 | 32.40 |
| 6.95 x 14 | 4 Ply (8 PR) Black..... | 10 | 2.40 | 34.70 | 46.65 |
| 6.95 x 14 | 4 Ply (8 PR) White..... | 11 | 4.20 | 61.65 | 82.90 |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 16 | .75 | 10.60 | 14.25 |
| 7.35 x 14 | 2 Ply (4 PR) White..... | 17 | 2.60 | 37.55 | 50.50 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 3.10 | 45.25 | 60.90 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.95 | 72.25 | 97.15 |
| JAVELIN - "V-8" | | | | | |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD |
| 7.35 x 14 | 2 Ply (4 PR) White..... | 01 | 1.75 | 25.50 | 34.35 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 2.40 | 34.70 | 46.65 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.20 | 61.65 | 82.90 |
| JAVELIN - "V-8" | | | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | | | |
| E70-14 | 2 Ply (4 PR) Red Line | 91 | 3.20 | 46.65 | 62.75 |

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD,^o OR POLYESTER

1968 REGULAR ZONE PRODUCTION TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | E.O.H. | TOTAL ZONE BILLING | | SUGG'D FACTORY DEL'D PRICE |
|--|------------------------------------|--------------|--------|--------------------------|-------|-------------------------------------|
| | | | | REBEL | AMB. | |
| REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "6" (Sedans & Hardtops) | | | | | | |
| 7.35 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD | |
| 7.35 x 14 | 2 Ply (4 PR) White - Rebel | 01 | \$1.75 | \$25.50 | - | \$ 34.35 |
| | - Ambassador | 01 | 1.75 | - | 25.20 | 34.35 |
| 7.35 x 14 | 4 Ply (8 PR) Black..... | 22 | 2.40 | 34.70 | 34.25 | 46.65 |
| 7.35 x 14 | 4 Ply (8 PR) White..... | 23 | 4.20 | 61.65 | 60.85 | 82.90 |
| 7.75 x 14 | 2 Ply (4 PR) Black..... | 32 | .75 | 10.60 | 10.45 | 14.25 |
| 7.75 x 14 | 2 Ply (4 PR) White..... | 33 | 2.60 | 37.55 | 37.05 | 50.50 |
| 7.75 x 14 | 4 Ply (8 PR) Black..... | 38 | 3.10 | 45.25 | 44.70 | 60.90 |
| 7.75 x 14 | 4 Ply (8 PR) White..... | 39 | 4.95 | 72.25 | 71.30 | 97.15 |
| REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8" (Sedans & Hardtops) | | | | | | |
| 7.75 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD | |
| 7.75 x 14 | 2 Ply (4 PR) White - Rebel | 01 | 1.80 | \$26.00 | - | \$ 35.00 |
| | - Ambassador | 01 | 1.80 | - | 25.65 | 35.00 |
| 7.75 x 14 | 4 Ply (8 PR) Black..... | 38 | 2.40 | 34.70 | 34.25 | 46.65 |
| 7.75 x 14 | 4 Ply (8 PR) White..... | 39 | 4.20 | 61.65 | 60.85 | 82.90 |
| 8.25 x 14 | 2 Ply (4 PR) Black..... | 42 | .80 | 11.55 | 11.40 | 15.55 |
| 8.25 x 14 | 2 Ply (4 PR) White..... | 43 | 2.65 | 38.50 | 38.00 | 51.80 |
| 8.25 x 14 | 4 Ply (8 PR) Black..... | 48 | 3.15 | 46.25 | 45.65 | 62.20 |
| 8.25 x 14 | 4 Ply (8 PR) White..... | 49 | 5.00 | 73.20 | 72.25 | 98.45 |
| AMBASSADOR - "6" & "V-8" (Wagon) | | | | | | |
| 8.25 x 14 | 2 Ply (4 PR) Black..... | 00 | STD | STD | STD | |
| 8.25 x 14 | 2 Ply (4 PR) White..... | 01 | 1.80 | 25.65 | | 35.00 |
| 8.25 x 14 | 4 Ply (8 PR) Black..... | 48 | 2.40 | 34.25 | | 46.65 |
| 8.25 x 14 | 4 Ply (8 PR) White..... | 49 | 4.20 | 60.85 | | 82.90 |
| REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops) | | | | | | |
| WIDE - PROFILE - HI - PERFORMANCE | | | | | | |
| F70-14 | 2 Ply (4 PR) Red-Line - Rebel..... | 92 | 3.55 | 52.10 | | 70.10 |
| | - Ambassador..... | 92 | 2.80 | 40.65 | | 55.45 |

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 FLEET-SALES TIRE OPTIONS

| SIZE | TYPE | TIRE CODE | E.O.H. | TOTAL ZONE BILLING | SUGGESTED FACTORY DEL'D PRICE |
|---|---|-----------|--------|--------------------|-------------------------------|
| AMERICAN - "6" (Sedans & Hardtop) | | | | | |
| *6.45 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 67 | \$.20 | \$ 2.90 | \$ 3.90 |
| *6.45 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 68 | 1.80 | 26.15 | 35.65 |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 2.05 | 29.10 | 40.15 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .90 | 12.50 | 16.85 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 2.70 | 39.45 | 53.10 |
| *6.85 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 65 | 1.75 | 25.05 | 33.70 |
| 6.85 x 15 | 4 Ply (4 PR) Rayon Black..... | 52 | 1.55 | 22.15 | 29.80 |
| AMERICAN - "6" (Wagon) | | | | | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 1.40 | 20.20 | 27.20 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .20 | 2.90 | 3.90 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 1.85 | 26.95 | 36.30 |
| *6.85 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 65 | 1.05 | 15.40 | 20.75 |
| 6.85 x 15 | 4 Ply (4 PR) Rayon Black..... | 52 | .90 | 12.50 | 16.85 |
| AMERICAN - "V-8" | | | | | |
| 6.95 x 14 | 4 Ply (4 PR) Nylon Black..... | 08 | 1.40 | 20.20 | 27.20 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 69 | .20 | 2.90 | 3.90 |
| *6.95 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 70 | 1.85 | 26.95 | 36.30 |
| *7.35 x 14 | 4 Ply (4 PR) Nylon Black..... | 20 | 2.10 | 30.80 | 41.45 |
| REBEL - "6" (Sed., H.T. & Conv.) REBEL - "V-8" (Sed., H.T. & Conv.) AMBASSADOR - "6" (Sed. & H.T.) | | | | | |
| 7.35 x 14 | 4 Ply (4 PR) Nylon Black..... | 20 | 1.40 | 20.20 | 27.20 |
| *7.35 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 73 | .20 | 2.90 | 3.90 |
| *7.35 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 74 | 1.95 | 28.40 | 38.25 |
| | | Amb. | 1.95 | - | 28.05 |
| 7.35 x 15 | 4 Ply (4 PR) Nylon Black..... | 60 | 1.80 | 26.00 | 35.00 |
| *7.35 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 83 | 1.05 | 15.40 | 20.75 |
| 7.35 x 15 | 4 Ply (4 PR) Rayon Black..... | 58 | .90 | 12.50 | 16.85 |
| 7.75 x 14 | 4 Ply (4 PR) Nylon Black..... | 36 | 2.10 | 30.80 | 41.45 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 77 | .95 | 13.50 | 18.15 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 78 | 2.75 | 40.40 | 54.40 |
| 7.75 x 15 | 4 Ply (4 PR) Nylon Black..... | 64 | 2.50 | 36.60 | 49.25 |
| *7.75 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 85 | 1.80 | 26.00 | 35.00 |
| (a) 8.15 x 15 | 4 Ply (4 PR) Nylon Black..... | 72 | 3.90 | 56.85 | 76.45 |
| REBEL - "6" & "V-8" (Wagons) AMBASSADOR - "V-8" (Sed. & H.T.) | | | | | |
| 7.75 x 14 | 4 Ply (4 PR) Nylon Black..... | 36 | 1.40 | 20.20 | 27.20 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 77 | .20 | 2.90 | 3.90 |
| *7.75 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 78 | 2.00 | 28.35 | 38.85 |
| | | Amb. | 2.00 | - | 28.50 |
| 7.75 x 15 | 4 Ply (4 PR) Nylon Black..... | 64 | 1.80 | 26.00 | 35.00 |
| *7.75 x 15 | 4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 85 | 1.05 | 15.40 | 20.75 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon Black..... | 46 | 2.20 | 31.75 | 42.75 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon White..... | 47 | 4.00 | 58.75 | 79.05 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 87 | 1.00 | 14.45 | 18.45 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 88 | 2.85 | 41.40 | 55.70 |
| (a) 8.15 x 15 | 4 Ply (4 PR) Nylon Black..... | 72 | 3.15 | 46.25 | 62.20 |
| AMBASSADOR - "6" & "V-8" (Wagons) | | | | | |
| 8.25 x 14 | 4 Ply (4 PR) Nylon Black..... | 46 | 1.40 | - | 19.95 |
| 8.25 x 14 | 4 Ply (4 PR) Nylon White..... | 47 | 3.15 | - | 45.65 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites. | 87 | .20 | - | 2.85 |
| *8.25 x 14 | 2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites. | 88 | 2.00 | - | 28.50 |
| (a) 8.15 x 15 | 4 Ply (4PR) Nylon Black..... | 72 | 2.40 | - | 34.25 |

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

(a) Included with 8.15 x 15 Nylon tires are special spacers and bolts. To order this tire option, approval is required from Detroit Fleet Department.

